

 NAVIPARTNER

An all-in-one solution for unifying ticketing, membership, access control, and event management!



The traditional systems at museums, theme parks, zoos, and other attractions often lead to long queues, vague business perspectives, and disappointed visitors. Plus, they are missing out on the opportunity to build resilience and be ahead of the curve. With NP Attraction solution, attraction businesses not only become future-proof, witness the surge in repeat visits, deepen the member commitment, and improve bottom lines, but guarantee a thrilling day out for each guest!

Explore the key capabilities of our solution and enhance the visitor experience:



Make ticketing simple and efficient:

Issue tickets both online and on-site without worrying about duplicate tickets, bookkeeping and ticket capacity.



Easily create and manage memberships:

Define and manage memberships and hold on to your members with personalized reminders. All while getting powerful data reports about user behavior.



Eliminate long queues:

Give visitors fast access with a complete solution for access control either through turn-stiles, self-service, or manned access control.



Effortless event management:

Create and keep track of the event while reducing the administration and coordination workload.



Enrich your memberships with a digital card:

Add new ways to interact with your visitors by offering a membership card stored in their mobile wallet.



Bring all your sales together:

Your online and offline ticket sales, memberships, and even cafe and souvenir shop sales - are all in one place, giving you a 360° overview of your business.

Design the solution your attraction needs with our 4 powerful modules:



NP Ticketing

The NP Ticketing module enables you to issue tickets directly from the POS in a simple and effective way. The system allows you to create and modify ticket types, such as standard tickets, family packages and guided tours. With the NP Ticketing Online module, you can manage ticket sales through an online store, which is a subpage of your home page. While guests can purchase tickets from home or on the go, you get a complete overview of ticket sales as the online store and the physical ticket sales synchronize to the same database in Business Central.



NP Members

The NP Member module works in conjunction with Ticketing as it automates processes related to handling loyalty cards and memberships. With this module, you can create member clubs, tiers, manage memberships, create both physical and digital membership cards, and analyze membership statistics to improve your services. With NP Member Online, customers can buy memberships in your online store. When a new membership is registered in Business Central, the new member receives an email with a username and password for the online store. Now the member can shop with discounted prices or choose from a special selection of merchandise. In this way you can both sell more and reward loyalty



NP Cafe & Shop

Elevate your attraction's hospitality and retail operations with the NP Cafe & Shop module. This feature-rich component seamlessly integrates your cafe and souvenir shop sales with ticket transactions, offering you unparalleled control and insights. Keep a finger on the pulse of your business with up-to-the-minute data on sales and inventory, enabling you to make informed decisions and optimize your visitor experience effortlessly.



NP Event

The module helps you monitor and keep track of group events. NP Event enables you to create events in Business Central that form the basis for customer agreements. Each confirmed event is booked in your calendar and can send meeting requests, alongside with event details, and internal guidelines. If the event is changed or rescheduled, calendar bookings update accordingly, and the customer is notified. This enables you to reduce the workload related to the administration and coordination with both customers and employees

We would love to hear from you!



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