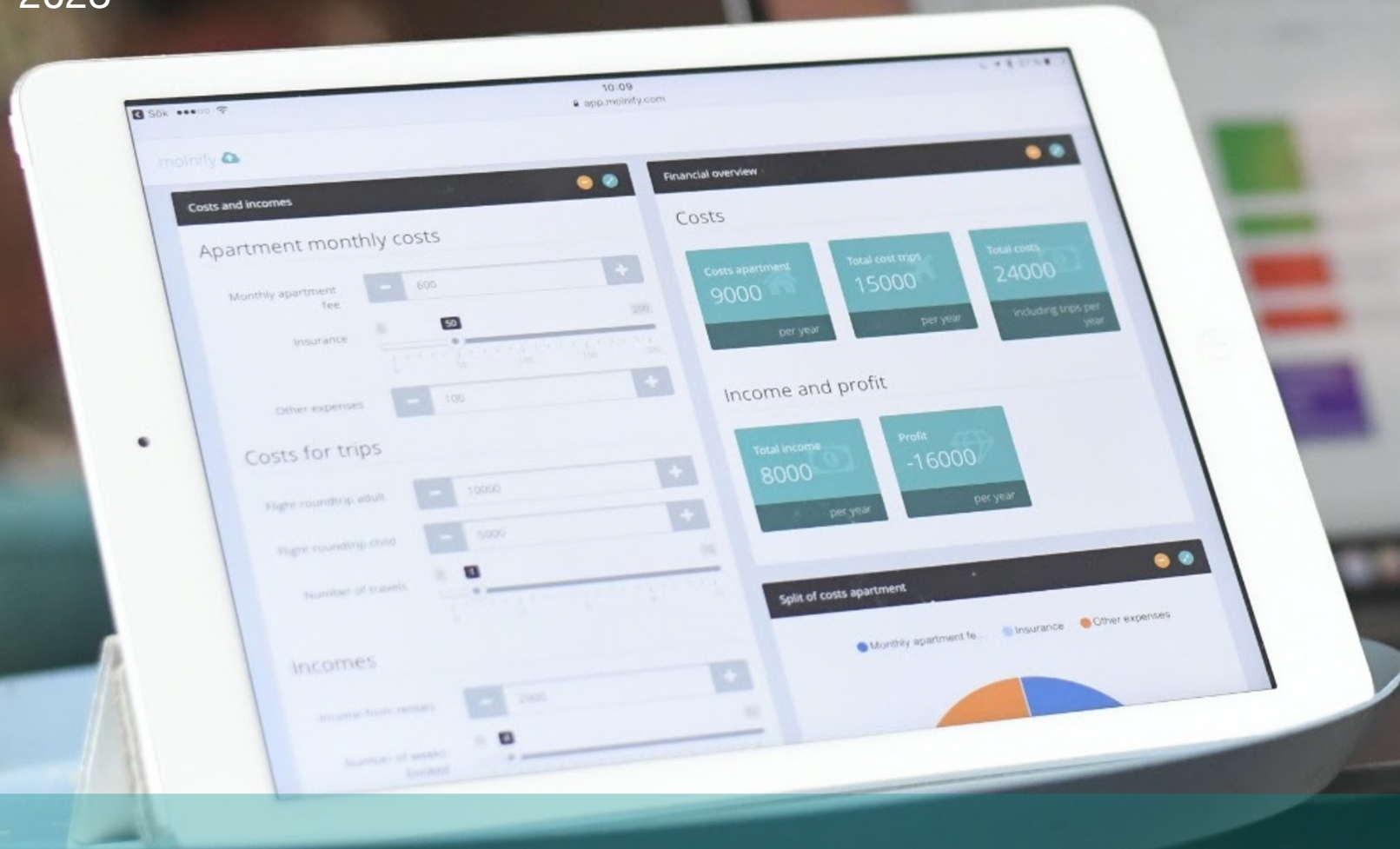


# Molnify - Turn Excel models into web applications

Product description  
2023



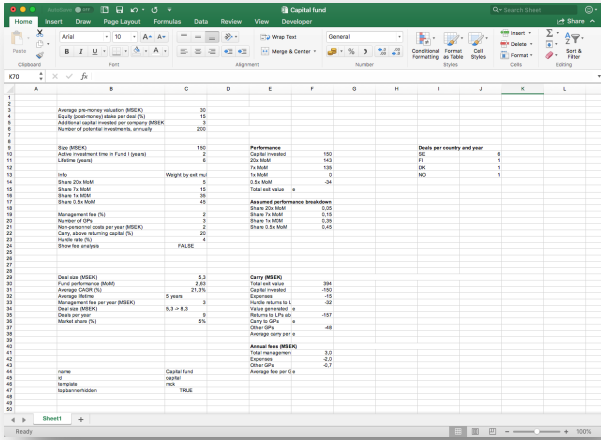
# About Molnify

- Key feature of Molnify is **to create an application directly from your Excel files using regular Excel formulas** without the need of knowing any kind of programming language
- Founded due to use-cases present in most companies.
  - Most companies **use Excel and have in-house created Excel models** that they share amongst colleagues and/or customers
  - Many ideas never get past the **“Excel stage”** and turned into **tailormade software** due to **cost and timing**
  - Excel is a **great tool to create with**, but **hard for many users to use** when presented with a **custom model**
  - Sharing an Excel file has **low security** and the risk of user errors is big
- **Molnify solves all of the above** by letting the user create a **comprehensive web application with regular Excel formulas** in Excel, that can be **used by multiple people**
- The app can be **updated instantly** by the creator
- **Security is beefed up** by both hiding underlying formulas and data as well as login and password

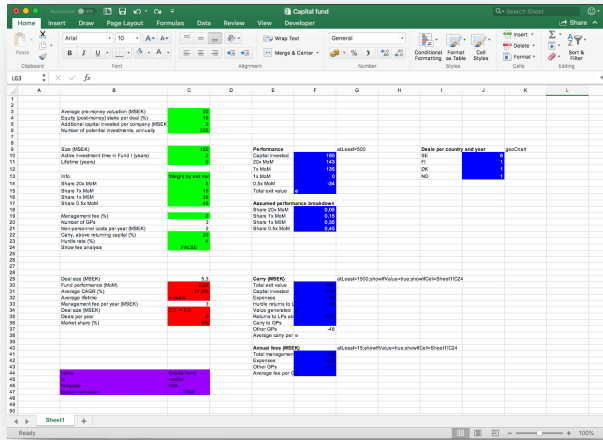


# From Excel to web app in minutes

Build your Excel model



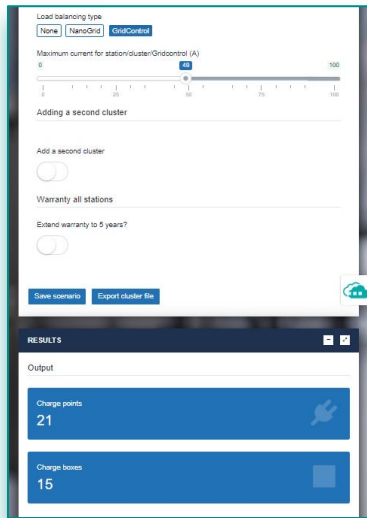
Color inputs and outputs



Test your app



# Some of our customers

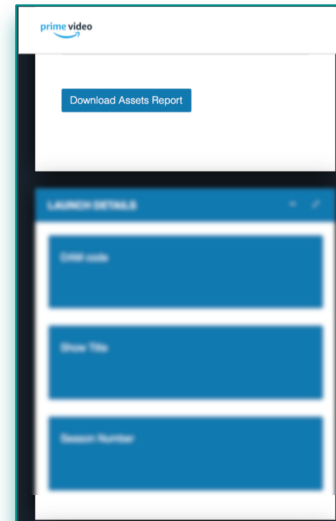


VATTENFALL 

Charging box **configurator** and **ordering tool** both customer facing and internal

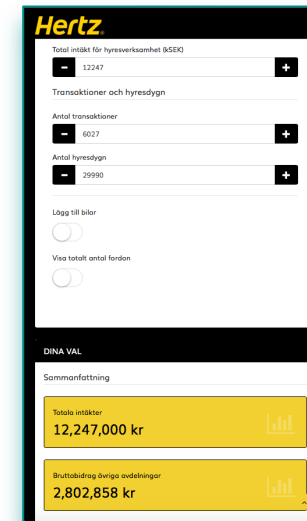


B2C **webshop** for IF & Uber, using pricing calculation based on the driver's feedback score on Uber

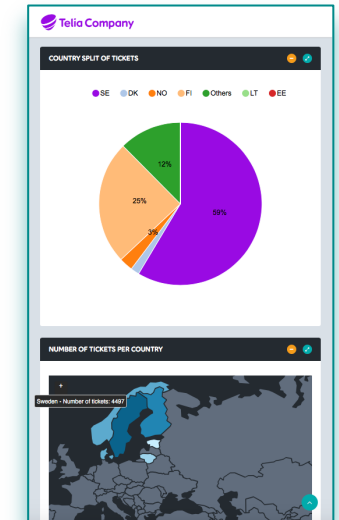


amazon  
prime video 

Marketing configurator with database connection and Excel file generation



**Business case model** for partners shows the value add of the rental business for car dealers



 Telia Company

Price configurator and offering tool for IOT products. Creates, saves and updates orders and offers

# Key features



- **No source code or configuration in any other tool than Excel**
- **Underlying Excel models work perfectly without Molnify too, with no lock-in**
- All possible to **update without any knowledge beyond Excel**, including total remakes. Updates are live instantly for all users of an app
- **Always possible to extend functionality**, with e.g.,
  - Restrict access with logins
  - Save scenarios and/or data
  - Save and retrieve data from emails and/or DBs
  - Use on any device; phone, tablet or computer
  - Immediately update to all devices
  - Completely tailor look'n'feel using standards to match e.g., customers fonts, logotypes etc.
  - See more features at slide 9

# How it's done

Output cells are colored **red**

Input cells are colored **green**

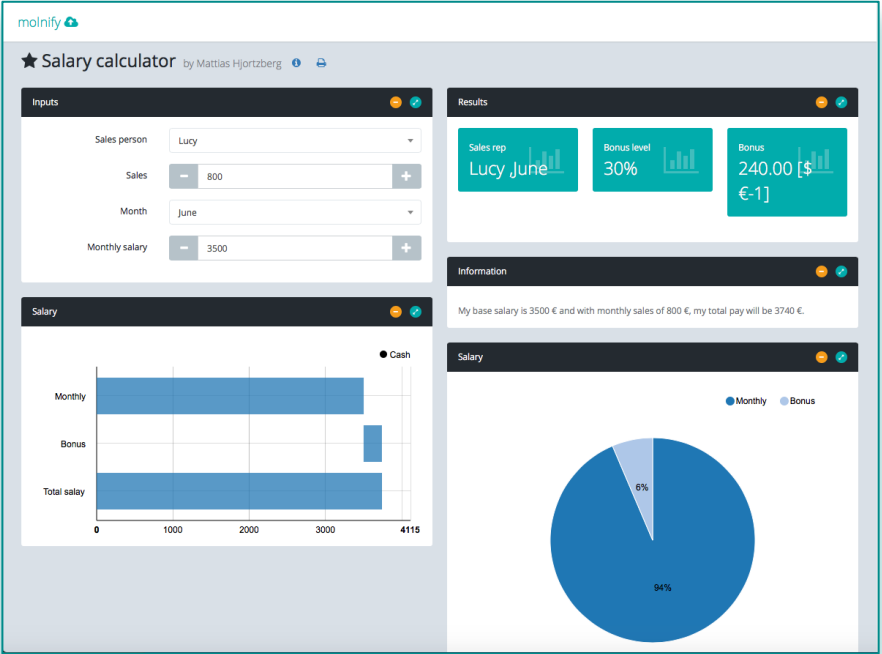
Graph cells are colored **blue**

	A	B	C	D	E	F	G	H	I
1	Sales person	Lucy		Sales rep	Lucy, June		Id	mysalary	
2	Sales	800		Bonus level	30%		Name	Salary calculator	
3	Month	June		Bonus	240,00 €				
4	Monthly salary	3500		Information	My base salary				
5									
6	Salary	Cash		Salary	%				
7	Monthly	3 500 €		Monthly	0,94				
8	Bonus	240 €		Bonus	0,06				
9	Total salary	e							
10									
11									

Cells with additional information about the app are colored **purple**

[Upload to app.molnify.com](https://app.molnify.com)

<https://app.molnify.com/app/mysalary>



# Reference Guide and Tutorial videos



## Molnify basic tutorial

Basic tutorial showing you how you quickly go from a blank Excel sheet to a web app in minutes.

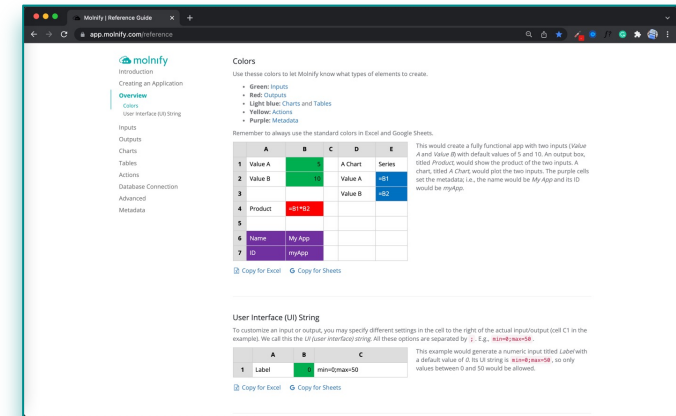
<https://youtu.be/eT-ZClb2wqE>



## Molnify Use cases

3 companies talk about how they have created value with Molnify.

<https://youtu.be/urdyvsR59ec>



## Reference Guide

A complete guide to all Molnify features. Complete with downloadable examples and templates

<https://app.molnify.com/reference>

# Pricing



## Trial

Try out all standard features of Molnify free of charge for one month.

— Price per Month —

**Free**

for one month



## Standard

Create powerful applications and share them with the world.

— Price per Month —

**200 EUR**

per app



## Premium

Fully integrate Molnify with your data infrastructure and embed it on your website.

— Price per Month —

**500 EUR**

per app



## Enterprise

Unlimited number of applications, on-premise hosting and more.

— Price per Month —

**Contact Us**

for price estimates



# Feature set and pricing

Product	Essential	Standard	Premium	Enterprise
Support for over 200 different Excel formulas	x	x	x	x
Email function	x	x	x	x
Send data to Google Sheets	x	x	x	x
All of Molnifys charts	x	x	x	x
Unlimited users of apps	x	x	x	x
JavaScript support		x	x	x
XML support		x	x	x
User restricted access to apps		x	x	x
Styling (e.g. your logo, colors etc)		x	x	x
Send data to Slack		x	x	x
Send data to Microsoft Teams		x	x	x
Send data to SMS		x	x	x
Send data to Molnify SQL		x	x	x
Support for SQL in Excel file (AutoFill)		x	x	x
PDF or Excel file generation from template		x	x	x
FileUpload (upload files to apps)			x	x
Connection to external API's			x	x
Custom URL (e.g. www.myapp.com)			x	x
Data Pipe Line (DPA) access			x	x
On-Prem hosting				x
Unlimited upload of new apps*				x
<b>Price per app per month</b>	<b>99 EUR</b>	<b>200 EUR</b>	<b>500 EUR</b>	<b>2500 EUR*</b>
<b>Support &amp; development service</b>	<b>120 EUR/h</b>	<b>120 EUR/h</b>	<b>120 EUR/h</b>	<b>120 EUR/h</b>
Access to Molnify forum	x	x	x	x
Molnify YouTube channel	x	x	x	x
Access to Molnify reference guide	x	x	x	x
Email support w/24h response time		x	x	x
Telephone/video call support			x	x

## Enterprise subscription

With Molnifys Enterprise subscription, you will get all of Molnifys features included in the monthly fee which is priced case by case. You can upload an unlimited amount of applications and there is also the possibility of On-Prem hosting on your own servers.

\*The price is set case by case and is shown in the price table as an indicator. If On-Prem is desirable, a set-up fee will be added.

# Get in touch



- Questions

If you have any questions, please use below contact information to get in touch with us.

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  - [www.molnify.com](http://www.molnify.com)
  - <https://www.facebook.com/molnifyapps/>
  - <https://www.linkedin.com/company/molnify/>
  - <https://www.youtube.com/c/molnify>