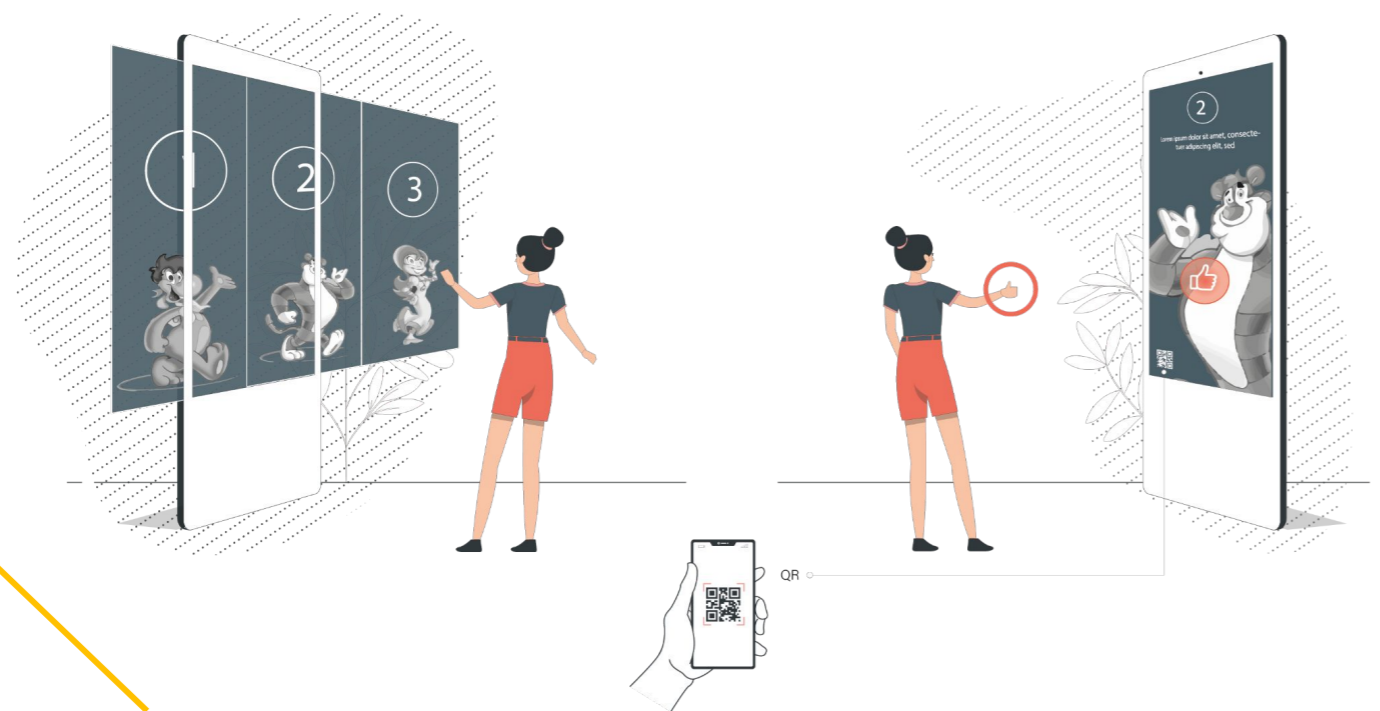


Like Browser

Interactive Phygital Browser





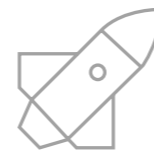
Overturn the way you interact with your customers in physical spaces

getting people's interest in physical spaces is a complex challenge. Time availability and interest is fragmented by continuous strains, getting attention is only the first step to engage customers and fit their needs.



Primary challenges

attract audiences by infusing playfulness and personalization into the experience, thereby fostering fresh relationships and unlocking sales opportunities at the deepest end of the sales funnel



Ideal solution

engaging customers in meaningful discussions long before they make a purchase offers a powerful chance to create and fortify lasting connections



Desired outcomes

rise above the challenge by crafting simple yet remarkable experiential moments that ignite instant conversations, utilizing gamification to deliver that awe-inspiring 'Wow!' factor



Like Browser

is the instant-interactive game-catalogue.

Activate it on **any screen** in minutes without installing any additional software and place it in the physical space to create **engagement** through play and by capturing valuable **data** on your users flows and preferences.



Amaze and engage

browse contents left or right with the simple gesture of the hand, recognizes the "like" hand gesture and associates customizable content and call to action

Extend the relations

generates on-screen Qr codes that can be associated with your landing pages, to extend interactions even from smartphone

Be aware

records key audience interaction information allowing you to intercept its preferences over time

Munogu, Like Browser, and Azure

Advanced interactive tools to create engagement and attention in physical places typically require a heavy design and complex deployment activities that impact several teams. With instant digital-delivery systems made possible by the **Azure Cloud infrastructure**, the activation, update and control process is simple, reliable and fast.



activate with AppSource

start the activation process right away, directly from your browser and through the [Microsoft AppSource marketplace](#)

Microsoft Azure Cloud

both client and server are available for digital delivery and can be activated on your region's Azure Cloud infrastructure

Microsoft PowerBI

turn your data into immediate insights with visual analytics, interactive dashboards, and connections to different sources, all in one easy-to-use platform

Customer success: QC SPA of Wonders

Munogu's solutions have enabled us to engage with users in new ways, improving the customer experience and providing us with valuable information about preferences

Ivana Santolini

QC Spa of Wonders - NYC

▶ EY

Our events are enhanced by Munogu's gamification experiences, providing invaluable insights into participants' genuine interests

Giuseppe Perrone

EMEIA Innovation Consulting Italy
Leader

▶ BBC Technologies

We are happy to partner with munogu, as their elegant design and intuitive interface improved the experience of our end customers, bringing the experience offered to the highest levels

Massimo Giannilivigni
Head of Sales

▶ imaginary

Their innovative tools have empowered us to streamline rehabilitation solution, the user experience was simplified, allowing patients to focus on their therapy without worrying about technological complexity

Vito Nitti
ICT Director





Get involved

Call for more information: +39 02 872 441 11

Ask a question via email: hello@munogu.com

munogu.com

[Appsource marketplace](#)



Microsoft
Partner

