

AI-Driven Cloud FinOps by MobiLab

Provide full trace-back transparency and financial accountability to your Cloud spend.

With MobiLab's FinOps Platform, your IT Controlling team can **monitor the status of your Cloud resources** in real-time, **identify cost drivers**, and **uncover blind spots** that could lead to uncontrolled spendings.

As businesses transition from a static data center mindset to the on-demand Cloud computing availability, they must redefine their working model on **cost management and cost control** to ensure **transparency, optimize resource allocation**, and **prevent uncontrolled cost increase**.

MobiLab's Cloud FinOps Offering empowers organizations to manage and optimize the Cloud ROI while increasing the quality of delivered services. By providing a holistic view on Cloud spend and the underlying processes leading to the Cloud usage, MobiLab equips you with an easy-to-use tool to effectively control, allocate and optimize your Cloud costs in run-time.

Leverage the Full Potential of Your Cloud

Our solution enables you to map and understand the entire process chain of how Cloud resources are used, and how cost units in your organization are structured and tracked. It seamlessly integrates with your data sources, which will be consolidated in a single point of truth.

How to unlock the full potential of the Cloud:

01 FinOps Tenant Analysis

We start with an in-depth analysis of the FinOps maturity of your Cloud tenant. Our analysis includes processes and policies, cost unit strategy, allocation of costs, and cost optimization measures.

02 FinOps Platform Implementation

MobiLab's FinOps Solution is easy to implement and runs fully within your existing tenant. It provides you with a ready-to-use template to map the entire process of your Cloud management and delivers you with an AI-powered user interface and a Power BI dashboard to easily access essential information, including drill-down options, interactive visualizations, notifications, data export and many more.

03 Cloud FinOps Operations

MobiLab provides a framework to execute FinOps in your organization on a long-term basis. It defines roles and responsibilities and a clear guidance on how to use the FinOps Platform in the most efficient way.

How We Get Started

Within only six weeks, MobiLab lays down the foundation for a future compatible Cloud Financial Operations.

Mandatory tags and policies will be defined and implemented based on years of wide-range industry experience. The FinOps dashboard will be configured to serve your needs. Roles and responsibilities will be defined to enable your team to leverage the maximum potential of the Cloud by balancing speed and control.

- ★ Define and implement an **end-to-end tagging strategy and policy** for your dedicated and shared resources on Azure
- ★ Gain a clear understanding of how **end-to-end Cloud costs** are allocated and charged back
- ★ **Empower your teams** with self-service data analytics and interactive Power BI dashboards
- ★ Facilitate chargeback procedures via direct export or API connect from Power BI

MobiLab enables companies to operate with their full data potential, anytime and anywhere.

As the pioneers in Software-defined Cloud Integration, we ensure this by supporting our customers on their entire Cloud Transformation journey across all three layers of the stack: Infrastructure, Data, and Application.



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**Contact us today and discover ways
to optimize your end-to-end Cloud costs.**

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