

# Azure Analytics workshop

Learn about the game-changing value Azure Analytics can deliver to your business

April 2022



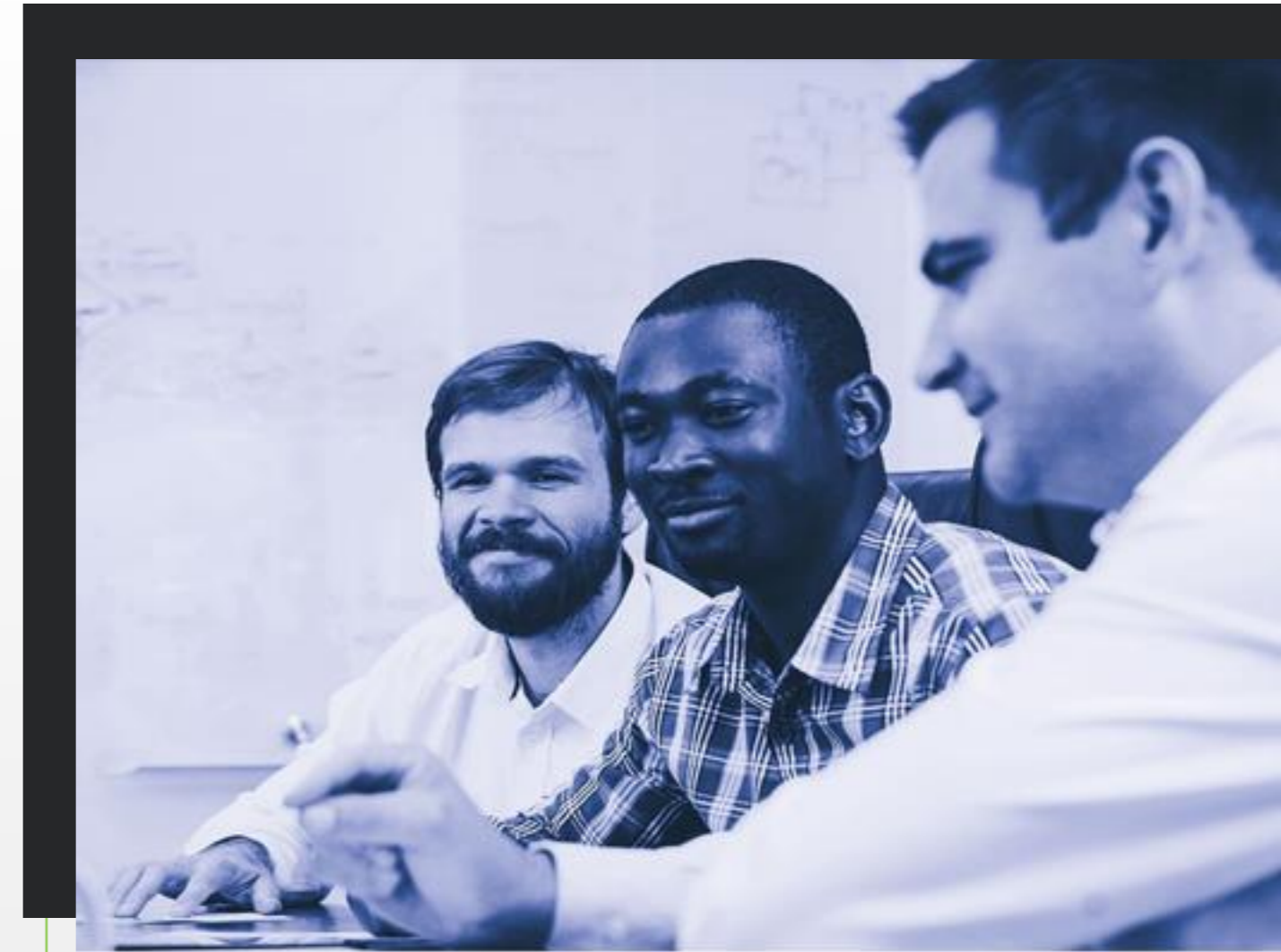
Gold Data Analytics  
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# Many organisations don't know how Analytics can change the way they do business

Business leaders and technical executives are often unaware of how Analytics can be used to derive specific, actionable, and measurable business insights that increase efficiency and profitability.



## CHALLENGES

Technology is changing and improving at a rapid pace. Many company decision-makers find it impossible to keep up, making them unaware of the advantages that Analytics can deliver.

## IDEAL SOLUTION

Many companies can't see the value technology can contribute to business growth, and many of them also don't know where to start. Our workshop provides both a showcase and a guide to decision-makers.

## DESIRED OUTCOMES

Research shows that progressing from decision-maker awareness to understanding is pivotal to the adoption and implementation of Analytics—and that's precisely what our workshop is designed to address.



# MOYO

Driving Significance Together

## What's the real value of Analytics?

Microsoft Analytics technologies are being used to empower employees to work better and smarter. Through our workshop, you can experience real-world examples and case studies that demonstrate the potential value of Analytics.

# 1

### Executive awareness of Analytics

Decision-makers on digital transformation are lagging in the adoption of Data and Analytics as a game-changer.

# 2

### Analytics is a game-changer

The primary aim of our workshop is to showcase to decision-makers the the growth-enabling value of Analytics.

# 3

### Azure Analytics for fast insights

Azure Analytics helps organizations to rapidly increase the time to insight and making sense of their data.

# Moyo's Microsoft Azure Analytics immersion workshop & Microsoft Synapse Analytics

In this joint workshop that showcases the value of Azure Analytics, Moyo will show you how to be future-proof with capabilities you'll need today but more added continuously to meet tomorrow's needs, as well. Learn how to create breakthrough experiences in your data with Azure's industry-leading Analytics Platform.

## Today, all businesses are data businesses

Data is the lifeblood of modern work.

Data makes business possible.

Data is crucial to businesses of all sizes

## Modern businesses succeed in the cloud

Applications are increasingly cloud-native.

Collaboration platforms and file-sharing are transforming.

## Azure Synapse Analytics

The first unified, cloud native platform for converged analytics.

Azure Synapse is the only unified platform for analytics, blending big data, data warehousing, and data integration into a single cloud native service for end-to-end analytics at cloud scale.



# Customer success: What those who attended have to say

"We finally got a glimpse into the Azure environment - making it a bit more relatable to our environment.. and no longer just a "black box" - Truworths

## Customer thoughts on possible projects

I'm from the non-tech side but use reports on daily basis for internal operational purposes. I believe we can incorporate some of the principles to make analysis of this data easier."

## What customers liked about the workshop

"The practical part where they demo the whole concept, it was very informational and interesting

## Workshop feedback we've received

For the question "How would you rate the workshop?" 85 percent responded "Excellent," and 95 percent of respondents indicated that they would recommend it to others.



# Experience it for yourself. Get in touch for more information

Call for more information: 0829008382

Ask a question via email: [hello@moyoafrika.com](mailto:hello@moyoafrika.com)

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