



Azure Data Platform Offerings



DATA & AI OFFERINGS

Connected Data | Integrated Solutions | Actionable Insights

How do I enable data driven insights **without significant upfront investment?**

How do I **manage risk?**

How do I **increase brand loyalty & customer retention?**

How do I **improve productivity and efficiencies?**

How do I use **data insights to grow revenue and increase profitability?**



SERVICES

MODERN DATA PLATFORM

SQL Server Azure migration
Oracle migration to Azure
Move On-Prem DW to Azure
Migrate OSS DB to Azure

AI & MACHINE LEARNING

Pattern Recognition
Document Processing
Cognitive Services
Conversational UI/Bot
NLP & Sentiment analytics
Forecasting

BIG DATA ANALYTICS

Data Lake and Data Warehouse
Unified Data Platform
IoT Analytics
Hadoop Analytics

DASHBOARD & VISUALIZATION

Self service BI
Exec Dashboards
Predictive Analytics
Power BI Embedded

SAMPLE CLIENT SUCCESS

Improved Conversion Rates using Social Media and Web Analytics

RETAIL, ECOMMERCE

Modernization of legacy environment to grow revenue via data monetization

HEALTHCARE, PROF SERV

Faster invoicing, order to cash and improved worker safety using IoT

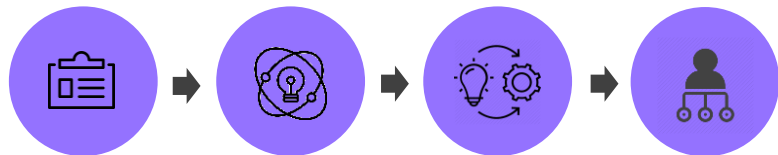
OIL & GAS, LOGISTICS

Automation of timekeeping and coding/billing process

LEGAL, PROF. SERVICES

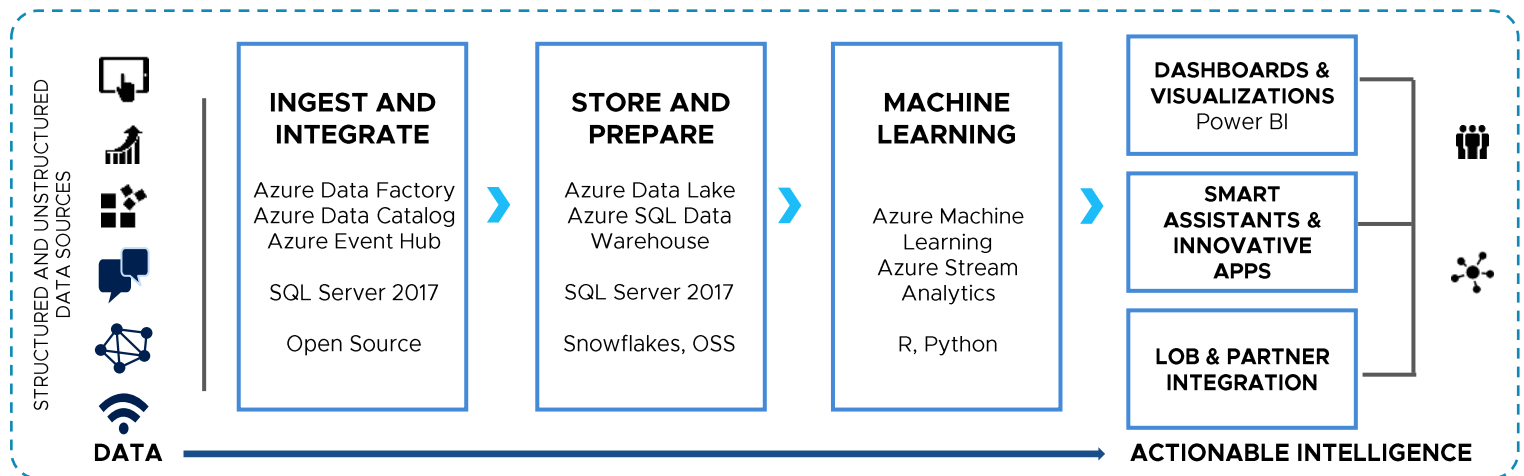
COMPLETE MODERN DATA PLATFORM

APPROACH/METHODOLOGY



ASSESS DESIGN IMPLEMENT OPERATIONALIZE

Discovery to Delivering Value – End to End Flexible and Effective Approach



Data Analytics Journey and Use Cases



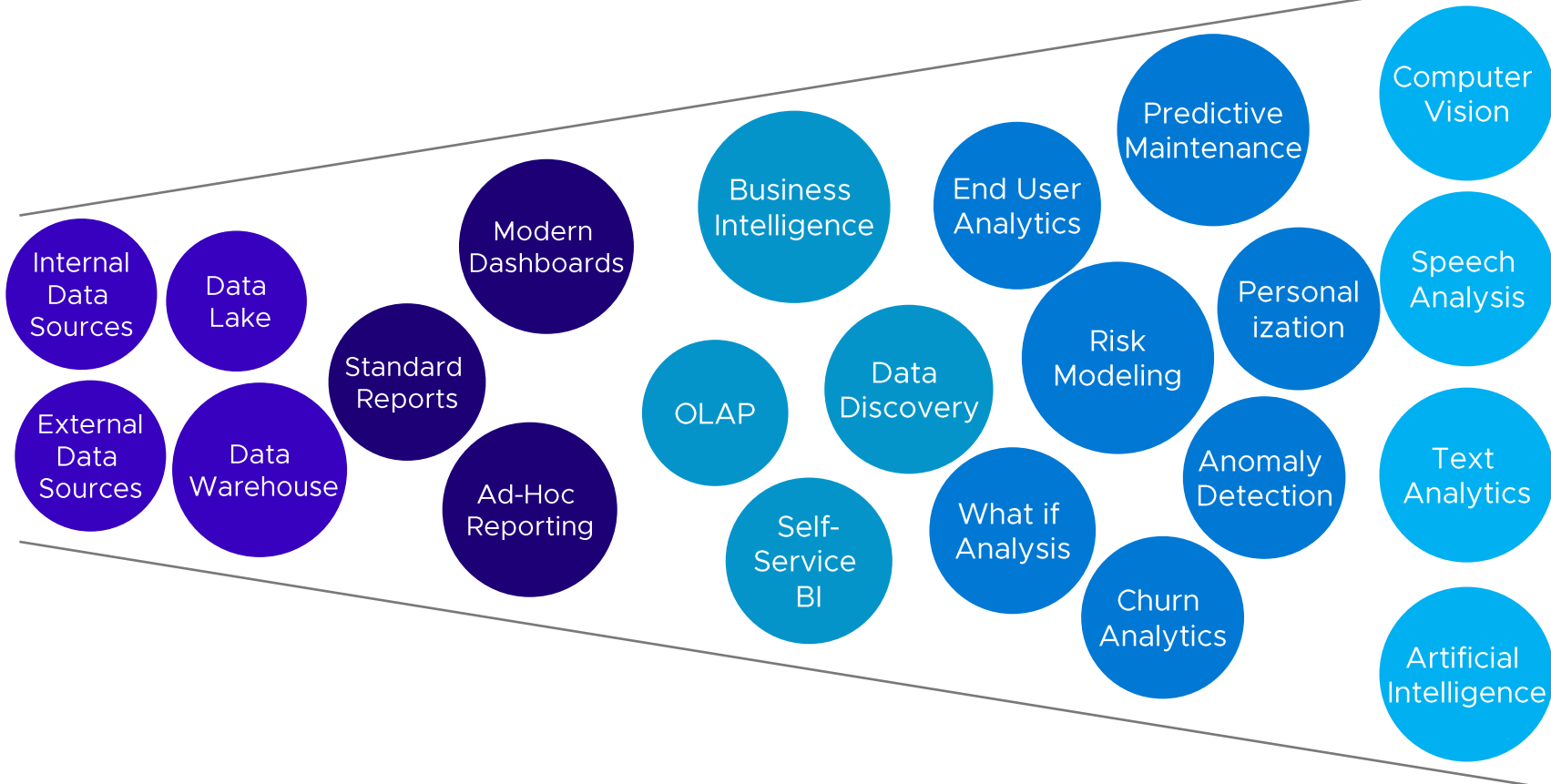
BUSINESS VALUE

VISIBILITY

ENABLED

SMARTER

TRANSFORMED



DATA ANALYTICS MATURITY

Financial Analytics	Customer 360
Operations Analytics	Marketing Analytics
Logistics Analytics	Sales Analytics
Manufacturing Analytics	Retail Analytics
Human Resources Analytics	Customer Service Analytics

Motifworks Value Proposition



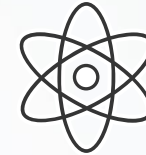
3x Cost Savings

Automated cloud foundation deployments provide data platforms using minimum resources



3x Faster Time to Market

Motifworks AzureSmart accelerators to expedite data analytics initiatives



3x ROI

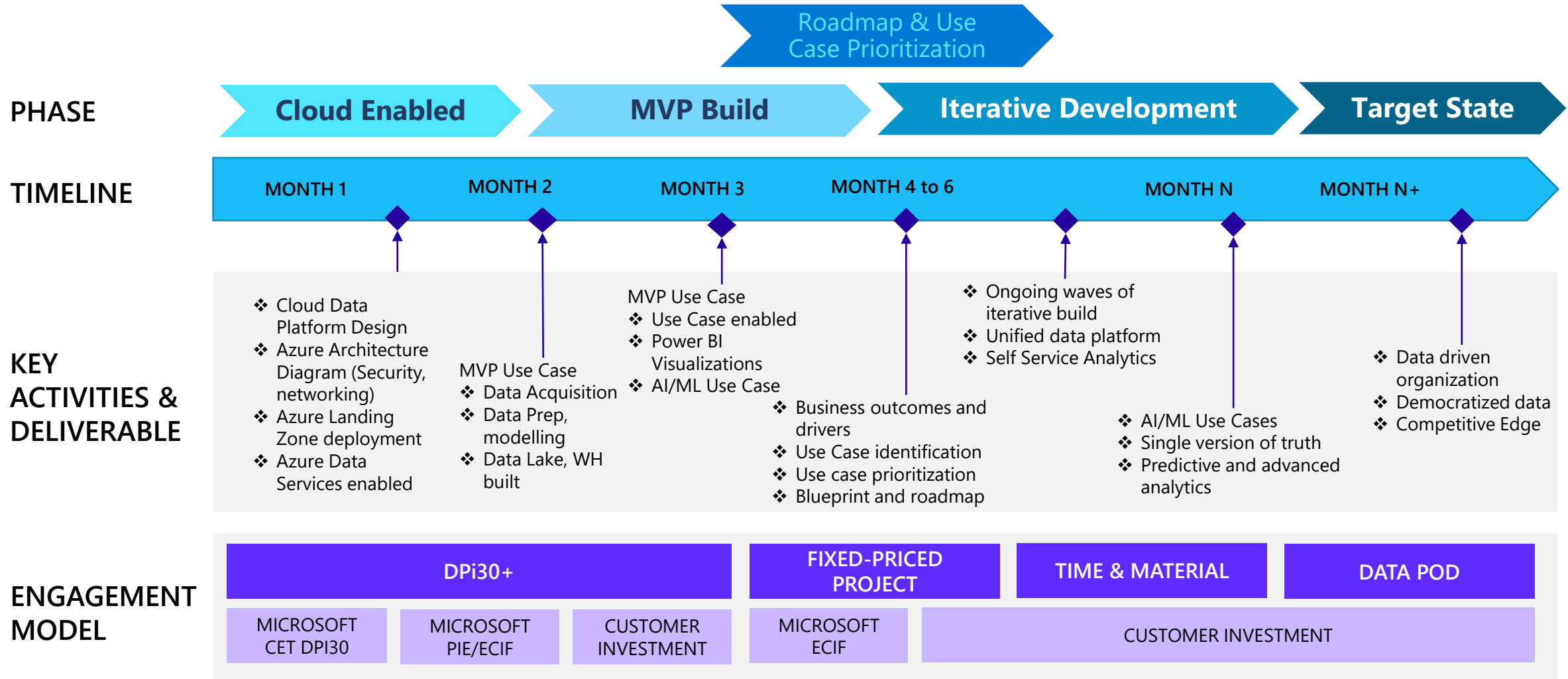
Drive cost efficiency, saving \$\$\$ per year with cloud automation.
No Long term commitments, predictable monthly cost



Data Platform and Analytics Execution Approach



Objective: Transform Customer Data Analytics environments with a cloud first approach to deliver innovative capabilities for digital business models



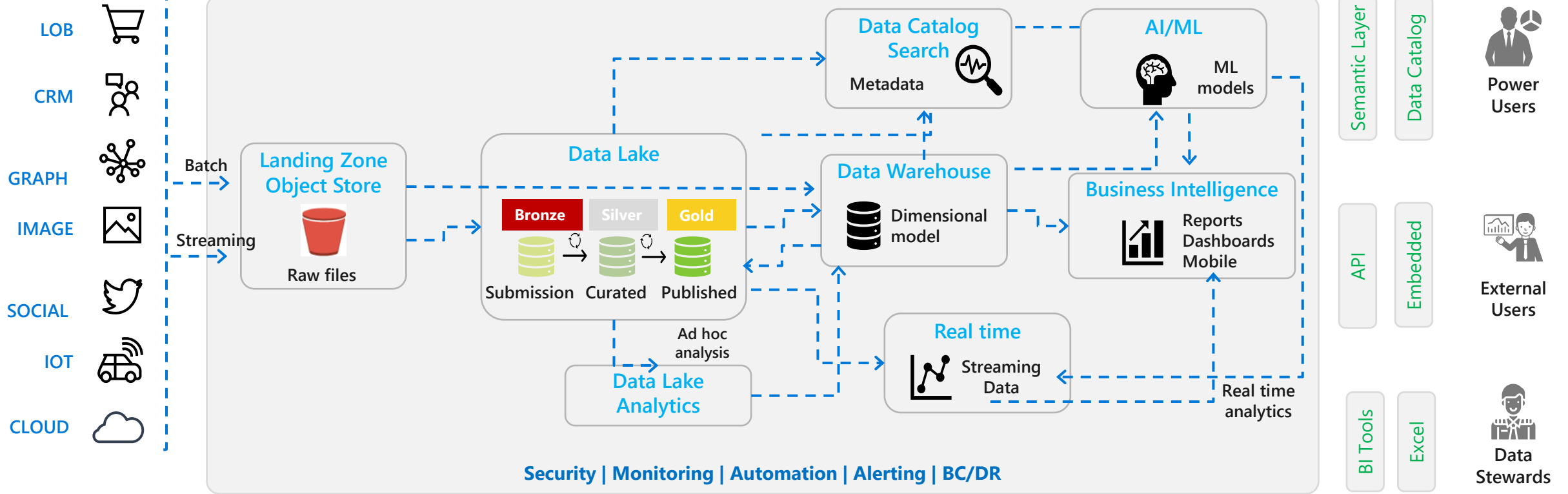
Data Platform Reference Architecture

BI DEVELOPERS

DATA ENGINEERS

DATA ANALYSTS

DATA SCIENTISTS



AZURE

ADF, Event Hub, Data Lake, HDInsight, Databricks, Synapse, Stream Analytics, Power BI

ON-PREM

SQL Server 2019, Power BI, SSIS, SSRS



Kirk Pawlak

VP of Sales

kirk@motifworks.com

609-923-3230

Tarun Agarwal

Data Practice Director

tarun@motifworks.com

732-421-3111


Contact

