



Voice AI Platform

Corporate Overview



Mihup: The Next Frontier for Conversational AI and Voice

PLATFORM

Gap: Device and proprietary platform agnostic voice interface for enterprises

Multi-vertical support with a platform that allows users to retain their voice IP and not give it to any third party



CUTTING EDGE

Gap: Phenome based, small memory footprint, AI engine with wide applicability

Phenome-based, small footprint and support for multiple languages and numerous dialects



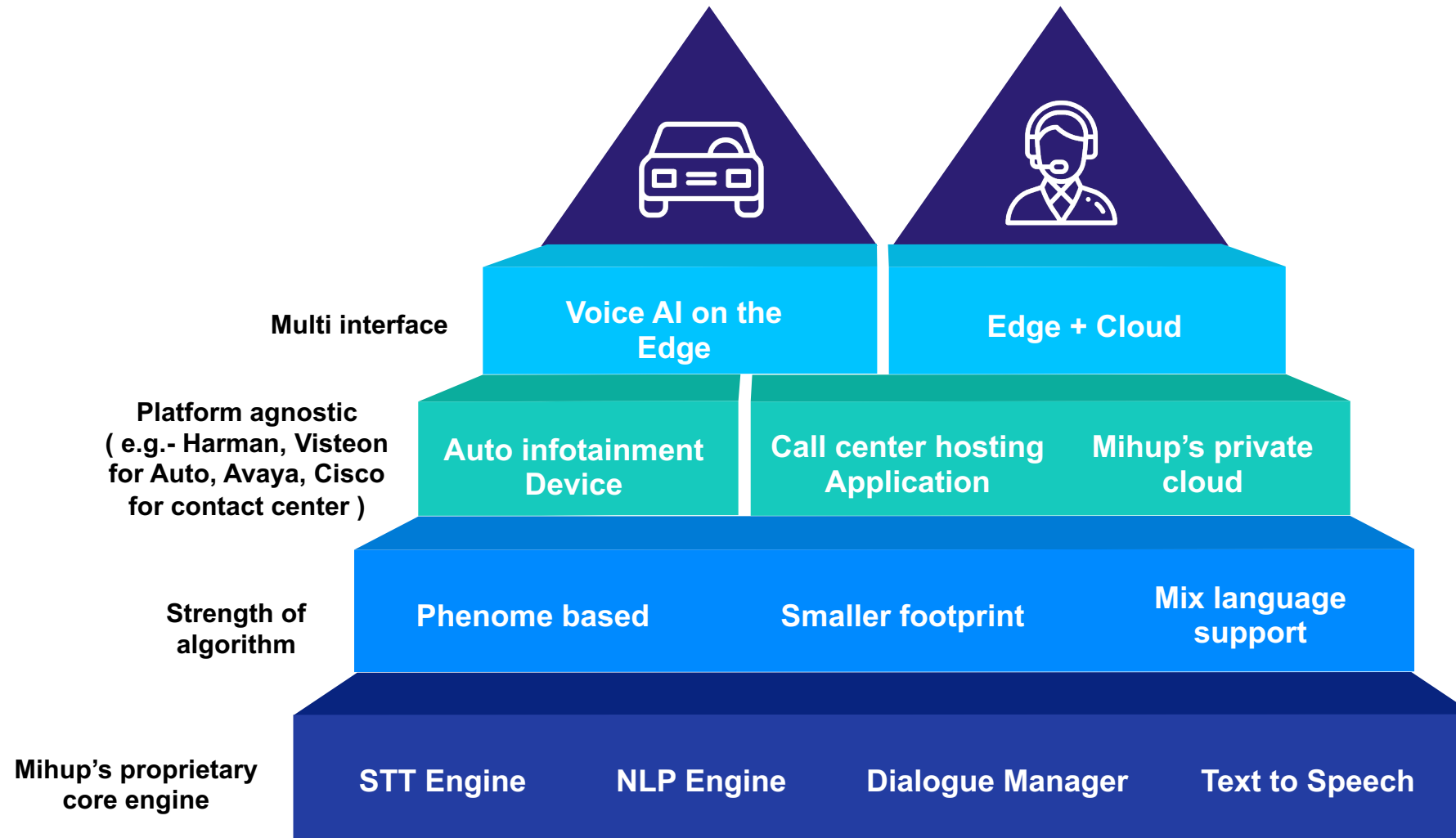
DIGITAL ENTERPRISE READY

Gap: Versatile offline and online deployment

Allowing both native cloud or edge deployments in the enterprise



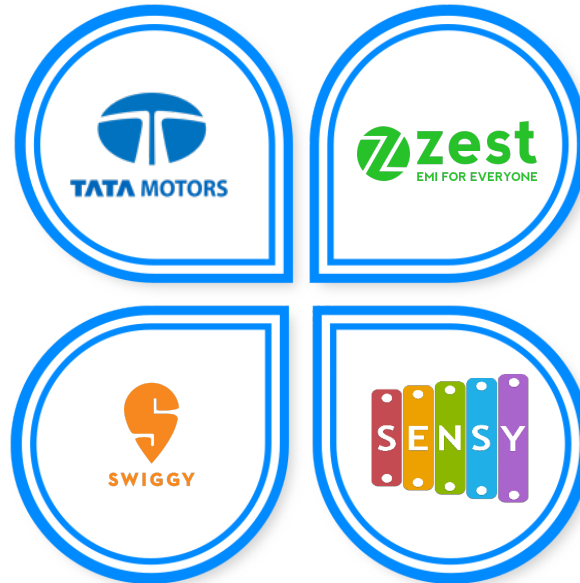
Our Platform



Client case studies

Automated Virtual Agent (AVA – Auto)

- Voice controlled Conversational Agents were available only in the super luxury segment. Tata Motors makes it affordable to the mass using Mihup's voice AI platform.
- Mihup car connect solution, deeply integrated in the head unit allows the driver completely hands-free voice-based control for every important car function
- Mihup's complete offline solution works for Indian condition better than the always connected solution of the competitors



Virtual Interaction Analyst (VIA)

- Manual QA team in a contact center can analyze 1-2% of the calls manually which is in-efficient, time consuming and expensive.
- We have built an AI to analyze 100% of contact centers calls to give instant feedback to Agents, Compliance team and business.
- Customer analyzing around 40,000 calls per day with the help Mihup.

Virtual Interaction Analyst (VIA)

- Manual QA team in a contact center can analyze 1-2% of the calls manually which is in-efficient, time consuming and expensive.
- We have built an AI to analyze 100% of contact centers calls to give instant feedback to Agents, Compliance team and business.
- Customer analyzing around 3000 calls per day with the help Mihup.

Automated Virtual Agent (AVA – TV)

- Making every TV a smart TV with Voice Controlled program discovery and Regional language support with Sensy Remote powered by Mihup
- Mihup's voice enabled Remote allows the user to control TVs and search through programming schedule just using their voice
- The solution can be integrated in set top boxes, remotes, TVs



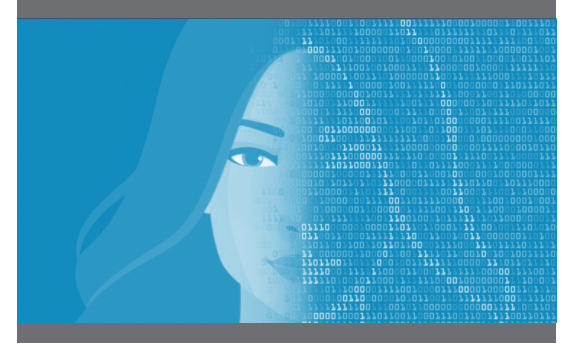
Demo



[Mihup AVA Auto](#)



[Mihup VIA](#)



[Mihup AVA – Call Center](#)

Accel

ideaspring
CAPITAL

{xelp}

Team



TAPAN BARMAN
Co-Founder & CEO

- CEO & Co-Founder, Nectar 2008-2016
 - B2B Enterprise sales (Customers included Balmer Lawrie, CESC, Coal India, Eastern railway, Hindustan copper, INX Media, PWC)
- Product Manager in a public sector company (2006-2008)
- B-Tech, WBUT



BIPLAB CHAKRABORTY
Co-Founder & COO

- Know each other for 30+ years and worked together for 8+ years
- Engineering & delivery management
 - Core engineer
 - B-Tech, WBUT

Executive Team

Harmandeep Singh Matharu

Deputy Chief Technology Officer
(IIT-KGP Graduate, First employee of Mihup)

Sharad Mehra

Chief Product Officer
(20+ years of experience in call center operations & product management)

Anurodh Tripathi

VP - Sales

22+ years experience in Sales & Contact Centers Solutions
Ex- Avaya, Reliance, NICE, Servion & Ameyo

Board



Subrata Mitra

Accel



Sandipan Chattopadhyay

CEO, Xelpmoc



Naganand Doraswamy

Ideaspring capital

Advisor



Jayant Kadambi

Founder & CEO
Yume (NYSE:YUME)

Customer Traction

Automotive

TATA MOTORS

HARMAN

Contact center

shadowfax

zest
EMI FOR EVERYONE

CloudPoint
Technology

my GOV
मेरी सरकार

aliceblue
Growth Inevitable

CS Connectivity
Solutions

SWIGGY

INDIAN NATIONAL CONGRESS

TV

SENSY

DAEWOO
ELECTRONICS

HYUNDAI

Panasonic

VIDEOCON

wybor

VG TV

Customer Feedback



Mihup has a great technology regional language voice to text engine that is the best in the market for Indian conditions. We used it extensively during the 2019 Parliament elections, specifically the Hindi, Bengali & Assamese engine.

**Praveen Chakravarthy, Chairman,
Data Analytics Department, INC**



Mihup has developed a voice recognition engine, with an intuitive voice interface in Indian languages. This will enhance user experience to connect with the car and use features like Media, Phone, Navigation and other Vehicle interfaces.

**Prathab Deivanayagham,
VP – Head of Connected Car India, Harman**



TATA MOTORS

Tata Motors has always thrived to be first to bring innovative new technologies to our Indian customers. Voice is a very difficult topic at large and the problem becomes grave for India due to our diverse language profile. We are lucky to come across Mihup and collaborate strategically to solve this problem and provide natural language speech recognition in Indian language.

**Baburao Rane
TAMO Technology Development Specialist, Tata Motors**



Thank you

