

A background image of a man with glasses and a beard, wearing a dark jacket over a light shirt, looking slightly to the right. The image is partially obscured by purple text boxes and a blue header bar.

**Empower End Users.**

**Drive Productivity.**

**Deliver ROI.**

*Without adoption, your AI investment is wasted potential—and your competitors aren't waiting.*

You've invested in AI to be more productive—whether through Copilot licenses or Microsoft 365 features—but your team isn't seeing the productivity boost you expected. Licenses sit idle. Users are confused or undertrained. Security concerns and change fatigue slow adoption. Leadership wants ROI, but you lack measurable results. Instead of being a productivity engine, Copilot risks becoming expensive shelfware.

Imagine the missed opportunities as employees stick with manual tasks, bounce between tools like ChatGPT, or simply ignore Copilot altogether. Unused features and untapped potential add up to wasted investments. Meanwhile, uncertainty about security, configuration, or licensing leaves IT and compliance teams hesitant to support a broader rollout. The clock is ticking—AI is changing how work gets done, and your competitors aren't waiting.

# Make Copilot Your Productivity Engine

Turn curiosity into capability—fast. Micro Strategies' Copilot Jumpstart is a structured, hands-on engagement that transforms Copilot into an engine for real, measurable productivity:

01

## Discovery & Readiness

Assess licensing, security, and configuration to ensure your environment is prepared.

02

## Use Case Exploration

Identify the highest-impact, role-based scenarios unique to your organization.

03

## Pilot Deployment

Launch a controlled rollout for 10–20 users, track progress, and capture quick wins.

04

## Recap & Roadmap

Present actual ROI and adoption metrics, and deliver a tailored action plan for full-scale success.

## Why Jumpstart?



### Maximize Existing Investments

Leverage the Microsoft 365 licenses you already own—no additional purchases required to get started.



### Accelerate Adoption

Shift from “just another tool” to a must-have productivity solution with phased rollout and success stories.



### Mitigate Risk

Work together with IT and compliance to define governance and data security guardrails.



### Prove Value

Get dashboards, metrics, and a business case that quantifies ROI—often exceeding your initial investment.

## Ready to Turn Copilot into a True Productivity Engine?

Contact Micro Strategies today to schedule your Copilot Jumpstart intro call and see firsthand how you can empower users, drive adoption, and realize the full ROI of your AI investment.



[www.microstrat.com](http://www.microstrat.com)



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