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# NFP 365 FUNDRAISING & ENGAGEMENT

A SCALABLE CRM  
SYSTEM FOR  
GROWING CHARITIES

## OVERVIEW

We are a proud partner of Microsoft's Fundraising and Engagement for Dynamics 365 solution. By combining our years' of experience and overlaying our existing products onto the Microsoft Common Data Model, we can deliver end-to-end charity solutions to charities of all sizes.

Our NFP 365 Fundraising and Engagement solution enhances Fundraising and Engagement for Dynamics 365 and is dedicated to small and medium-sized charities. It provides a 360-degree view of supporters and a single source of truth for all interactions in real-time, whilst integrating with all the familiar Microsoft technologies including Office 365.



## BENEFITS TO YOUR CHARITY:

NFP 365 Fundraising & Engagement will help your charity to:

- Increase your efficiency by automating many of your processes.
- Improve decision making as you gain access to accurate insights which enable you to plan your future fundraising activity accordingly.
- Increase your income because you can see which activities have had the most success and do more of them.
- Enhance data security and compliance as you can decide who has access to what information. You can also demonstrate auditability and accountability to the people who need it.
- Enhance your social impact as you can spend more time doing what you do best.

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## WHAT'S INCLUDED?

- Gain a 360-degree view of your charity's relationship with your supporters, whether these are other organisations, individuals, potential donors, donors or volunteers. Centralised contact management, with one single source of information visible to fundraising teams, marketing teams, major donor teams and other key stakeholders, allows for improved collaboration within your charity.

- NFP 365 Fundraising and Engagement provides you with the information you need to fully understand your supporters and to build strategic campaigns based on this insight – campaigns that turn one-off donors into life-long supporters. Record your supporters' preferred communication channels so you are only communicating with them as they choose.

- The solution allows you to easily manage the people who volunteer for your charity. From the moment they apply to become a volunteer, NFP 365 Fundraising and Engagement helps you to vet and approve every person and then store that information securely. It enables you to document the skills every volunteer has, allowing you to deploy the right people to the most appropriate tasks.



## CONTACT US

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## THERE'S MORE!

- \* Organise fundraising events
- \* Process income and donations
- \* Identify income eligible for tax reclaim
- \* Profile your major donors
- Manage legacy fundraising