

Meylah Cosell EventaaS Solution

INDUSTRY-PROVEN COSELL-READY EVENT MANAGEMENT SYSTEM FOR YOUR MICROSOFT MARKETPLACE-READY SOLUTIONS.

ABOUT THE SOLUTION

Meylah's Cosell EventaaS Solution for Microsoft and other Cloud Marketplace Listings: Esteemed as the pinnacle in industry excellence, our robust and adaptive system flawlessly manages every aspect of co-sell events: from storyboarding and registrations to creative assets, speaker line-ups, and promotions. With end-to-end execution precision, we ensure your strategy surges forward, promising an impressive 2x-5x ROI in co-sell event marketing and oversight, all set at a market-competitive rate of \$50K, launch within 60 days.

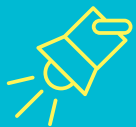
WHO IS SOLUTION FOR?

Technology partners tasked with generating leads and sales from the Microsoft and others Cloud Marketplaces are the primary beneficiaries. Within these organizations, the key contacts are the Alliance Director, Marketing Director, and/or Chief Revenue Officer (CRO). These professionals need consistent communication about go-to-market (GTM) traction via events to secure a funding pipeline with Cloud Hyperscalers.

WHAT DO WE OFFER?

Meylah's cosell EventaaS solution offers Technology Partners an elite event management system tailored for Cloud Marketplace Listings. Renowned for unparalleled excellence, our system masterfully handles event intricacies, from storyboarding to promotions. Experience precise execution, driving strategies forward with a 2x-5x ROI guarantee, all at a competitive rate, launch within 60 days.

REDUCED TIME TO MARKET



- Launch Cosell events every 6-8 weeks instead of 12 to 15 weeks with Microsoft or other partners
- Unified Agenda & Speaker Hub - Centralize and control your event's agenda and distinguished speakers.

OPTIMIZE COSELL EVENT OPERATIONS



- Reduce event marketing operations overhead by 70%
- Manage "Master" speaker roster and engage in regular communications
- EventComms Central - A robust platform to craft, update, dispatch, and oversee all event-centric communications.

ACHIEVE 2X-5X ROI & COST SAVINGS UP TO 50%



- Insightful dashboard with relevant information to get a pulse of your cosell event
- Content Co-Pilot Suite - Expertly design event materials: promo kits, speaker briefings, essential pre-event guides, and more.

ACCELERATE GTM TRACTION WITH TURNKEY TECHNOLOGY



- Easy to manage with minimal impact on operations resources
- Implementation support and training to launch within 3 weeks
- On-going technical support for optimal success

BENEFITS OF MAIN STREET DIGITAL



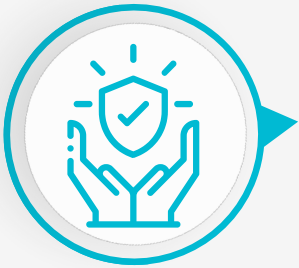
AMPLIFY VISIBILITY AND BOOST DEMAND

Tailored for Technology partners like you, our platform seamlessly bridges the Alliance Director, Marketing Director, and CRO to Microsoft's expansive audience. To drive go-to-market strategies, secure funding, and launch impactful events that elevate your business to greater heights.



REDUCED TIME TO MARKET

Revered for its industry-leading excellence, our system offers impeccable efficiency from planning to execution using the Microsoft Customer Engagement Methodology (MCEM). Not only will you experience a staggering 2x-5x ROI, but our end-to-end approach also ensures you hit the market in just 60 days, doubling your event marketing prowess. By eliminating common challenges and inefficiencies, Meylah propels you forward, letting you leverage the vast co-sell investments.



EXPERIENCE UNWAVERING TRUST AND SECURITY

Built atop the robust Azure infrastructure, our platform ensures the utmost reliability and protection in the marketplace. Choose Meylah, and confidently drive your co-sell initiatives with an event driven solution that champions integrity at its core.



UNLOCK REAL-TIME, DATA-DRIVEN BRILLIANCE

Seamlessly navigate your co-sell event focused initiatives, leveraging instantaneous insights that empower informed decisions and ensure your strategy is always a step ahead.

WHAT OUR CUSTOMERS ARE SAYING

Meylah's Cosell EventaaS solution exceeded our expectations in every way. Not only did it drive our business objectives of brand awareness, demand generation, and strengthening partnership with Microsoft, but it also provided a 5-star virtual event experience for our attendees.

We received positive feedback and achieved our top business goals as a result. Thank you, Meylah, for helping us achieve our business goals and delivering a successful virtual event.