

DEEPINSIGHTS™

MPHASIS COGNITIVE COMPUTING PLATFORM

Multiple Patents Pending



Winner – Best Application
of Artificial Intelligence (AI)
for Financial Services



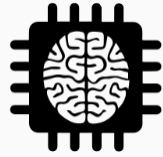
Stratus Awards for Cloud
Computing' in the Artificial
Intelligence category

DEEPIINSIGHTS – COGNITIVE COMPUTING PLATFORM

DeepInsights is a patented platform, which enables enterprises to gain faster and more effective access to insights from data. DeepInsights is powered by state-of-the-art algorithms in machine learning, neural networks, deep learning, semantics, image analytics, graph theory, predictive analysis, and natural language processing. Built on a cloud first mode, it enables enterprises to engage with their customers through personalized experiences and explore newer business models.



**Smart Data
Ingestion**
Structured, Unstructured



**DeepInsights
Cognitive Data
Capture**



**DeepInsights
Machine
Learning**



**Data
Standardization**



**DeepInsights
Predictive engine**



**Systems
Integration**

Machine Learning, Natural Language Processing, Deep Learning, Network Analysis, Pattern Recognition, Image Processing

DeepInsights Benefits



80-95% accuracy in data extraction from unstructured sources like PDFs, scanned documents, emails, images, tickets, incidents, etc.



Over 60-80% reduction in processing time per case document



Machine Learning models with predictive accuracy upwards of 95%



THANK YOU

About Mphasis

[Mphasis](#) (BSE: 526299; NSE: MPHASIS) applies next-generation technology to help enterprises transform businesses globally. Customer centricity is foundational to Mphasis and is reflected in the Mphasis' [Front2Back™](#) Transformation approach. Front2Back™ uses the exponential power of cloud and cognitive to provide hyper-personalized (C=[X2C2™](#)=1) digital experience to clients and their end customers. Mphasis' Service Transformation approach helps 'shrink the core' through the application of digital technologies across legacy environments within an enterprise, enabling businesses to stay ahead in a changing world. Mphasis' core reference architectures and tools, speed and innovation with domain expertise and specialization are key to building strong relationships with marquee clients. Click [here](#) to know

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