Mint Group
Create tomorrow

Consulting for maximizing Customer Insights in Healthcare

End-user experience

Solutions Used

Azure

Business Applications

Microsoft 365

PowerApps

Microsoft Cloud for Healthcare
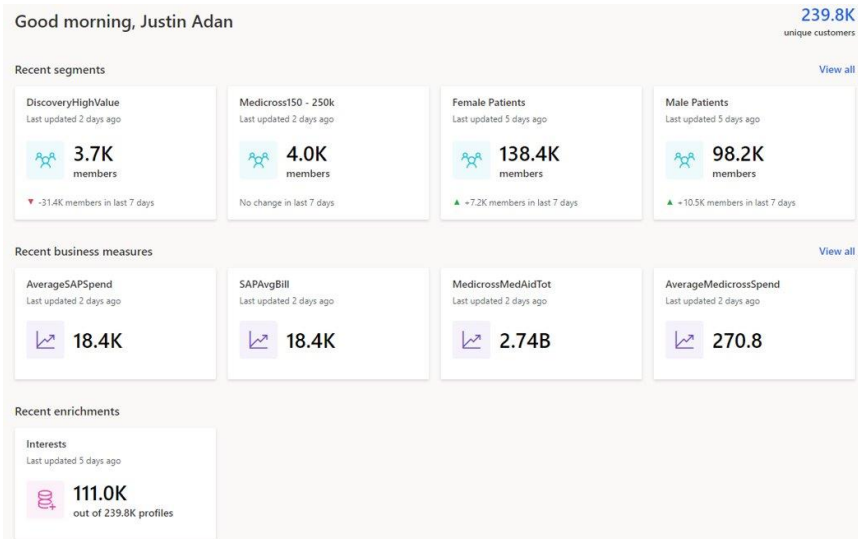
Scope of Work components

1. Envision a future state - Design Think.virtual
A complete Design Thinking virtual engagement in MS Teams to envision the patient experience.

2. Catalyst Business Value Assessment (BVA)
Executive stakeholder interviews to determine BVA metrics & document the Business Case, with scenarios, use cases & success criteria.

3. Catalyst Solution Technical Assessment of the current architecture towards creating a view of the future state architecture including Customer Insights with high-level Requirements Gathering

4. Proactive Deep-Dive Engagement & Design (Functional and Technical)
Define Target Architecture (show data sources, D365, CI and Azure components) & present to stakeholders. Including security and governance recommendations.

5. PoC
To prove concepts of data ingestion, mapping, matching and merging, data enrichment, segmentation, KPI's, & actionable customer insights.

Bundled offerings with estimated implementation $ costs (Professional Services)

Bundle 1: *Design Thinking in Healthcare* (choose component 1 above): USD $ 3 950
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Bundle 2: *Catalyst for Healthcare* (choose components 1, 2 & 3 above): USD $ 16 500
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Bundle 3: *Maximize CI in Healthcare* (components 1,2,3,4 & 5 above): USD $ 78 250

Use Case & ROI

360-degree patient insights through ingested transactional, behavioral, and observational data transforms patient-centric experiences and enhanced care, both in-hospital and post-discharge.

Resources

- Data-Driven Customer Insights
- Predict Patient Needs with Dynamics 365
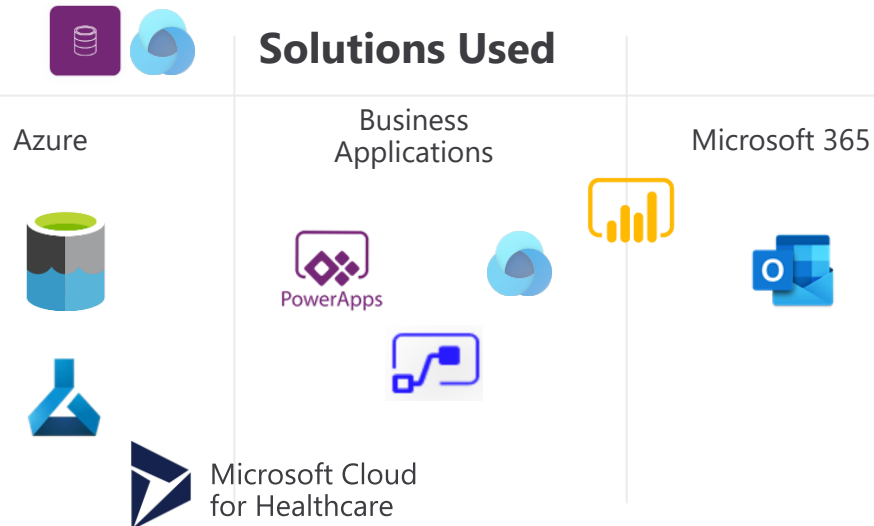- Mint for Healthcare

Customers / Opportunities

- Netcare Group

Estimated Licensing Consumption

* USD $1000 per 100k unified patient records per month.

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