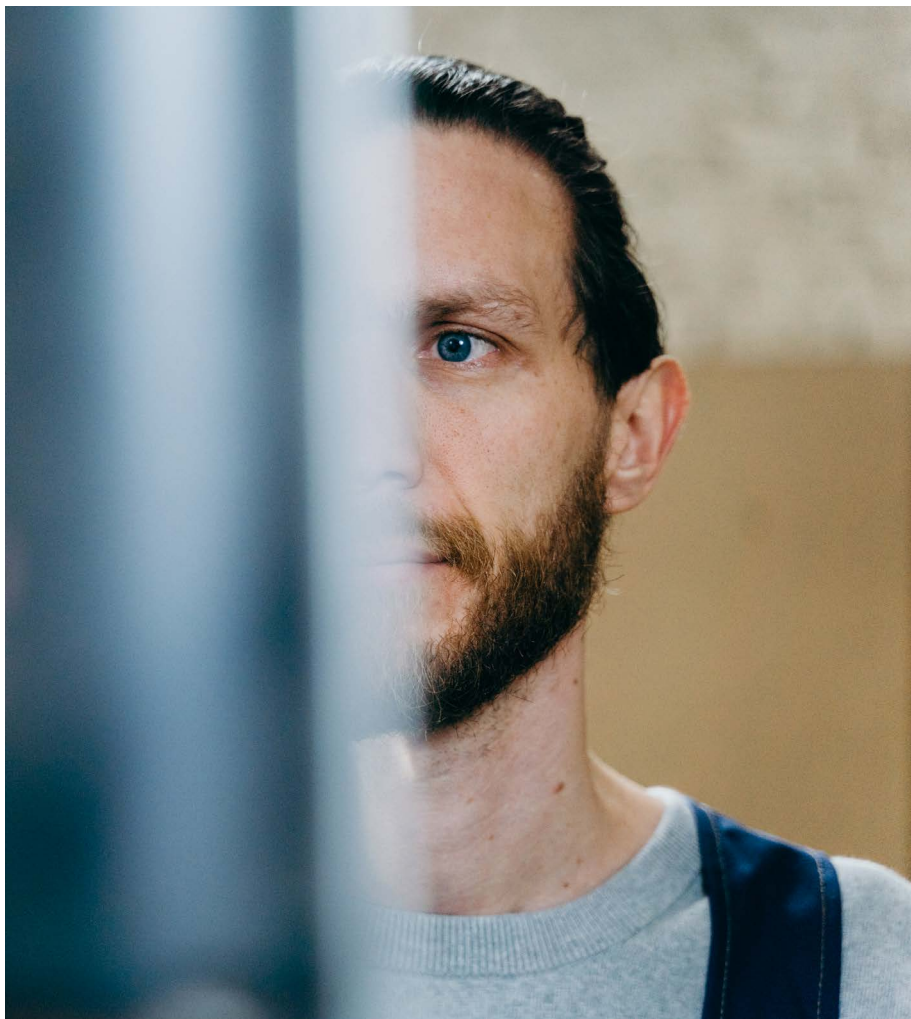


**DynamicsPrint** Powered by  
Microsoft Dynamics 365

The preferred ERP partner  
for the printing industry



DynamicsPrint® is designed for the following businesses:

Packaging  
Roll Label  
Gravure  
Flexography  
Offset  
Digital  
Large format  
Screen print  
Mail and Assembly  
Finishing  
Book binding

**When working with DynamicsPrint®,  
you get a dedicated ERP partner and an  
all-in-one system for resource planning  
and operations.**

DynamicsPrint® is a major provider of ERP Solutions for the printing industry. Based on Microsoft Dynamics 365 FO, our solution will meet all your requirements for managing your operations.

**Empower your business**

We design and customize DynamicsPrint® to make sure the system meets the highest standards of efficiency and stability. We are also renowned for our strong dedication to implementation and optimization.



### Trusted Microsoft partner

As a trusted ISV Partner, we offer an extensive ERP solution for the printing and packaging industry embedded in Microsoft 365 FO. DynamicsPrint® can handle every aspect of your company's operations – from quoting and production to resource planning and finance. Microsoft is promoting the solution on AppSource.

### Cloud-native

It's a cloud-native, SaaS solution that enables you to access your applications and data at any time from any location. DynamicsPrint® seamlessly installs on Microsoft 365 FO. With DynamicsPrint®, there's no upfront payment and no local servers – just fully automated updates.

### We speak print

We are a people-centric company driven by our deep knowledge of the industry and a close relationship with our clients. Our solution was co-developed by experienced shop floor managers from the printing industry – the same people who will pick up the phone when you call for support. – And with a net promoter score of 78, we probably have the most satisfied customers in the business.

### Healthy company

We have supported the printing industry since 1993 and have more than 4000 daily users. Over the years, we've become a trusted ERP partner for some of the world's most successful printing companies.

Dun & Bradstreet has again this year again given our company the credit rating AAA.

### Global Partners

Our partners worldwide have qualified their staff to work with DynamicsPrint® through extensive training and being in the field with our customers. All partners being Microsoft Gold Certified must meet the highest set of criteria for certain categories, including enhanced certification and a portfolio of real-world customer references, and are thus identified as the most skilled partners in specific solution areas.

We have partners in:

- Europe
- North America
- Middle east
- Africa
- Australia
- Asia

### Testimonial

*“The professional and highly skilled DynamicsPrint® team led the implementation to develop the expertise internally at DCM with a team of Subject Matter Experts from each of the specialized print production areas. DynamicsPrint®’s expertise in the system and the industry were instrumental in ensuring the configurations were done properly. As this is a highly configurable solution, the approach followed to perform this was very well structured to ensure the team worked from the basic setups to the more complex setups at a pace that was manageable and retainable.*

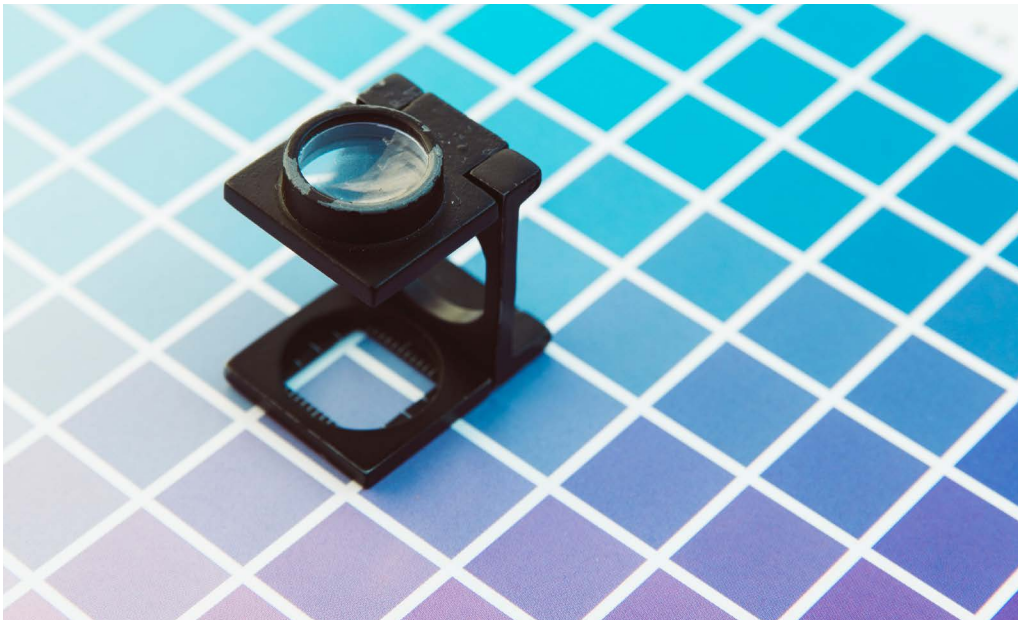
*DynamicsPrint® adjusted the resource requirements to accommodate technical and functional areas of expertise as needed throughout the project, providing best practice directives to ensure that the proper approach was followed.”*

*Karen Redfern, VP of Operations Technology  
DCM, Canada*

# Modules

## DynamicsPrint® is the cutting-edge ERP solution for the graphical industry

Faster estimating, more precise quoting and production forecasts, and ultimately a more transparent overview of finance and operations. The result is fewer hours spent on operations — and minimizing wrong decisions.



DynamicsPrint® covers the following features:



### Estimating and quotation

- Advanced job configurator
- Easy and logical front end
- Sophisticated impositions
- Price lists
- Outlook integration



### Inventory

- Keep track of raw material and finished goods.
- Warehouse management
- Supply chain



### Order handling

- Advanced flow status system
- Calculation of all job costs and contribution margins
- Web2Print
- Intercompany



### Shop floor control

- Advanced job information system
- Digital job ticket, real-time updated
- Time- and material consumption
- Job-status with a complete overview of all orders



### Scheduling

- Deadline planning
- Gross planning with resource booking
- Material reservations
- Plan optimizer
- Gantt chart for detail planning



### Budget vs. actual

- Complete history of all processes
- Order calculation compared with actual costs
- Comprehensive BI options

**Our solution fulfills all administrative requirements in a full-service printing company, from estimating, scheduling to invoicing and financial reports.**

## Modules:

## Estimating & quotation

### Significantly reducing material and labor costs while improving your gross margin

Using the Estimating module, you can analyze critical information before bidding or producing a job, significantly reducing material and labor costs while improving your gross margin. You can tie an estimate to a quotation, create new estimates by copying from another, perform markup calculations based on user-defined formulas, utilize powerful search capabilities, perform cost analysis for various quantities, freeze an estimate to prevent inadvertent changes, and more.

The demand for accurate estimates, precise pricing, and access to information on all levels such as supply chain and production have never been higher.

Getting everything right from the very beginning will save you a lot of trouble in the end. That is what the estimating module is designed to do.

DynamicsPrint® 365 provides all that, – plus a lot more.

Using your own best practice methodology for driving your business, the system ensures to get the calculations as accurate as possible.

Finding the best production route and the best usage of materials through advanced impositions is essential to estimate the correct cost, and through that, to specify the correct quotation to the customer.

Whether you operate within commercial print, packaging, label, or digital print you will find an easy use, yet sophisticated tool, to specify all the operations from pre-flight to finishing and delivery.

DynamicsPrint® provides a very strong tool for the creation of various versions, based on the original calculation.

With a few keystrokes, you can create enhanced price lists based on the original quotation. We call it the **Extended price list**.

### Estimating Features:

- Estimators have access to other estimates, yet markup percent and prices can be secured on an individual basis.
- Users can set and adjust precision fields to fine-tune the accuracy of estimates over time. This includes all cost and price fields, component fields, and labor and machine hours fields.
- Search for an estimate by number, estimate name, and item number.
- Attach notes to each estimate header, operation, material, quote header, or revision.
- Price an unlimited number of quantity breaks.
- Find breaking point between offset and digital manufacturing.

### Challenges

Minimizing cost by working smarter is the keyword for all companies in the printing industry regardless of if you operate in commercial print, offset or digital, flexo labels, packaging print, large format print, etc.

This is where DynamicsPrint® fits in.

### Ideal solution

With the current pressure on the printing industry and revenues, rationalization and consolidation is leading to reviews of all systems and workflow solutions.

This is where DynamicsPrint® fits in.

### Desired outcomes

It is obvious that tools for making safe decisions are becoming more important and the reason for investing in sophisticated ERP solutions, is substantial.

This is where DynamicsPrint® fits in.

### Configuration

The entire estimating system is built according to your own business rules. You define all operations and the related rules attached to each of them. If required, you have access to a user-friendly tool from which you can calculate results that may not be represented in the standard.





## Order handling

### Once the calculation is created, you have all the necessary information to create an order

A new sales order can be copied from a quotation or can be created directly in the order module. As a part of the planning system, it is possible to define deadlines to the order. These can be dates for delivery of materials, proofing, etc. With this, you have full control of all the internal and external appointments and the processes that need to be followed up.

#### Norm calculation

This is the job description, and it contains all relevant information about resources, materials, processes, and additional descriptions. If data is changed, the entire job is recalculated with new amounts and prices.

#### Deadline planning

When deadlines, such as receiving of material, proof dates, delivery, etc. are defined, you have all data to schedule the job.

#### Job scheduling

Based on the deadlines and the processes which are specified in the job description, the system creates a complete plan with starts and stops for all processes involved, and material reservations are created at the same time.

#### Budget vs. actual

Once the job is reported as finished, you can have a detailed overview of all time and material consumption for each process and material.

#### DynamicsPrint® and JDF/JMF

Job Definition Format (JDF) is an open standard, XML-based file format that allows you to automate the print production process by passing data between different applications. By simplifying data exchange, JDF makes digital production faster and more efficient, while also facilitating faster movement of job details. A JDF electronic ticket specifies how a job is to be handled and produced from customer concept to final production.

JDF is broken down into logical roles (MIS to prepress, finishing, digital printing, web to print, wide format, etc.) Those roles typically pertain to which segment of work needs to be completed, but the result is a standard way to connect MIS-based job tracking, automation, and workflow. This means that most modern MIS systems can

communicate through JDF technology for job status and much more. DynamicsPrint® receives messages about devices, jobs, inventory/stock, and queues, all through JDF technology. It can be used to communicate to order consumables when stock is low, and be used to monitor numerous job parameters for accounting and other business process integration.

Think of the JDF file as an electronic version of a customer's specifications for a particular job. For instance, a job ticket with the customer's request for a job with the specifications "100 copies of a 10-page document on 130 grammages A4-size white paper, printed duplex, black-and-white" would be represented in a standardized XML format readable by JDF-enabled devices, in other words, the JDF ticket.

#### DynamicsPrint® and JDF

- JDF workflow
- Sending JDF-file to prepress
- Receiving status and material/time consumption on:
  - Files
  - Pages
  - Proof
  - Plates
- Sending JDF-file to print
- Receiving status and time consumption from print
- Monitoring presses through JMF

#### DynamicsPrint® works with

- Kodak Prinergy
- Esko AE
- Agfa Apogee
- Heidelberg Prinect

# Scheduling

## The ultimate tool to organize your production the most efficient way

Whether you want to schedule on a very rough basis or if you need details for all your departments and work centers, DynamicsPrint® gives you what you need.

Once the plan is defined you can re-schedule in a very fast and sophisticated way, by moving a process, and with one keystroke reschedule all the associated operations in the job.

A form to overview the work in progress gives you a quick look and feel of the actual production status.

### Deadlines

A simple plan can be created with deadlines. A deadline is a predefined date for which an activity or an action is supposed to take place, such as to receive the material, proofs, or delivery.

### Gross plan

Gross planning checks the capacity for all the work centers involved in the job, and according to the deadlines (ex. delivery date), the job is scheduled. If any problems are identified, the system will warn you. This could be overloaded capacity, or lack of materials to complete the job. The text for warnings is user-configurable, hence using a language that everybody can understand.

The CSR will have a complete overview of all operations, in a natural process index order.

The estimated time consumption for each operation is listed on the screen, adjusted with an efficiency percentage for each machine.

### Gantt chart

The DynamicsPrint® Gantt chart gives you a real-time graphical production overview.

The nice and easy-to-understand Gantt chart timeline is the quickest and most functional way to plan, schedule, manage, and assign all your jobs with drag & drop simplicity.

Any change in the schedule will immediately show on the screen and will be taken into consideration as new jobs are scheduled.

### Reschedule

One process in a route can easily be moved to a convenient date/time, and DynamicsPrint® will automatically adjust the corresponding processes. With an advanced filter, you can look up all jobs with common characteristics to create job batches.



### Fine plan

Review the order load for one work center, reschedule according to actual job statuses and generate the work list for each operator or machine.

### Buffers

To get a realistic plan, buffers can be inserted between the various operations, to prevent operation B starts instantly after operation A is finished. As an example, it will be natural to insert a buffer between the time when the print is finished and cutting or folding is started.

### Hyperautomation

Let DynamicsPrint® organize the job sequence most efficiently based on rules and configurations defined by yourself.

Let the system look up jobs with identical specifications for example same paper, the same colors, etc., and a new plan will

be presented to you with reduced make-over time and other efficiency benefits. Review the updated plan and modify where it may be needed or approve the DynamicsPrint® optimizer plan.

### Decision Intelligence

At DynamicsPrint® we talk about lifts. A lift we define as an action that directly improves the profit. A suggestion for a lift can be a result of using artificial intelligence or normal algorithms.

We work with lifts in the scheduling module. The scheduling module comes with suggestions for lifts that reduce your cost in your production. You can sort the lifts after size so that you can make the actions with the biggest reduction in cost first.

Modules:

## Inventory

**Dynamics365 with DynamicsPrint® is a perfect Integrated Solution for creating a robust Supply Chain & Warehouse Management.**

Best in-class Warehouse Management product and No doubt Microsoft's seamless feature of Integrated Solutions packed with Microsoft Suite provides it

a niche platform among its competitor – Configuring Work pools, zones, locations, and profiles provides an integrated experience.



### Testimonial

*“I just wanted to let you know how happy I am with DynamicsPrint® and the support you’ve given KP San Leandro since our launch. The seemingly endless set of tools available really helps us run and improve our business.*

*The visibility into job statuses, P&L, and the ability to create and manage cues that give our team a personalized look into their own area of responsibility have become essential to our business model. I can’t even imagine going back to our old system. Thanks to the DynamicsPrint® team for all of your help and support.”*

*Mark Floyd, Division Director  
KP Corp. San Leandro, USA*



## Modules:

# Shop Floor Control

## Superior functionality to view order information and report on your production

DynamicsPrint® offers a simplified shop-floor user interface for confirming and reporting operations. Work instructions, quantity, and other production notes can be viewed and reported through digital work orders. DynamicsPrint® shop-floor interface enables a paperless interface for production control and monitoring.

The system supports the easy role and user-based configuration for view and columns. The list can easily be modified for resource, person, or orders with filtering options.

Shop floor management is developing and managing the shop floor operations, inventory, equipment, and workers. SFM is not only a management control instrument, but also primarily improves communication between employees and management or other related operations.

The DynamicsPrint® Shop Floor System provides a total overview for the operator. An order list of what has been scheduled for each work center, the job ticket with detailed specifications, and various communications, like Word documents, short messages, or attached images are visible from the system, easy to access and all are available with one click.

### Time and material

The machine operator has all the information needed to complete the production. Start and Stop functionality provides a simple and secure registration of production data to the cost accounting. Registered time and material usage are automatically posted to the accounting system as 'Work in Progress.

### Multiple job time registration

The machine operator can select multiple jobs from the worklist, hence enabling time registration at more than one job at a time. The actual time registration will be assigned to each job according to the estimated time.

### Job ticket

At any time, the operator can view the job ticket, which contains all relevant job information.

### Job plans

You have access to all job information, including the complete schedule for the selected job. If required, the operator can reschedule operations.

### Job routing

With one click the operator gets a total overview of the up and downstream operations.

### Job-status

All actions are logged in the system with various job statuses, which provide a complete overview of all production in real-time.

### Process flow

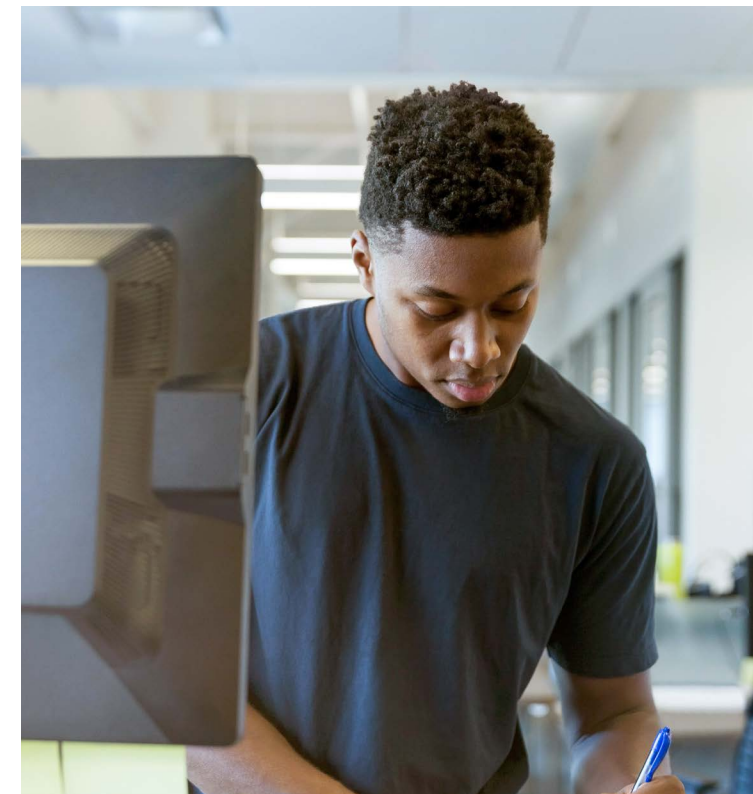
The operator can generate reports such as pallet notes containing information about each pallet and the next operation to where it is supposed to be transferred to.

### Budget vs. actual

Data reported to the cost accounting will, through the post calculation, be compared with the planned data from the order.

Actions from the shop floor system will show up in real-time around the system. The customer service will have a clear picture of whether a job is on track or not, the planner team will see work in progress based on real-time, and the supply chain will also have the up-to-date information of when materials must be released to production.

All actions will be communicated to the relevant users. The system distributes data for everybody to make the right decisions and to provide the total overview of operations and their dependencies on other jobs.



## Modules:

# Analytics

**Improve your ROI and profitability with accurate data. At any time during a job lifetime, you can get a detailed overview of all time and material consumption for each process and material.**

At any time during a job lifetime, you can get a detailed overview of all time and material consumption for each process and material, and once the job is reported to be finished all transactions are kept in the database from where you can build reports or sophisticated KPI's and Power BI information.

Create a data-driven culture with business intelligence for all and enable everyone at every level of your organization to make confident decisions using up-to-the-minute analytics.

Get self-service analytics at the enterprise scale and reduce the added cost, complexity, and security risks of multiple solutions with an analytics platform that scales from individuals to the organization as a whole.

Use smart tools for strong results and find and share meaningful insights with hundreds of data visualizations, built-in AI capabilities, tight Excel integration, and prebuilt and custom data connectors.

Help protect your analytics data and keep your data secure with industry-leading

data security capabilities including sensitivity labeling, end-to-end encryption, and real-time access monitoring.

DynamicsPrint® provides raw data which easily can be transformed into valuable information to support your business decisions.

## Power BI

Power BI implementation allows for increasing work efficiency by a huge margin (reporting automation unleashes the potential of specialists and managers in your organization). You can take the right action, find the problem's root cause and identify the cost-saving opportunities with clear KPIs, measures, and optimization analysis.

Applicable for virtually every data source – data from DynamicsPrint®, CRM & much more – tailored tools and highly or completely automated reports and visual management take your analytics to the next level.

“Power BI,” Microsoft says, “is a business analytics solution that lets you visualize your data and share insights across



your organization, or embed them in your app or website.” The solution comprises several products and services, and value and versatility come from leveraging the individual elements and taking advantage of how they work together.

Power BI service is secured by and hosted by Microsoft and lets users view dashboards, reports, and Power BI apps — a type of content that combines related dashboards and reports — using a web browser or via mobile apps for Windows, iOS, and Android.

## Data fabric

Make the most of your big data investments by connecting to all your data

sources with the scale to analyze, share, and promote insights across your organization while maintaining data accuracy, consistency, and security.

Work together easily on the same data, collaborate on reports, and share insights across popular Microsoft Office applications such as Microsoft Teams and Excel — empowering everyone in your organization to quickly make data-driven decisions that drive strategic actions.

Bridge the gap between data and decision-making with Power BI powered by DynamicsPrint®.



Modules:

## Artificial Intelligence

**DynamicsPrint® integrates Microsoft 365 Copilot into its ERP solution, bringing advanced AI capabilities to the printing and packaging industry.**

The Microsoft Copilot AI integration enhances productivity, streamlines business processes, and ensures secure, innovative operations.

Experience a cohesive user interface across all applications within the Microsoft 365 ecosystem, facilitating efficient transitions between tasks.

Access modules tailored for estimation, scheduling, inventory management, and shop floor control, designed specifically for the printing and packaging industry.

Enjoy reliable, scalable access to Copilot's features anytime, anywhere, without the need for local server maintenance.



# Key AI-Powered Features in DynamicsPrint®

## Financial and Operational AI Agents:

### Automated Financial Insights Agent

**Functionality:** Predictive cash flow analysis, budget forecasting, and anomaly detection.

**Availability:** Yes, from version (10.0.41).

### Expense Management Automation Agent

**Functionality:** Automates expense categorization, auditing, and policy compliance.

**Availability:** Yes, from version (10.0.41).

### Fraud Detection Agent

**Functionality:** Monitors financial transactions for suspicious patterns.

**Availability:** Yes, from version (10.0.41).

### Financial Reconciliation Agent

**Functionality:** Automates dataset preparation for financial period close.

**Availability:** Yes, from version (10.0.41).

### Account Reconciliation Agent

**Functionality:** Matches and clears transactions between subledgers and the general ledger.

**Availability:** Yes, from version (10.0.41).

## Procurement and Supply Chain AI Agents:

### Intelligent Procurement Agent

**Functionality:** Optimizes supplier selection, assesses risks, and enhances spend management.

**Availability:** Yes, from version (10.0.41).

### Supplier Communications Agent

**Functionality:** Automates supplier collaboration and delivery confirmations.

**Availability:** No, planned for a future release.

### Predictive Maintenance Agent

**Functionality:** Predicts equipment maintenance needs to reduce downtime.

**Availability:** Yes, from version (10.0.41).

### Demand Forecasting Agent

**Functionality:** Predicts inventory needs based on historical data and trends.

**Availability:** Yes, from version (10.0.41).

## Sales and Order Management AI Agents:

### Sales Order Agent

**Functionality:** Automates sales order intake and confirmation.

**Availability:** Yes, from version (10.0.41).

### Customer Service Automation Agent

**Functionality:** Virtual agents handle routine customer queries and escalate complex cases.

**Availability:** Yes, from version (10.0.41).

## Workforce and Productivity AI Agents:

### Employee Productivity Insights Agent

**Functionality:** Tracks productivity patterns and optimizes workflows.

**Availability:** Yes, from version (10.0.41).

### Time and Expense Agent

**Functionality:** Automates time entry, expense tracking, and invoicing.

**Availability:** No, planned for a future release.

## AI-Driven Tools and Capabilities in Integrated Modules:

### Sales Qualification Agent (available in Dynamics 365 Sales)

**Functionality:** Automates lead qualification and prioritization.

**Availability:** Not available in F&O, part of Dynamics 365 Sales.

### AI-Enabled Sales Order Processing (via Copilot)

**Functionality:** Streamlines sales order data entry and decision-making.

**Availability:** Yes, from version (10.0.41).

## Emerging and Cross-App AI Features:

### Generative Help and Copilot (Planned for 2025)

**Functionality:** AI-powered assistance across modules using natural language.

**Availability:** No, planned for a future release.

### Order to Cash Insights Agent

**Functionality:** Provides insights into sales transactions for better cash flow management.

**Availability:** No, planned for a future release.

### Procure to Pay Insights Agent

**Functionality:** Optimizes procurement processes and supplier relationships.

**Availability:** No, planned for a future release.

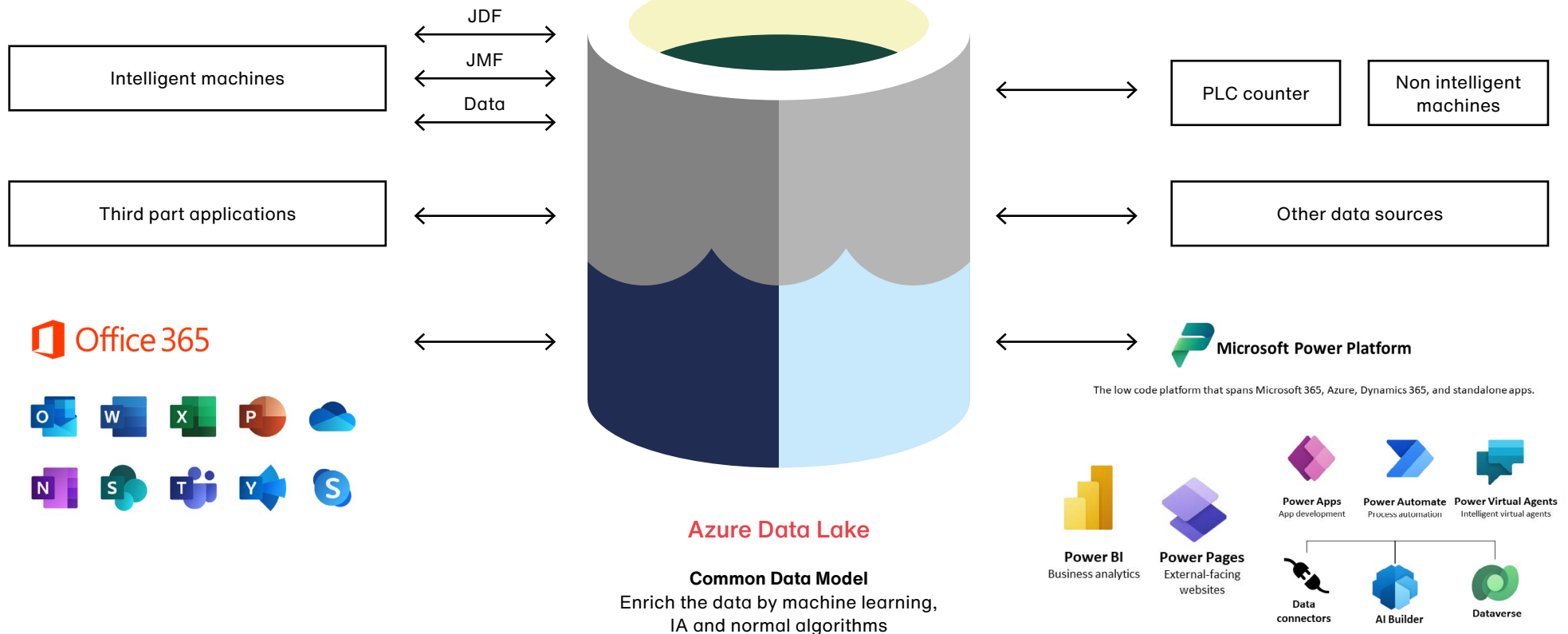


# Integration

In our digital economy, the companies that thrive are the companies that utilize their insights from their data. Why do some companies succeed, and some struggle with keeping up?

To get competitive advantages from data insights, companies need a single efficient data lake to go beyond traditional data strategies.

This is where DynamicsPrint and the Microsoft Azure Data Lake can help you. It has never been as easy to make integration as it is today. You get a number of integrations out of the box – and you can create new integrations with both low-code and no-code.



## Cases:

## DCM



## ERP solution in Canada for web, label, large format, digital print, and mail

DCM provides printed services in a wide range of formats. The facilities supporting these services ran on a combination of seven different operating systems that were a combination of proprietary solutions and third-party print-specific platforms. The size of the facilities also ranged from a small digital facility with few operators, to large printing facilities of over 100 operators. For DCM it was critical to move to a platform that fit all formats and sizes within the organization.

### Why DynamicsPrint® was the perfect fit for DCM

The DynamicsPrint® solution was able to meet the wide range of needs that these very different print solutions required.

The configurable estimating system of the application provided the functionality needed to support the different pricing

models which included contractual pricing, cost estimating, and a price book methodology. The use of shop floor data collection and the scheduling solution were also implemented differently from site to site depending on the product supported. The solution provided the flexibility to fit the correct use of these modules to the facility.

Serving 70 of the top 100 largest corporations in Canada, DCM has unparalleled expertise in delivering efficient and on-brand business communications and marketing solutions.

Operating with 20 locations across North America and looking for an ERP system to help with reducing costs, mitigating risk, to streamline process automation, and a best-in-class production/fulfillment strategy, DCM found DynamicsPrint® with Microsoft Dynamics 365.

DynamicsPrint® provided the flexibility to fit the best use of all functionalities to the facility, despite the different needs from site to site.

The solution provided the flexibility to fit the correct use of all modules to the facility despite the different needs. Since launch, DCM continues to have a successful partnership with DP to support the solution as it relates to planned updates on the platform as well as future business changes that will require configurations to be altered/updated.

Customer:	Data Communication Management
Website:	datacm.com
Location:	19
Employees:	2000
Country:	Canada
Industry:	Rotary/Web, Label, Large Format, Commercial, Digital Print, Security Printing and Mail Applications.



#### Evaluation of DynamicsPrint®

*“The professional and highly skilled Dynamics-Print® team led the implementation to develop the expertise internally at DCM with a team of Subject Matter Experts from each of the specialized print production areas. Dynamics-Print®’s expertise in the system and the industry were instrumental in ensuring the configurations were done properly. As this is a highly configurable solution, the approach followed to perform this was very well structured to ensure the team worked from the basic setups to the more complex setups at a pace that was manageable and retainable. DynamicsPrint® adjusted the resource requirements to accommodate technical and functional areas of expertise as needed throughout the project, providing best practice directives to ensure that the proper approach was followed.”*

*Karen Redfern, VP Operations Technology*

### Evaluation of DynamicsPrint

*Foli is focused on making precise quotations.*

*“DynamicsPrint with Imp is the heart of our planning estimating and imposition system. Estimating has become an exact science. Our young estimators can deliver accurate plans as many years of an experienced estimator would.”*

*Angel Viveros, Estimation and Planning Manager, Foli De Mexico*

### Cases:

## Foli



### ERP solution in Mexico for packaging, displays, POS, commercial print and offset

Foli is one of the leading packaging, display, and commercial printing companies in Mexico. In 1988 they were born as a small printing company dedicated to making basic brochures. The commitment to their clients and the quality of their products catapulted them to grow exponentially. They wanted the latest technology, which ensures the execution of their projects with the highest quality standards.

#### Why DynamicsPrint® was the perfect fit for Foli

Today Foli got a fully integrated solution that can handle their entire workflow from estimating, sales, supply chain, production, and finance.

With Microsoft Dynamics and Dynamics-Print® Foli can handle all operations within their very comprehensive machine park, which contains:

- Packaging
- Commercial Offset
- UV Printing
- Digital Printing
- Automatic Die Cutting
- Carton Lamination
- Plotters
- Plastic Lamination
- Cutting
- Binding

Website:	foli.com.mx
Employees:	440
Revenue:	\$45 million
Year started:	1988
Country:	Mexico
Industry:	Packaging, displays, POS material, commercial printing, and offset printing



## Cases:



## KP Corp

### ERP solution in USA for digital print, offset, wide format, binding, label, mail and packaging

KP wants to help companies accomplish more with their print and electronic communication programs. Their goal is to combine the latest online technology with numerous capabilities in marketing, document management, and product supply chains.

Supporting critical links in the direct marketing supply chain for over 80 years, KP Corporation wants to deliver integrated print, direct mail, fulfillment, point of sale, database management, marketing response management, and multi-channel marketing services and specializes in robust client data security processes, infrastructure, and systems.

#### Why DynamicsPrint® was the perfect fit for KP

KP Corporation has several sites in different states and all working with different products and deliveries. Despite these differences, they wanted a solution where all sites and operations could be handled.

Microsoft Dynamics with DynamicsPrint® was the only solution that could live up to these standards, and on top of this, integrate with various US Postal systems which were required.

Website:	kpcorp.com
Revenue:	\$93 million
Employees:	458
Founded:	1929
Country:	USA
Industry:	Digital print, offset, wide format, finishing, binding, mail, document automation, fulfillment, label, and packaging.

#### Evaluation of DynamicsPrint®

*“I just wanted to let you know how happy I am with DynamicsPrint® and the support you’ve given KP San Leandro since our launch. The seemingly endless set of tools available really help us run and improve our business.*

*The visibility into job statuses, P&L, and the ability to create and manage cues that give our team a personalized look into their own area of responsibility have become essential to our business model. I can’t even imagine going back to our old system. Thanks to the DynamicsPrint® team for all of your help and support.”*

*Mark Floyd, Division Director, KP Corp. San Leandro, USA*

#### Evaluation of DynamicsPrint®

*Having invested in modern and world-class printing and data management technology, the GPW is fully equipped to meet its customers.*

*“The ERP solution has removed manual interfaces between various modules. It is now far easier to access data and information. Activity within the business process in the system is transparent and has added significant value to our operations.”*

*Rassie Barnard, GM, Financial Services*

#### Cases:



## Government Printing Works

### ERP solution in South Africa for offset printing, sheet print, digital print and finishing

The Government Printing Works (GPW) was founded for purposes of rendering security printing and related services to the Government of South Africa. The GPW operates as a self-funded business within regulated parameters of South Africa's Department of Home Affairs.

The Government Printing Works (GPW) is a South African security printing specialist that deals with the printing of passports, visas, birth certificates, smart card identification documents and examination materials, as well as government stationery and publications, such as tender bulletins and government gazettes.

#### Why DynamicsPrint® was the perfect fit for DCM

The Microsoft Dynamics system and DynamicsPrint® was utilized to plan, schedule, and execute production orders, thus ensuring timeous delivery of travel and identity documents to their customers.

Following Microsoft's Sure Step methodology, DAC Systems, our partner in South Africa, and DynamicsPrint® implemented the system within the planned milestones and budget.

Website:	gpwonline.co.za
Revenue:	\$77 million
Employees:	406
Year Started:	1888
Country:	South Africa
Industry:	High quality security printing in sheet format, such as birth certificates, passports, visa pages, digital printing, offset printing, finishing and more.

# Pricing

Team	Activity	Operations
<div><b>\$7</b> per user/month</div> <div>Gain access to the Shop Floor Control module. Here you can report time and materials for your specific work task.</div>	<div><b>\$33</b> per user/month</div> <div>Gain access to all DynamicsPrint® features except: Basic settings such as parameters, work center tables, price definitions etc.</div>	<div><b>\$99</b> per user/month</div> <div>Gain access to all DynamicsPrint® features.</div>

\* The normal split is 10% Operational users, 25% Activity users and 65% Team users. A Microsoft Dynamics License is needed for implementation. We measure and invoice every 3rd month.



# Contact

## Get in touch, we are here to help you

We have supported the printing industry since 1993. Over the years, we've become a trusted ERP partner for some of the world's most successful printing companies.

We want to make every day count by providing a great experience with our software and services.

Contact us if you are interested in more information or if you have any questions.

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