



Copilot Proof of Value

Drive adoption of **Microsoft 365 Copilot** through a tailored Microsoft-led partner engagement

Experience the future of AI-driven productivity through our **Proof of Value engagement**, designed to guide your organization through a transformative journey centered on three key pillars: **Immersive Experiences**, **Extensibility with agents**, and **ROI Realization**. This seamless flow aims to demonstrate the measurable value of Microsoft 365 Copilot.

What are the benefits of the Copilot Proof of Value?

01 Get Ready

- Complete pre-engagement activities.
- Identify user cohorts and determine scenarios.
- Establish success metrics.
- Prep environment, remediate blockers.

02 Onboard & Engage

- Configure Copilot Analytics.
- Enable high-value scenarios.
- Build agents.
- Train champions & user cohorts.
- Deliver Executive Immersion Experience.

03 Deliver Impact

- Analyze adoption trends and measure Copilot impact.
- Create a business case and establish plans for optimizing the adoption journey of Microsoft 365 Copilot.

04 Engagement Outcome

- Assist customers with rapid evaluation of Microsoft 365 Copilot through immersive experience, agents and Copilot Analytics.
- Create intent for seat expansion.

05 Customer Scenario

- Target customers with few seats (50-1k) purchased for evaluation and potential to expand.

06 Efficiency Gains

- Organizations report a 12.2% increase in task completion rates.
- A 25.1% decrease in time spent on tasks.

Ready to get started?

Copilot Proof of Value is targeted to customers who have purchased between 50 to 1,000 seats of Microsoft 365 Copilot licenses for evaluation purposes.

If you're interested in harnessing the power of AI to enhance productivity and foster innovation, simply reach out to your Microsoft partner. They will guide you through the eligibility criteria and help you kickstart your Copilot journey.

Join us in this exciting program and be among the pioneers who leverage AI to drive business success. The future of work is here, and with Copilot Proof of Value, you're poised to lead the way.

For more information about Microsoft 365 Copilot, visit:

[Microsoft 365 Copilot website](#)

[Microsoft 365 Copilot Adoption Hub](#)

[Customer Copilot Wins](#)

1 Microsoft.com | [Work Trend Index Annual Report: Will AI Fix Work?](#) May 2023
2 Microsoft.com | [Work Trend Index Special Report: What Can Copilot's Earliest Users Teach Us About Generative AI at Work?](#) November 2023

Copyright © 2024 Microsoft Corporation. All rights reserved.