



PRODUCTS & SERVICES IN A NUTSHELL



PURPOSE

Accelerate team performance through emotional readiness insights and targeted development.

PROBLEM

Organizations struggle to adapt to rapid technological change, requiring new work styles, processes, and people skills to maintain competitive advantage and organizational stability.

SOLUTION

An integrated platform that combines assessment with software and targeted coaching to create sustainable behavioral change and measurable business impact.

CORE OFFERINGS

	WORKPLACE ASSESSMENT	PEOPLE DEVELOPMENT (APP)	COACHING & PROGRAMS
INVESTMENT	Starting at \$2,500	\$250* per 5 users, per month	Starting at \$150** per hour
FOCUS	Organizational Insights	Daily Practice Integration	Leadership Transformation
TEAM SIZE	Starting at 10 employees; no limit	Starting at 5 employees; no limit	No min requirement
KEY FEATURES	 8-level evaluation Emotional readiness tracking Distributed team analysis Early warning indicators 	 Calendar integration Daily micro- interactions Privacy-first data collection Team facilitation 	 Targeted leadership development Team & 1:1 coaching Three coaching experience levels
PRIMARY OUTCOME	Actionable insights that identify hidden patterns, engagement risks, and growth opportunities	Measurable development of growth mindset, team communication, and collaboration	Enhanced leadership capabilities aligned with strategic business objectives
TIME INVESTMENT	2-4 weeks for implementation; 10-15 minutes per employee	7 minutes per day per employee	1 hour per month creates measurable development
ROI TIMELINE	30-60 days	60-90 days	30-60 days

^{*}Set-up fees apply; **In combination with skill development



WHY MUA WORKS WHERE OTHERS FAIL

OUR APPROACH

MUA delivers a performance acceleration platform that measures team dynamics and emotional readiness, transforming this data into targeted development programs. Our circular learning approach continuously measures, shapes, and accelerates team performance while adapting to your organization's evolving needs.

SERVICE DESCRIPTIONS

COMPONENT	DESCRIPTION
ASSESSMENT PLATFORM	Evaluates critical workplace dimensions including team dy- namics, leadership effectiveness, and organizational align- ment through a proprietary assessment methodology.
DAILY PRACTICE	Integrates seamlessly into work routines with just 7 minutes of daily interaction required, maintaining engagement rates above 80% through meaningful micro-learning moments.
COACHING DELIVERY	Provides multi-modal coaching (individual, group, workshop) within a single integrated framework, maintaining consistency while flexibly matching learning formats to different roles.
ORGANIZATIONAL INSIGHTS	Generates actionable recommendations for improving engagement by analyzing workplace factors while maintaining individual privacy.
IMPLEMENTATION SUPPORT	Our team works directly with your leadership to customize approach to ensure successful adoption, and measure impact.

SUCCESS INDICATORS

CHALLENGE ADDRESSED	MEASURED IMPROVEMENT	
UNEXPECTED TALENT DEPARTURES	40-60% reduction in voluntary turnover among high performers	
STALLED TRANSFORMATION INITIATIVES	88% improvement in cross-functional collaboration	
DECLINING TEAM PRODUCTIVITY	23% stronger results across all performance indicators	
AI ADOPTION AND TECHNOL- OGY TRANSFORMATION	960% stronger growth mindset and adaptability	



IDEAL FOR

TRANSFORMATION LEADERS

Driving organizational change initiatives

TECHNICAL LEADERS

Guiding teams through technology adoption and digital transformation

ORGANIZATIONAL DEVELOPMENT LEADERS

Developing talent management capabilities

FOUNDERS & CEOS

Seeking to scale while preserving organizational culture

SUCCESS STORIES

HD PREMIER - BUILT A THRIVING CULTURE WITH MUA

DMC, Hawaii, 50+ employees - read here...

OREGON STATE UNIVERSITY FOUNDATION - TEAM READINESS DRIVES AI AND MACHINE LEARNING TRANSFORMATION

Higher Education, 500+ employees - read here...











WHAT'S NEXT

- 1. Schedule a 30-minute discovery call to discuss your specific organizational challenges
- 2. Receive a customized recommendation based on your needs and objectives
- 3. Begin implementation with our dedicated support team

Contact us at julius@wemua.com or call +1-401-389-3330





Accelerating workplace performance™

www.wemua.com