



UNLOCKING BUSINESS SUCCESS: The Power of Effective Training

Times are Tough

- Whatever line of business you are in, chances are times are tougher than ever.
- Companies are always looking for ways to increase their revenue and optimize their spending.
- However, this is usually not easy to achieve.
- **What if I told you that there is something you can do that is much easier than expected?**
- **Training programs is what you need!**

The Impact of Training Programs

According to Forrester Consulting, **90% of companies investing in customer education and internal training** see a positive return on their investment (ROI)!



68% use the product more
87% work more independently
12% higher renewal rate

BAIN & COMPANY 

5% = 25% to 95%
Renewal rate increment = **More Profit**
*If renewal rate is **12%** or higher,
profit increases by **60%-228%***

McKinsey & Company

5 - 25x
*Cost to acquire new customer vs.
retaining an existing customer*

Not Convinced You Need Training Programs?

- Are your company's sales not growing?
- Are your customers not renewing contracts?
- Are new technologies introduced often, leaving you with technical debt or lack of innovation?
- Are you having low conversion rates?
- Are your current customers opening support tickets too frequently?
- Are you identifying skill gaps in your workforce?
- Are your employees showing decreased productivity, low morale, or leaving?
- Are you running into compliance issues?
- Are your employees making frequent mistakes?

But There's A Problem

- Creating training programs is not easy or a core competency
- May be expensive, slow, and not for everyone
- Inconsistent results and hard to keep content fresh

Content Production System



SaaS platform that enables enterprises of all sizes to create training videos for their internal/external trainings, on-boarding, certification, tutorials, and more in a standardized, scalable, collaborative, multi-language, and cost-effective way.

We created Lupo to solve the majority of problems enterprises face when creating training programs *based on what we learned after training thousands of people*

Advantages of Using LUPO

- Fast content development and reuse existing content
 - Create online training courses directly from text, PowerPoint, or Slides
 - Other formats supported with the help of Gen AI
- Accelerated course development
 - Cost reduction up to 80% and video production time of minutes instead of days
- Keeping content up-to-date is easy
- No dependence on employees or voice actors
 - No more continuous voice recording, no recording or editing
 - Multilingual and localized
- Centralized content and standardized process

What Our Customers are Saying



Lupo has been a fantastic tool for easily creating and keeping training video content up-to-date without requiring a lot of video recording and editing time.



With Lupo, we create professional video trainings fast and at low cost, reducing support and in-person training hours with our customers by 70%.

Contact us and get started today!

Service Options
help@lupo.ai
calendly.com/lupoai

- Complete curriculum development
 - White glove service
 - Self-service