



Microsoft Data & AI Solution Partner



Winning Together with Intelligence

Data & Azure
Engineering

AI , Gen AI &
Analytics
Services

Data & AI
Governance

Digital &
Enterprise
Transformation

MarTech

About NeoStats - a one stop data and analytics, strategy to execution firm

Our mission is to create lasting competitive advantage for our clients by transforming them to world-class, data-driven organizations.



Data, Digital & AI Strategy



Data & AI Governance



Cloud & Data Engineering



AI, BI & Analytics Services



Generative AI



Digital & Enterprise Transformation



MarTech

Partners



Key Sectors

Banking

Government

Retail

Insurance

Energy

GLAD TO ANNOUNCE THAT WE ARE





Microsoft
Solutions Partner

Data & AI
Azure

We can support your transformation across 5 dimensions !!

#	Dimension	Deliverable	Steady State KPI
1	Team & Operating Model	Set up/ Train & Scale up Scale up Data & Analytics team analytics team to achieve transformational growth	High Functioning Analytics Team executing use cases through cross-functional agile squads
2	AZURE Data and Advanced Analytics Platform Transformation	- Assess current maturity and define roadmap to build a best-in-class analytics capability for the Organization - Evaluate and identify partners/products to enable the journey - Work with Technology, Digital and Marketing to implement the analytics stack and ecosystem	Connected & Personalized Next Best Experiences maximizing lifetime value our Customers Revenue /Customer Satisfaction as agreed
3	Define and execute advanced analytics use cases	- Use Cases across customer & stakeholder life cycle (acquisition, cross-sell, deepening and retention) - Agile execution including campaigns	Revenue /Customer Satisfaction as agreed
4	Self Serve & Interactive Business Intelligence	- Identify, design and develop BI dashboards - Educate and drive user adoption	Adoption and Use of Dashboards
5	Data Governance	- Assess maturity, identify gaps and develop remediation plan - Define & maintain governance, privacy strategy, policies and processes	Policy and Process alignment with compliance

NeoStats’ World Class Data Engineering & Governance capabilities in AZURE

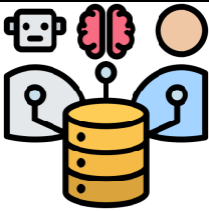
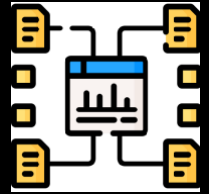
Data CoE

- Certified Experts
- Led by Veterans
- Ready to Deploy resources

Transformation Projects executed across industries (Retail, Government, Banking, Insurance...)

Microsoft Partner – Amongst the first to implement Fabric & Purview in Africa

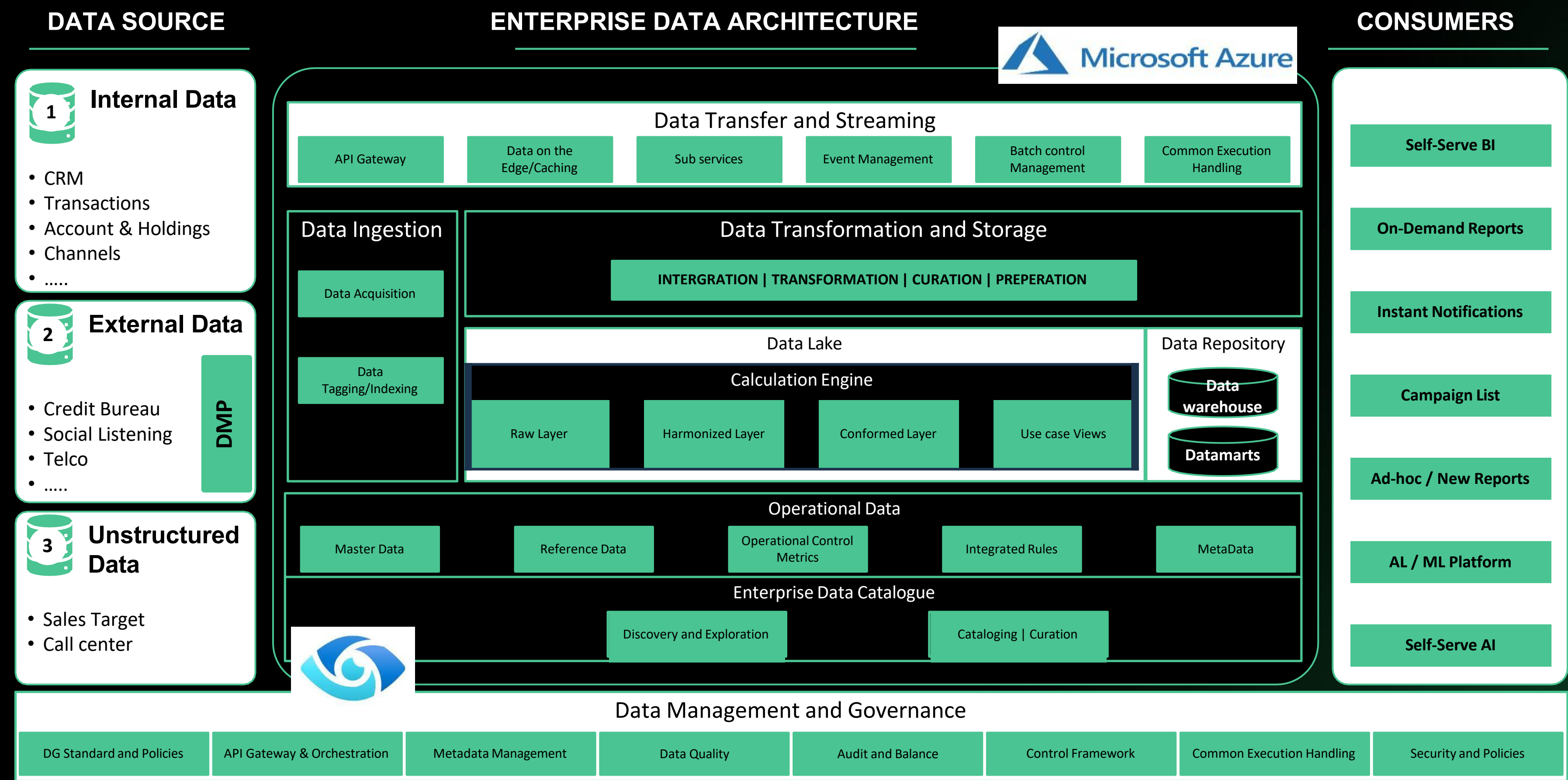
Best-in-class Data Architecture and Engineering

Data Architecture Design and organize data systems for data storage, processing, integration, and access	
Data Modeling Well structured data, defining relationships, and rules to facilitate efficient storage, retrieval, and analysis.	
Platform Azure as the one unified data and AI platform for Storage, transformation and consumption of data & insights	
Data Type Utilize variety of data – Structured and Unstructured, internal and external and Voice and text data	
Languages Open-source tools and programming languages like Python, PySpark, SQL, Java and Javascript.	
Visualization Best-in-class visualization techniques and tools like PowerBI, App Services, Streamlit and Plotly.	

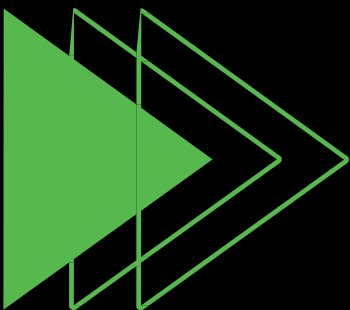
Well-Architected Governance Framework based on DAMA

 Governance Structure Establishment of data governance councils or committees
 Roles & Responsibilities Definition of roles such as data stewards, data owners etc.
 Data Policies & Standards Establishing policies and standards related to data quality, metadata, security, etc.
 Data Quality Framework Defining measures and controls to ensure and improve data quality
 Data Privacy and Protection Ensuring compliance with regulations such as NPR or other data protection regulations
 Adoption & Change Introducing and managing change in relation to data handling and processes.

Modern Data & AI Platform in Azure



NeoStats Data & Analytics Expertise



Renowned and relied upon by companies worldwide.



ISO
Certified

Data & AI
Expertise

Partnerships

Generative
AI

NeoStats
Academy

NeoStats – Generative AI Capabilities

Specializations

- ✓ AI/ML Application Design
- ✓ AI Strategy Development
- ✓ Document Summarization
- ✓ Chatbot / Q&A
- ✓ RAG(Retrieval Augmented Generation)
- ✓ Language Translation
- ✓ Document Conversion
- ✓ Speech to Text
- ✓ Sentiment Analysis
- ✓ LLM Finetuning
- ✓ Deployment & Integration

EcoSystem



Dedicated AI Labs & Solution Accelerators

Expert GenAI Enterprise Implementations

Collaboration with Academic Institutions

Certified & Ready Pool of AI Experts

Industries

Financial Services

Public Sector

Energy Sector

Retail

Manufacturing

What Differentiate Us?

Extensive Expertise

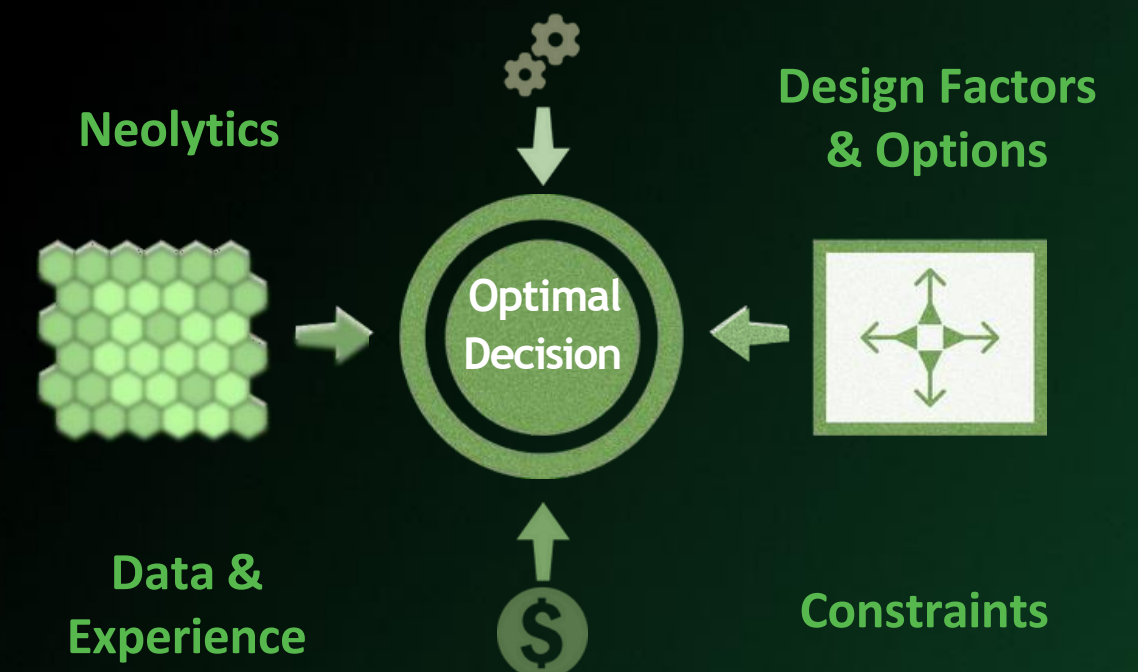
- SMEs with experience leading large scale analytical transformations
 - ... across Fortune 50 companies (Banking, Credit Cards, Insurance)
 - ...in various functional areas (Marketing, Underwriting, Pricing, Risk, Operations, Fraud...)
 - ...using advanced quantitative methods (Operations Research, Machine learning, Statistical analysis, Data Science...) &
 - ...generating over 500M + USD in financial benefits
- Rich ecosystem & partners with expertise in Big data, IT, AI, Marketing, Digital....

"True Partnership"

- ✓ We adopt your business goals
- ✓ Deep Involvement of senior team members
- ✓ Engagement through Implementation
- ✓ Outcome Focus (Success-driven initiatives with KPIs)

Unique approach -Neolytics®

- With Neolytics, **"Data to Value"** working model, we make optimal decisions, execute, measure, and optimize.....not just extract insights
- Neolytics® optimal decision considers: all
 - facets of the decision
 - real-life constraints and
 - data and experience availability



Thank You!

 **NEOSTATS**



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