MOURI TECH®

Digital Sales Transformation

Unlock the Future of **Sales** with Intelligent, Connected Experiences Powered by **Microsoft Dynamics 365** and **Power Platform**

Whether you're optimizing lead-to-cash processes, empowering your sales teams with AI, or integrating systems for unified engagement—we partner with you every step of the way to turn challenges into opportunities and strategies into measurable outcomes.

At MOURI Tech, we understand that modern selling is about more than just transactions—it's about building intelligent, connected, and personalized experiences. Our Digital Sales Transformation offering helps organizations unlock new growth by combining the power of Microsoft Dynamics 365 Sales, Power Platform, and Copilot Studio with industry best practices and deep consulting expertise.

mouritech.com

How We Help You **Succeed**

Assessment & **Planning**
- Sales architecture readiness evaluation
- As-is/To-be process mapping
- Landscape & application stack assessment

Implementation
- End-to-end D365 Sales deployment
- AI-powered sales process optimization
- Custom app and workflow development
- Global & multi-country rollouts

Upgrade & **Support**
- Migration from legacy CRMs
- Copilot & AI feature enablement
- Ongoing maintenance & adoption support

Industry-Specific **Use Cases** with **AI Agents**

- **Automotive:** AI agents enable dealer/distributor support & personalized customer journeys.
- **Manufacturing:** Predictive sales forecasting & automated B2B sales with AI.
- **Financial Services:** AI-driven KYC automation & 360° customer insights.

- **Higher Education:** Smart recruitment & engagement via AI chatbots.
- **Hi-Tech:** Lead routing and subscription sales powered by AI agents.
- **Services:** End-to-end project visibility with AI-supported engagement tools.

Why **MOURI Tech?**

MOURI Tech brings proven, multi-industry experience with solutions tailored to real-world business challenges and measurable outcomes. Our reusable assets—like reference architectures, POCs, and ISV accelerators—enable faster go-to-market. Backed by certified global experts, we follow best practices to ensure quality, consistency, and long-term success.

Key **Benefits**

Personalized **Customer Journeys**

AI-Powered **Sales Enablement**

Seamless Workflow **Automation**

Unified **Sales Ecosystem**

Mobile-First **Sales Enablement**

Real-Time **Insights**

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