



# ACCELERATING BUSINESS OUTCOMES AND MANAGING OPERATIONAL RISK



## Platform Overview

- Cloud-based platform for capability and value management since 2011
- Clients in Utility, Transportation, Manufacturing, Public Sector, Consumer Goods, and other industries
- Extensive enterprise experience in cybersecurity, portfolio management, capability/process improvement, project delivery, and architecture management
- Published a book on “Achieving and Sustaining Secured Business Operations”
- Office and operations in USA and Canada
- Cloud-based platform and services hosted in Microsoft Azure data centers in USA and Canada



Mitovia  
Philadelphia, USA



C3Plan  
Toronto and Vancouver, CA

# Our focus

Helping Organizations Achieve and Sustain Business & Technology Posture for Business Value, Organizational Capability and Operational Risk at a fraction of the cost and time compared to the prevailing alternatives



# Value Proposition

## Risk-informed, Outcome-driven and Cost-effective Capability Planning by Operationalizing Knowledge and Actions

### Improving organization's Business and Technology posture with

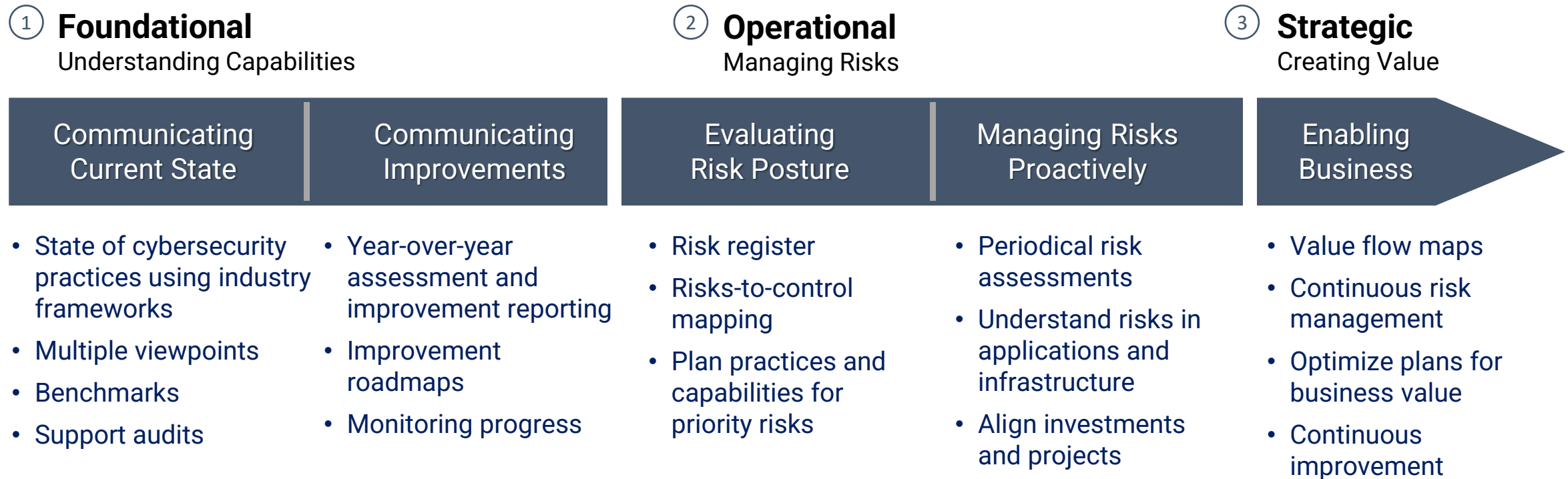


### powered by



# Assessing and Planning Cybersecurity with CAMP™

Helping organizations at different stages and accelerating improvement journey



**CAMP™** • End-to-End Lifecycle • Built-in Expert Knowledge • Agile • On-line, Authoritative Information

# Cybersecurity Assessment and Planning Journey

## 03 Sample Artifacts

### Configurable Questionnaire

**NIST CyberSecurity Framework Survey**

2020

**Identify**

**Asset Management**  
The data, personnel, devices, systems, and facilities that enable the organization to achieve business purposes are identified and managed consistent with their relative importance to business objectives and the organization's risk strategy.

**Physical Devices**  
Physical devices and systems within the organization are inventoried

Implementation Level: 1 - Not Implemented

**Software Assets**  
Software platforms and applications within the organization are inventoried

Implementation Level: 2 - Partially Imple

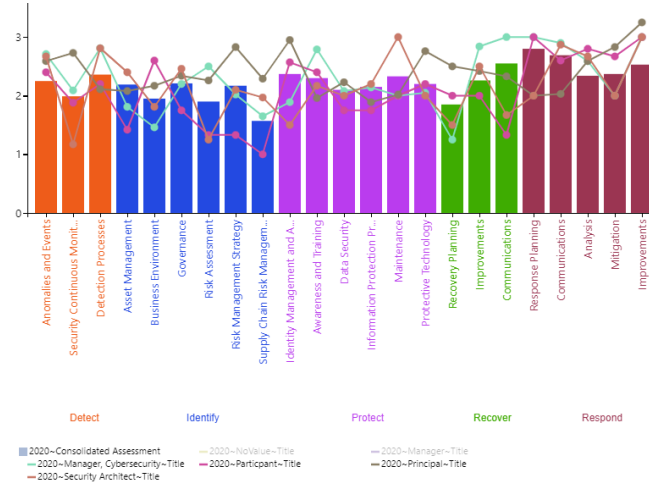
**Org and Data flow**  
Organizational communication and data flows are mapped

Implementation Level: 2 - Partially Imple

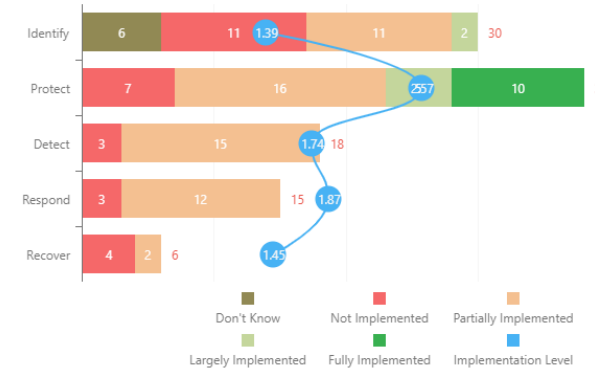
**External IS catalogued**  
External information systems are catalogued

Implementation Level: Select from the

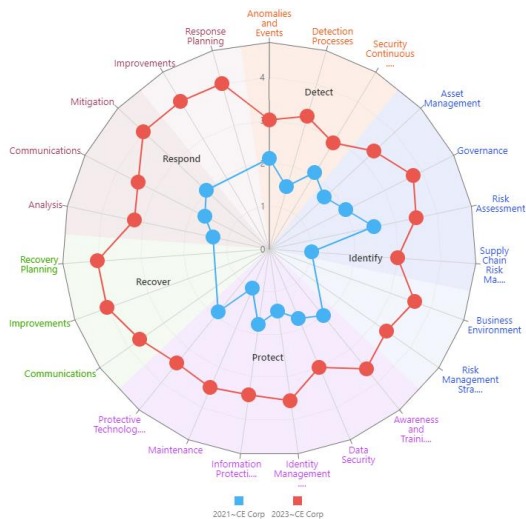
### Segmentation Analysis, based on participants profile



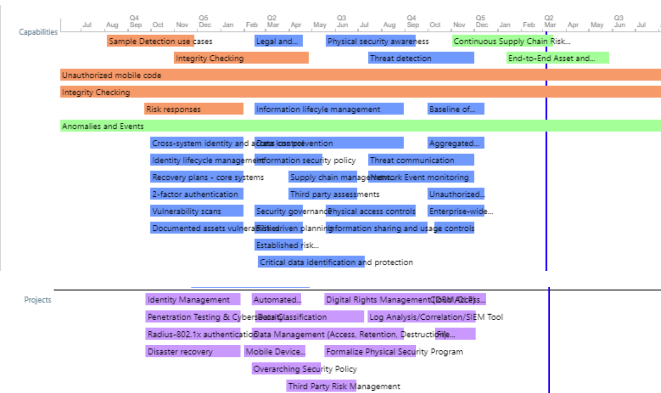
### Maturity Distribution (level of readiness)



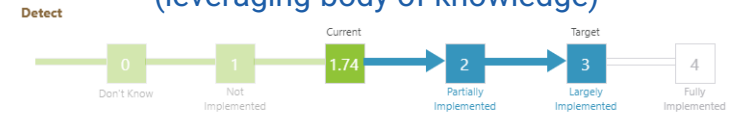
### Year over Year Improvement



### Roadmap from Recommendations



### Recommendations to Close the Gap (leveraging body of knowledge)



#### 1-Not Implemented --> 2-Partially Implemented Recommended Areas of Improvement

Capability	Component	Description	Implementation Level
Security Continuous Monitoring	External service provider activity	External service provider activity is monitored to detect potential cybersecurity events	1.00
Detection Processes	Detection processes	Detection processes are tested	1.00
Detection Processes	continuously improve	Detection processes are continuously improved	1.00

#### Recommended Practices to Implement

Component	Scope	Practice	Description
continuously improve	Process	Detection methods	Ransomware attacks are continuously being refined, so detection processes must continuously evolve to keep up with new threats.
Detection processes	Process	Testing	Testing provides assurance of correct detection processes for ransomware-based attacks, but not that all intrusion attempts will be detected.
External service provider activity	Technology	Monitor provider activity	Monitoring external service provider activity might detect ransomware events and other cybersecurity events before they have a chance to spread within the organization.

Replace current costly, time-consuming or ineffective methods e.g., using spreadsheets, consultants, or ad-hoc

### Assessing and Planning Capabilities

- Evaluate current state of cybersecurity, supplier, business continuity, Cloud, Governance and DevOps capabilities and practices using industry frameworks
- Develop plan of action of close the gap
- Communicate current state and improvements over time

Potential Starter

Enable CISOs and CIOs to effectively manage their services for secured and reliable business operations

### Managing Operational Risk

- Risk-driven approach to assessing and planning people, practices, and platforms (apps and infrastructure assets)
- Leverage and communicate using industry frameworks (NIST, ISO, etc.)
- Address cybersecurity, supply-side, business continuity, Cloud, Governance and DevOps

Value Offering

Support key initiatives e.g., cost reduction, M&A, ITSM/TBM, digital transformation etc.

### Planning and Managing Strategic Value

- Organize and assess business and IT capabilities relevant to the initiative
- Model underpinning people, processes, information, technologies, and inter-dependencies
- Develop value flow maps and improvement plans
- Leverage and build upon many foundational components and body of knowledge

Initiative-driven