DIGITAL CFO

Expedite financial operations and increase trust in financial data with innovative Digital CFO solutions from Neal Analytics

It's no secret that corporate finance is a complicated and challenging part of operating a successful enterprise. Organizations need to trust that their data is accurate for reporting and regulatory compliance. Accurate data also provides the foundation for reporting and analytics such as forecasting or risk mitigation.

Digital CFO is a philosophy for modernizing financial operations with AI-enabled solutions that are designed to help alleviate challenges faced by today's CFO office. Neal's unique approach to Digital CFO allows organizations to accelerate digital innovation in financial operations.

| Financial planning & analysis | Strategy & forecasting | Business process automation | Risk & compliance |

DRIVE INNOVATION

Neal helps accelerate innovation by rapidly examining challenges within the finance office. Identifying the organization's highest value, most addressable challenges enables quick wins on the areas that can deliver the most value to the customer.

BUILD TRUST

Neal's Digital CFO solutions are designed to help organizations trust their financial data. Using AI and automation, Neal can help organizations not only eliminate errors in data but expedite reporting & forecasting capabilities.

ACHIEVE SUCCESS

Neal's modular approach to Digital CFO allows organizations to see greater success in finance modernization projects. Instead of engaging in risky attempts to solve all finance challenges at once, Neal delivers iterative, modular capabilities.

NEAL ANALYTICS

47%

47% of organizations believe their forecasting data is only **adequate or worse**

35%

Accurate forecasters have **grown shares 35%** more than less accurate forecasters

How well can you trust your data?

STRATEGY & FORECASTING

Neal Analytics can help organizations quickly build trust and confidence in their financial data while simultaneously accelerating financial forecasting periods to minutes or hours instead of days.

To achieve faster and more accurate forecasting, Neal Analytics typically leverages a combination of machine learning and automation techniques. These techniques allow organizations to expedite forecasting while reducing the potential for human error through manual data entry.

10 Steps to improve financial forecasting

- Gain access to & learn about the data
- Pull data from data sources to conduct data analysis
- Determine suitability of data for financial forecasting
- Develop data pipelines to pull data into the solution
- Run machine learning models on the data
- Perform data analysis to assess model performance
- Adjust models until accurate
- Build or integrate the reporting tools
- Confirm accuracy of the forecasting models
- Continuously monitor and improve accuracy

GETTING STARTED

THE KEY TO SUCCESS

The key to achieving this outcome is Neal's modular approach to Digital CFO. This approach allows experts from Neal Analytics to review and prioritize the organization's top challenges, aiming to deliver the most value through quick wins on the organization's most pressing finance-related challenges. This modular approach allows for iterative successes rather than attempting a risky, multi-year, and failure-prone attempt to modernize all functions at once.

Neal makes it easy to get started. Our flexible engagement model and modular approach to Digital CFO makes it easy for organizations to leverage Neal's expertise.

Unsure whether Neal is the right partner? Digital CFO experts at Neal have already helped Fortune 100 organizations overhaul financial functions with Digital CFO. This means Neal can help any organization, regardless of whether they want to assess their options with Digital CFO, implement a proof of concept, or launch a full-scale Digital CFO implementation.