NEORIS

Microsoft Partner

Gold Application Integration
Gold Data Analytics
Gold Application Development
Silver Data Platform
Silver DevOps

Microsoft Partner
Microsoft

2021 Partner of the Year Winner
Mexico

Retail & CPG Intelligence powered by AI

ABOUT **NEORIS Intelligence - Demand Forecasting**

NEORIS is a Digital Accelerator that helps companies step into the future.

We combine deep industry knowledge with the highest technological expertise in the market to create tailored solutions to overcome your business challenges and create disruptive growth.

What we **offer**

NEORIS Intelligence Helps our Clients Become AI and Data Mature in Record Time.

We accelerate our clients' ability to turn data into a strategic asset with a Unification Layer for the Organization. NEORIS' was designed to be efficiently embedded into cloud enterprise environments in order to combine internal historical, operational data with external data for AI to deliver actionable uses cases.

NEORIS Intelligence Demand Forecasting improve the process to understand the data:

Data Inputs:

- Transactions
- Weather
- Price
- Promotion
- Other

Machine Learning Capabilities

- Predictions for millions of SKU / Stores or SKU / Clients combinations

Insights Delivered:

- 10-15% RMSE in 3 months time-frame predictions

Data, ML and AI

Data Architecture Foundations development and Multiple ML Use Cases, aligned to best understand the end-customers identity, cross-sell and up-sell and predict products demand.

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Your **customers.**
Your **people.**
Your **data.**

Reimagine retail

While there's no crystal ball to gaze into to predict what customers will demand next, there is work that retailers can do today with technology to evolve products, services, and business models that are likely to stick. As a trusted technology partner, **it is our goal to work with retailers to build the future technology pipeline for retail so they can reimagine retail and continue to grow their business for years to come.**

Key **stats:**

How technology is impacting the **retail industry**

81%	**83%**	**+10%**
81% of shoppers do online research before committing to a purchase.[1]	**83% of shoppers believe that they know** more about a retailer's product than the store sales associate.[2]	**Improve WMAPE or similar ratios in +10%** Reduce time and resources invested in demand planning processes.[3]

1 "81% of Online Shoppers Conduct Research Before Buying," Kimberlee Morrison, Adweek, 2014.

2 "More than 80% of Shoppers Believe They're More Knowledgeable than Retail Store Associates," Tulip Retail, PR Newswire, 2017.

3 neoris.com

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