



# MicroAge Octem.ai

## Unlock the Power of AI and Data Intelligence

Harnessing data intelligence and AI can transform your business—driving efficiency, uncovering deeper insights, and even unlocking new revenue streams. But how do you get started? And more importantly, how do you pinpoint the opportunities that will deliver the greatest impact?

### MicroAge Octem.ai: Your Framework for Intelligent Business Growth

Octem.ai is MicroAge's end-to-end Data and AI solutions framework—built to help organizations strategize, simplify, secure, and scale their digital transformation. Through eight foundational principles, Octem.ai empowers businesses to fully realize the potential of AI and automation, driving measurable success and operational excellence:

- **Envisioning** – Align strategy, spark ideation, and assess AI readiness.
- **Discovery** – Define business cases and gather critical requirements.
- **Governance** – Ensure security, compliance, and operational maturity.
- **Data Engineering** – Architect, transform, and integrate data for actionability.
- **Solution Development** – Design intelligent solutions, automate workflows, and build applications.
- **Implementation** – Develop roadmaps, model costs, and deliver in phases.
- **Evolution** – Support, enhance, and continuously improve AI initiatives.
- **Scaling** – Validate success, drive adoption, and expand enterprise-wide.

#### Key Challenges We Address:

- Lack of cohesive AI strategy
- Inefficient or manual business processes
- Data governance and security gaps
- Low user adoption and change resistance
- Difficulty scaling AI and automation initiatives

#### Industries We Serve:



Healthcare



Manufacturing



Legal



Finance



Construction

And other mid-market and enterprise sectors

## A Clear Path to Unlock New Potential

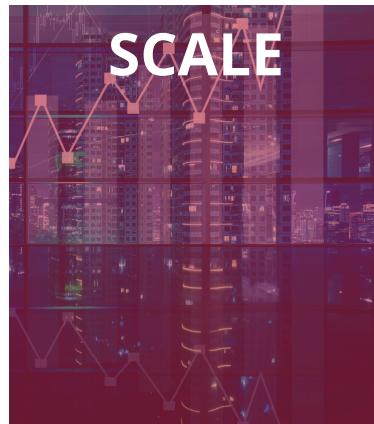
Implementing AI isn't just about technology—it's about strategy and process. Our three-stage methodology ensures every step of your AI journey is carefully planned and executed.



We start by understanding your current state, goals, and gaps.



Then we design and implement tailored solutions using best-in-class tools.



Finally, we help you expand and optimize these solutions across your organization.

## What You Can Expect

- **Demystify Your AI Strategy:** We make AI approachable for business leaders and IT teams—whether you're just starting or refining your roadmap.
- **Secure and Govern Productivity Data:** With AI tools on the rise, data governance is more critical than ever. We ensure your data is protected, compliant, and well-managed.
- **Empower Your People:** Our solutions automate tasks, enhance collaboration, and boost productivity—so your teams can focus on what matters most.

## Create a Clear Path to Insight and Innovation

Transform your business with MicroAge Octem.ai today. Let us handle the complexities of leveraging your data and environment while you focus on driving innovation and growth in your business.

## The MicroAge Difference



### Trusted Expertise

Holistic approach driving real, measurable results



### Certified Microsoft Team

Leveraging the full power of the Microsoft ecosystem



### Gain Competitive Edge

Find and maintain a leading edge and growth path

To get started, contact your MicroAge Account Executive, email [solutions@microage.com](mailto:solutions@microage.com), or call (800) 544-8877.

