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BRIDGEWATER



Deploy faster.  
Spend smarter.  
**Scale with Azure.**

Meter helps Microsoft customers meet MACC targets, reduce IT burden, and future-proof their network infrastructure.



# Switch to Meter

A unified, Azure-optimized network platform—built for modern cloud environments.

## ? What is Meter?

**m** Meter provides end-to-end enterprise networking—wired, wireless, SD-WAN, and cellular—designed to support Azure-based workloads, hybrid cloud environments, and AI infrastructure.

## ? Why diverge from traditional networking vendors?

**}}{** Traditional network vendors cause problems by:

- Offering disjointed hardware and software stacks.
- Prioritizing hardware upsells over lifecycle support.
- Providing limited post-sale support.

## ? How does Meter solve these problems for Azure customers?

**✓** Meter addresses these gaps with an Azure-first approach:

1. Providing integrated hardware/software for faster networks and easier management.
2. Offering predictable, cost-effective subscription pricing.
3. Delivering comprehensive, software-driven support from design to installation.
4. Supporting AI workloads, digital twins, and factory edge with secure connectivity.

## ? Who else is switching to Meter?

**🏠** From retail and logistics to public sector and education, Azure customers are switching to Meter to simplify operations and scale infrastructure.

## ? How does the switching process work?

- 📅** Kickoff: A kickoff meeting to plan installation and review requirements.
- 🌐** ISP monitoring: Once Meter's partners procure the ISP, Meter monitors ISP quality to ensure end-to-end visibility.
- 📄** Site survey & network design: Site survey and network design by Meter engineers.
- 🔄** Legacy hardware buyback: Buyback of legacy hardware for cost savings.
- 🔧** Hardware & cabling installation: Cabling and hardware installation.
- 🧪** Same-day testing & configuration: Same-day testing and pre-configured hardware setup.
- 🔄** On-going support & management: Continuous management, proactive issue resolution, and upgrades.

## ? What are Meter Network's key features?

- 📶** Network automation: Software-driven automation eliminates manual configuration.
- 🔗** Meter Dashboard: Centralized observability and control across thousands of locations - ideal for Azure deployments.
- ()** Meter Command: Allows for network interaction, dashboard generation, and network configuration using natural language.