Leverage OKRs to align teams on a common business goal-setting and management methodology

Objectives

Key Results

Initiatives and Projects

Qualitative, aspirational goal for an individual, team, or company – the final result or outcome

Measurable outcomes that contribute to the achievement of an objective

These are the projects and collections of projects that will be taken to achieve key results

96% **Of** employees who use OKRs understand how their work ties into broader company goals

Increase engagement and success with OKRs

Alignment
Ensuring everyone is rowing in the same direction across the organization and pulling on the same rope.

Focus
3-5 OKRs per person, per quarter. The power to say "no" and prioritize work effectively.

Transparency
Ownership of core outcomes across the organization creates clear accountability and surfaces dependencies & roadblocks.

Agility
Frequency of assessment is critical for agility, and dynamic real-time data enables faster decision making.

Achieve
Striving for incredibly ambitious outcomes and reaching for what's possible.

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