



# Azure Cost Optimization

Efficient consumption management in the Cloud

Azure cost optimization is an cloud governance discipline enabling you to balance performance demands, adoption pace, and cloud spend



Enable cloud budget control and transparency



Minimize cloud utilization losses



Identify cloud spend anomalies



Reduce overprovisioned cloud assets

## Challenges in enabling distributed DevOps teams to make the right trade-offs

Pay-as-you-go can detach the provisioning of cloud resources from financial accountability

Lack of insight and control of cloud spend

Traditional IT-budgeting based on CAPEX isn't working with public cloud

The solution is Azure cost optimization



### What is Azure Cost Optimization

- A set of techniques, tools, policies and best practices to increase organizations ability to understand cloud costs and make the right business trade-offs
- Empowers organizations to identify and measure efficiency optimization
- Visibility into cloud spend and accountability within the organization
- Enables organizations to get maximum business value from cloud spend

# Azure cost optimization is a team sport that requires



INSIGHT



CULTURE



POLICIES



PROCESSES



TECHNOLOGY

## Our four-step engagement method to enable continuous Azure cost optimization

1

### INSIGHT

#### BUSINESS OUTCOME

- Current State Assessment / SWOT
- Overview of Roles & Responsibilities
- Cloud Financial Glossary
- Plan of Approach

2

### INFORM

#### BUSINESS OUTCOME

- Tagging strategy & Cost allocation
- Budgets & Forecasting
- Dashboards & Reporting
- Anomaly Alerts

3

### OPTIMIZE

#### BUSINESS OUTCOME

- Outline cloud optimization strategy
- Defining OKR's
- Usage optimization
- Rate optimization
- Reserved Instances (RI) and Committed Use Discount (CUD) Strategy

4

### OPERATE

#### BUSINESS OUTCOME

- Continuous Improvement
- Align Teams with Finance and LoB
- Cultural change management
- Evaluate the value to the business
- Automation of resource optimization
- Governance and control

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Business, people and technology, in that order...

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