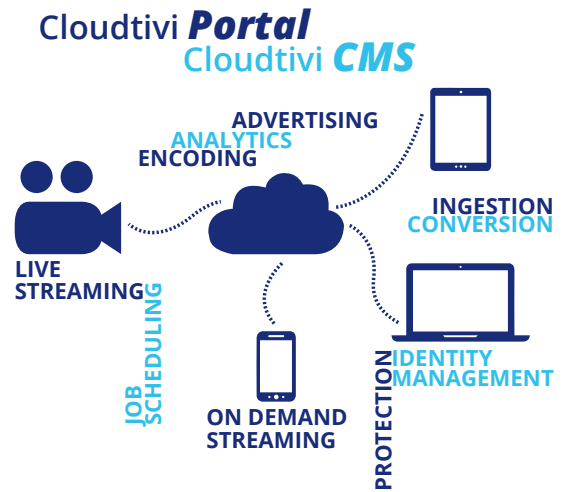## "What is Cloudtivi?"

Cloudtivi **Portal**
Cloudtivi **CMS**

"Cloudtivi is a cloud based complete video hosting and publishing platform developed over Microsoft Azure with the help of Azure Media Services components."

"Cloudtivi provides all in one cloud based video hosting, cms, drm, video storage, cdn, video playlist, device management and video portal templates services."

ADVERTISING
ANALYTICS
ENCODING

INGESTION
CONVERSION

LIVE
STREAMING

JOB SCHEDULING

ON DEMAND
STREAMING

PROTECTION

IDENTITY
MANAGEMENT

"What can Cloudtivi be used for?"

Easily publish video content to your corporate video projects.

Enterprises:
- A corporate video portal for organization is used for:
- Corporate communication–live broadcasts and recordings
- Emlpoyee training and onboarding
- Executive messaging and meetings
- Public-facing catalog of product and company videos

Educational:
- A campus video portal is used for:
- Publishing searchable lecture recordings and course materials
- Library archives of digital assets
- Community, sport club, and alumni related content

Media:
- A media video portal is used for:
- Ad-supported video catalogs
- VOD experiences
- Video galleries
- Live streaming

Cloudtivi brings your video anywhere, anytime, any device.

www.cloudtivi.com

CONTACT

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"Why Video?"

- Everybody watching video
- %90 of the information received from human brain are visual.
- Human brain processes visual content 60.000 times faster than written content.
- Messages with video content get 3 times more click.
- Each one minute video provide
- Video is worth 1.8 million words (Forrester Research)
- Messages with video shared 12 times more than other messages in social media.
- Shoppers who view video are 1.81X more likely to purchase than non-viewers.
- Syndacast predicts 74% of all internet traffic in 2017 will be video.

"The Complete Online Video Platform"

Cloudtivi *CMS:* Cloudtivi lets you manage all your media in one central repository, accessed centrally through our management console.

Cloudtivi *Portal:* With Cloudtivi Portal, users can securely create, upload, share, search, browse and watch live and on demand videos, presentations, screencasts and other rich media content, anytime, anywhere.

Cloudtivi *CDN:* Originate live streams from cities around the world, always serving media from the location ideal for each viewer with the power of Azure CDN.

Cloudtivi *Secure:* Our solutions provide end-to-end protection, to make sure your content is viewed only by authorized viewers and cannot be recorded and used by non-official/illegal distribution channels.

Cloudtivi *Cache:* Most of the companies are looking for a solution to distribute their live or on demand video content to their company users and branch offices without distributing their LAN/WAN traffic. Cloudtivi Caching resolve this problem with the help of caching servers located branch offices of the customer.

Cloudtivi *Live:* Maximize the value of your live events with Cloudtivi Live. Cloudtivi Live platform offers an exceptional viewing experience and a host of features to enhance your event.

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