

CLOUD VIDEO SIMPLIFIED

# Build live video faster, any cloud, any scale.

**MK.IO** enables you to launch live or on-demand streams in minutes with a powerful, self-service platform.

Cloud-native. Ultra-flexible. Pay only for what you use.

Deploy on any cloud—Public, private, or your own infrastructure. Seamlessly integrate global video delivery, ultra-low latency, DRM, and dynamic ad insertion using simple, developer-friendly APIs.



## Workflow management

### Flawless live and on-demand streaming, built to scale

Manage your entire video workflow—from ingest to delivery—through a single, intuitive platform. MK.IO combines built-in AI and cloud orchestration for glitch-free, high-scale streaming with global reliability.

Live processing

Video storage

VOD transcoding

Recording

AI tools

Targeted ads

### Pay only for what you use

With MK.IO's metered pricing model, you get full flexibility to scale up or down—no upfront commitment, no hidden fees. Ideal for unpredictable workloads and fast-moving teams.

Dashboard

Metering & billing

Automation

Scheduling

APIs

Multi-cloud management

### Security built in, not bolted on

Protect your content with enterprise-grade safeguards: multi-DRM, secure token exchange, access control, and entitlement enforcement. MK.IO ensures your streams are always protected—no matter the scale.

Secure streaming

DRM

Rights management

Entitlements

CDN Interfaces

## LIVE VIDEO PROCESSING

	Foundations	Advanced
Passthrough <small>(no encoding)</small>	\$0.005/min	\$0.018/min
Encoding	\$0.042/min	\$0.053/min
Live-to-file recording	✓	✓

## ON-DEMAND TRANSCODING

	Foundations	Advanced	Premium
Up to 720p	\$0.0075/min	\$0.02/min	\$0.08/min
Up to 1080p	\$0.015/min	\$0.04/min	\$0.16/min
Up to 4k (HEVC only)		\$0.08/min	\$0.32/min

## CONTENT PROTECTION

	Fixed-key encryption	DRM
DRM / Key delivery	\$0.10/100 keys	\$0.20/unit 100 DRM licenses

## STORAGE MANAGEMENT

Private storage link	\$50/month <small>per storage account</small>
Private storage ingress (writes to storage)	\$0.02/GB
Private storage egress (reads from storage)	\$0.01/GB

## OPERATIONAL METRICS

Forward operational metrics to your monitoring framework	\$50/month <small>per 100K metrics, per project</small>
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## VIDEO STREAMING

	Shared	Dedicated	CDN
Streaming output	\$64/month <small>Billed \$0.08767 hourly + egress</small>	\$139/unit/month <small>Billed \$0.19041 hourly + egress</small>	\$139/unit/month <small>Billed \$0.19041 hourly + egress</small>
Maximum bandwidth	600 Mbps peak <small>Variable bandwidth</small>	200 Mbps/unit <small>Guaranteed bandwidth</small>	Unconstrained <small>Based on dedicated endpoints Cached at the edge</small>

## AI PROCESSING

Speech-to-text transcription	\$0.25/min <small>Per minute of live processing or per video minute for on-demand</small>
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All prices in USD.  
Pricing valid until 11/15/2025.  
Pricing only includes compute costs.  
Data transfer fees, storage fees, and other fees are not included.

“Everyone at MediaKind looks through the same pane of glass thanks to unified monitoring giving our experts' instant, detailed metrics to ensure operational excellence.

<h2>Base</h2> <p>Included in all purchases</p> <hr/> <ul style="list-style-type: none"><li>✓ Communication via Zoho</li><li>✓ Best effort for incident response</li></ul>	<h2>Enhanced</h2> <p>Contact us</p> <hr/> <ul style="list-style-type: none"><li>✓ Dedicated Slack channel</li><li>✓ Reactive support (within minutes)</li><li>✓ CSM pool</li><li>✓ 5 hours technical support ops</li><li>✓ Price – Greater of \$1,000/month or 10%, minimum 12-month term</li><li>✓ Additional hours @ \$200/hour</li></ul>	<h2>Premier</h2> <p>Contact us</p> <hr/> <ul style="list-style-type: none"><li>✓ Dedicated Slack channel</li><li>✓ Reactive support (within minutes)</li><li>✓ CSM – Assigned</li><li>✓ 15 hours technical support pps</li><li>✓ Price – Greater of \$3,000/month or 18%, minimum 12-month term</li><li>✓ Additional hours @ \$175/hour</li></ul>
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