



JEEVA CARE

Bridging the Continuum of Care



THE \$30 BILLION PROBLEM: Every year in the U.S., over \$30B is lost to preventable hospital readmissions. These aren't just numbers—these are **lives, careers, and hospital reputations** on the line.



82%

of readmissions are preventable



1 in 7

oncology patients bounce back to the ER



49.9%

clinician burnout

The Silent Drain on Health Systems

- Readmissions aren't just frustrating - they are financially devastating.
- Most are preventable, yet care teams are overwhelmed, and patients are left unsupported.
- It's time to close the gap between hospital discharge and home recovery.
- Readmission penalties impact CMS reimbursements, quality scores, and financial margins.

MyJeeva: Empowering Recovery.

- Introducing MyJeeva Clinically validated digital recovery platform to reduce preventable readmissions and support patients with personalized post-discharge care.
- Adaptive recovery plans tailored to each patient
- Real-time alerts and symptom tracking
- HIPAA-compliant, FDA-registered, CPT-aligned
- Reduces clinician workload and improves patient outcomes



MyJEEVA

Old Model of Care

Traditional Post-Discharge

- Paper Instructions
- No Follow-Up
- Caregiver Confusion
- Staff Burnout



New Model of At-Home Care

MyJeeva-Enabled Recovery

- Interactive Mobile App
- Proactive risk alerts
- Guided daily support
- Efficient case routing



Outcomes

Hospitals & Systems:

- Lower readmission rates
- Improved quality scores
- Reduce clinician workload

Clinicians & Staff:

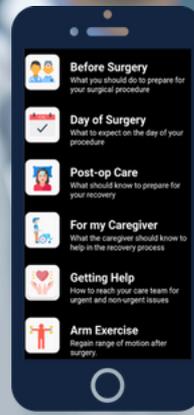
- Streamline documentation
- Increase billable CPT activities
- Real-time triage capabilities

Patients & Families:

- Clear, day-by-day recovery steps
- Share progress with providers
- Immediate response to risks

Market-Ready & Clinically Proven

- JEEVA Care is an FDA-cleared, HIPAA-compliant platform already delivering results in leading U.S. hospitals.
- Clinically validated through real-world studies at MD Anderson Cancer Center, MyJEEVA empowers care teams to reduce readmissions, improve outcomes, and streamline post-discharge recovery with confidence.
- Backed by clinical research from MD Anderson and the Society of Surgical Oncology
- Level-1 FDA registration and HIPAA-compliant for patient-facing use
- Built with enterprise-grade, Microsoft-supported cloud infrastructure
- Endorsed by physicians and CNOs for improving care quality and team efficiency



A Team of Healthcare Trailblazers

- JEEVA Care is powered by a mission-driven team of physicians, nurses, technologists, and former regulators with decades of leadership across MD Anderson, the FDA, and top health systems.
- This isn't just a founding team – it's a task force for the future of post-acute care.

Board of Directors

- **Dr. Steve Hahn** – Former FDA Commissioner & Chief Medical Officer, MD Anderson
- **Dr. Marshall Hicks** – Former President, MD Anderson & Chair in Diagnostic Imaging

Clinical Advisory Team (MD Anderson Faculty)

- **Dr. Justin Bird** – Orthopedic Oncologist & JEEVA founding visionary
- **Dr. Cristina Checka** – Breast Surgeon & tech innovator in high-risk care
- **Dr. Kelly Hunt** – Chair, Breast Surgical Oncology & patient engagement leader
- **Dr. Jolyn Taylor** – Chief Quality Officer, expert in patient experience & disparities

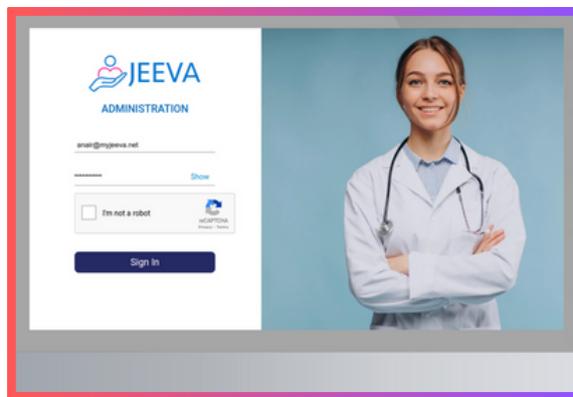
Founding & Executive Team

- **Ajith Nair, Ph.D.** – Founder; 20+ yrs in healthcare tech & product leadership
- **Scott Alpard** – Co-founder; 30+ yrs in medtech, 4 startups (2 exits)
- **Dr. Matt Piotrowski** – Co-founder; award-winning breast surgeon & researcher
- **Paul Peissner** – CEO; 30+ yrs in healthcare consulting & operations
- **Jim Musfeldt** – COO; veteran in strategy, product, and market scaling
- **Chris Taylor** – CBO; 25+ yrs advising 300+ startups with 2 successful exits

JEEVA Care Ecosystem



MyJeeva Mobile App
(Patients)



Provider Portal (Clinicians)



Cloud-Based Infrastructure
(System-wide access)

Partner with JEEVA Care

Let's transform recovery together. JEEVA Care empowers your teams, supports your patients, and drives measurable results—because better outcomes shouldn't end at discharge.

→ Visit: www.JeevaCare.ai.

✉ Contact: admin@myjeeva.net

"Because recovery doesn't end at the hospital doors—and neither should your care."



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