



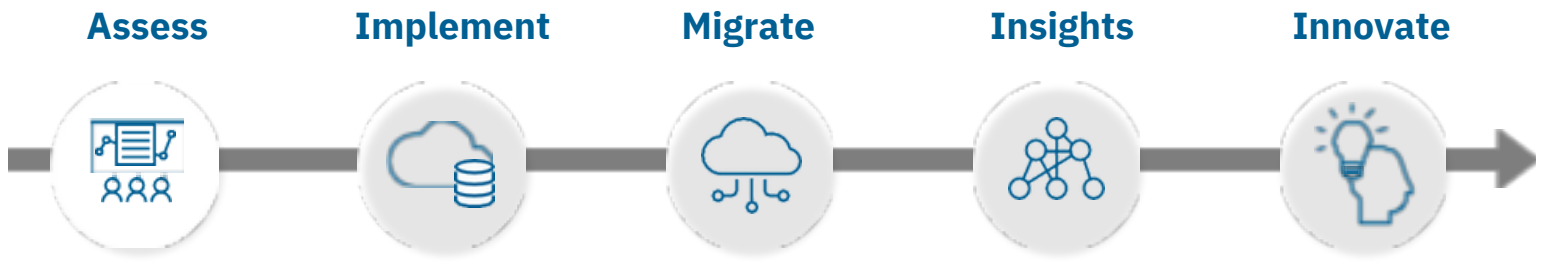
DATA ESTATE MODERNIZATION



Enhance data solutions with cloud native services to improve efficiency & gain more insights

It is no small secret that leveraging data is vital to business success. In fact, IDG reports that 91% of senior IT and business decision makers say the ability to integrate data from any data source is critical to their organization's business goals.

Modernizing data estates helps solve this problem by tearing down data silos and supporting easier integration via robust APIs and other cloud-enabled features. Modernization also leads to the opportunity to leverage cost-effective data storage, gain new business insights and bolster IT security. Fractal Analytics can help organizations gain these and other cloud benefits while achieving and maintaining regulatory compliance and realizing a reduced total cost of ownership (TCO).



Capture Cloud Benefits

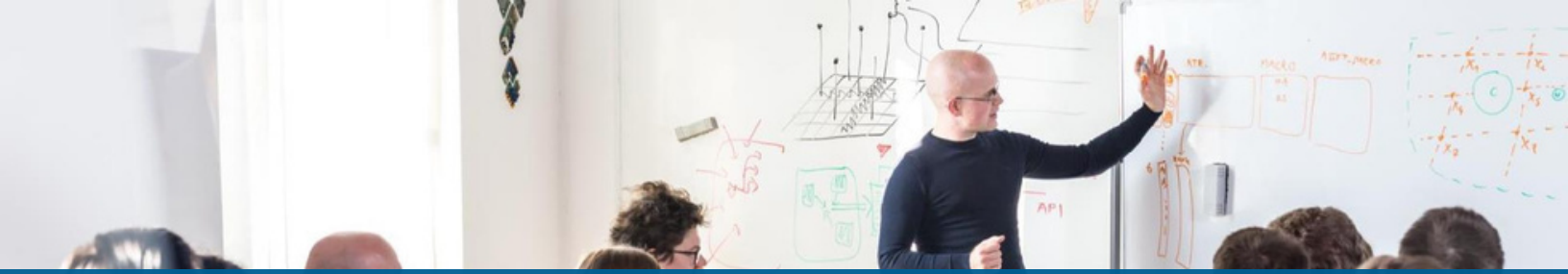
Modernizing data estates does more than just enable use of on demand cloud resources, reduce TCO, and enable organization to swap CapEx for OpEx. Modern Data Lakes and Data Warehouses can also ingest virtually any volume or type of data and at any velocity. Cloud SLAs also guarantee database uptime, meaning employees can reliably query databases at any time.

Unlock Insights

In addition to tearing down data silos via API integrations, modernizing data estates in the cloud provides opportunity to leverage new solutions for new uses cases considered impractical or impossible on-premises. Examples include leveraging AI- driven marketing personalization, real-time analytics, and monitoring solutions that can detect anomalies in data.

Enhance Security & Compliance

IT security and regulatory compliance are constantly evolving landscapes, making adhering to security best practices and meeting new compliance requirements challenging for rigid on-premises hardware and solutions. Modern Data Estates leverage flexible cloud solutions and architectures that support encryption in transit and at rest, as well as rapid adaptation new laws and regulations as they arise.



FRACTAL ANALYTICS CAN HELP VERCOME DATA ESTATE MODERNIZATION CHALLENGES

35%

Of organizations cite **insufficient tools or technology** as their primary challenge

35%

Of organizations **lack adequate in-house skills/knowledge**

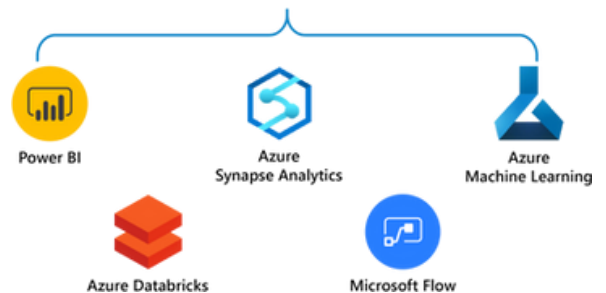


Is your organization ready for a successful data estate modernization project?

Modernizing Data Estates with Fractal Analytics

Eliminate the challenges impacting nearly 50% of data modernization projects by partnering with Fractal Analytics. Having driven multiple successful end-to- end data estate migration and modernization projects, Fractal has the expertise, skills, and familiarity with best-of-breed technologies to address virtually all business challenges.

Our flexible engagement models mean we can jump in at any point of an organization’s data modernization journey, including to implement proof-of-concepts and quick wins to demonstrate the value of data estate modernization.



Fractal Analytics always follows industry best practices for data estate modernization, ensuring data estates operate efficiently, leverage cloud native resources, and are built to operate in accordance with any relevant compliance regulations.

Fractal Analytics is also an award-winning Microsoft Partner, exemplifying our deep knowledge of the Microsoft ecosystem and the tools and solutions available.



Fractal Analytics

<https://fractal.ai> |

alliance.msft@fractal.ai | +1 (646) 547 1600