

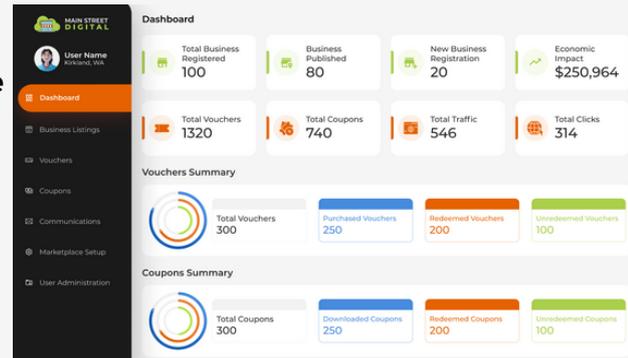
# SHOP LOCAL DIGITAL

## EMPOWERING CHAMBERS WITH MEMBERSHIP AND REVENUE GROWTH

PROVIDING LOCAL CHAMBERS WITH A HYPER-LOCAL MARKETPLACE TO ATTRACT NEW MEMBERS AND NEW REVENUE, SHOP LOCAL DIGITAL OFFERS A DIGITAL MEMBER RETENTION SOLUTION THAT HELPS LOCAL BUSINESSES GET DISCOVERED, ACCESS CUSTOMERS, AND ESTABLISH A TRUSTED PLATFORM FOR CONDUCTING BUSINESS.

"As a Chamber of Commerce organization, your mission includes attracting new members and generating revenue. Shop Local Digital is uniquely poised to help you achieve these objectives. Our comprehensive digital business retention platform connects local businesses with customers, ensuring their visibility and accessibility in today's competitive digital landscape. Embracing our solution will attract new members and generate substantial new revenue and a 4-5x ROI."

### DASHBOARD FOR YOUR CHAMBER



## UNIQUE BENEFITS OF SHOP LOCAL DIGITAL

- Showcase collective strength
- Increase discoverability
- Leverage combined influence
- Enhance SEO
- Cost-effective customer acquisition
- Easy promotion
- New Revenue Streams
- Membership Growth
- AI Content Creation and more.

### YOUR HYPER LOCAL MARKETPLACE



## WHAT DO WE OFFER?

Shop Local Digital is powered by secure Azure Cloud. It is affordable and can be launched in less than 4 weeks:

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**SEAMLESSLY ROLLOUT BUSINESS SPOTLIGHT CAMPAIGNS ALL YEAR LONG**
  - Rollout buy local campaigns based on marketing calendar with businesses
  - Make economic development investment return better results and ROI
  - Easy Onboarding with simple and easy to use application
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**AGGREGATED MARKETPLACE TO SHOWCASE LOCAL BUSINESS OFFERS**
  - Support all types of businesses - services, retail, consultants, home based businesses and more
  - Showcase local offers digitally. Reduce carbon footprint, No printing required. Sustainable.
  - Easily integrate your offers in your marketing communications and support your members
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**AUTOMATING BUSINESS ENGAGEMENT WORKFLOWS AND CUSTOMER INSIGHTS**
  - Easy plug-n-play application with workflow automations
  - Operationalizing communications with businesses to get them actively engaged
  - Single dashboard and insights on customer behaviors

White Glove onboarding and training. Access assets and information for easy operations.  
 CONTACT- support@shoplocal.digital (425) 429-7633 VISIT [HTTPS://MEYLAH.COM/shoplocaldigital](https://MEYLAH.COM/shoplocaldigital)