

SaaS Solution: Real Time Log Analytics

Offer setup:

Offer ID: This is a unique identifier for each offer in your account. Each offer in your account must have a unique offer ID. It can't be changed after we create the offer.

Offer Type: The offer type corresponds to the type of solution, app, or service offer that you wish to publish.

Offer Alias: This is the name used for the offer in Partner Centre. This name isn't visible in the commercial marketplace and is different from the offer name and other values shown to customers.

Setup details:

1. Would you like to sell through Microsoft?

- ☐ Yes, I would like to sell through Microsoft and have Microsoft host transactions on my behalf
- ☐ No, I would prefer to only list my offer through the marketplace and process transactions independently

2. Would you like to use Microsoft license management service?

Choose whether you want Microsoft to manage customer licenses. If you select Yes your SaaS offer must use Per user pricing model and integrate with Microsoft Graph APIs to verify customer eligibility. Your offer will only be available on AppSource, it will NOT be available on Azure Marketplace. If you select No, you must manage customer licenses yourself. Note: You cannot change this selection after your offer is published. Learn more about integrating with [Microsoft license management service](#)

- ☐ Yes, I would like Microsoft to manage customer licenses on my behalf
- ☒ No, I would prefer to manage customer licenses myself

Customer leads: You can provide connection details to the CRM system where you would like us to send customer leads.

Microsoft 365 integration: If your SaaS offer integrates with [Microsoft Graph](#) and/or Teams apps, Office add-ins, SharePoint Framework solutions, you can provide details here to improve discovery of your E2E solution by customers in AppSource and simplify deployment via Microsoft 365 admin center. Linked Teams apps, Office add-ins, and SharePoint Framework solutions must have already been published to AppSource.

1. Does your SaaS offer integrate with [Microsoft Graph](#)?

- ☐ Yes, my SaaS offer integrates with Microsoft Graph
- ☒ No, my SaaS offer does not integrate with Microsoft Graph

2. Do you have published Teams apps, Office add-ins, or SharePoint Framework solutions that work with this SaaS offer and you would like to link to improve discovery of your E2E solution in AppSource and simplify deployment through the Microsoft 365 admin center?

- ☐ Yes, I have published Teams apps, Office add-ins, or SharePoint Framework solutions that I would like to link to this SaaS offer
- ☒ No, I do not have published Teams apps, Office add-ins, or SharePoint Framework solutions that I would like to link to this SaaS offer

Properties -

Categories: Your offer's transaction capabilities and the category/subcategory selection will determine the storefront where your offer will be published. Depending on your category selection, offers targeted to a technical (IT/Dev) audience will be published to Azure Marketplace and offers intended for a business audience will be published to Microsoft AppSource.

1. **Primary category***: AI + Machine Learning.
2. **Subcategory** Generative AI , AI For Business

Primary category* Analytics	Subcategory (Select no more than 2) ⓘ Advanced Analytics Big Data Data Analytics Data Insights Predictive Analytics Real-time/Streaming Analytics Dashboard & Data Visualization
Primary category* AI + Machine Learning	Subcategory (Select no more than 2) ⓘ AI for Business Automated ML Bot Apps Bot Services Business/Robotic Process Automation Cognitive Services Data Labelling Data Preparation Knowledge Mining ML Operations ML Service Generative AI
Primary category* Collaboration	Subcategory (Select no more than 2) ⓘ Chat Contact Management Meeting & Calendar Management Site Design & Management Voice & Video Conferencing
Primary category* Compliance & Legal	Subcategory (Select no more than 2) ⓘ Data, Governance & Privacy Health & Safety Legal Tax & Audit
Primary category* Databases	Subcategory (Select no more than 2) ⓘ Data Lakes Data Warehouse Ledger/Blockchain Databases NoSQL Databases Relational Databases
Primary category* Finance	Subcategory (Select no more than 2) ⓘ Accounting Analytics, Consolidation & Reporting Asset Management Compliance & Risk Management Payments, Credit & Collections

<<your input>>

Industries: Industry selection applies only for offers published to AppSource. If your offer is not industry specific, do not select one.

- 1) **Industry:**
 - a) **Financial Services – Banking, Insurance**

b) **Retail & Consumer Goods - Retailer**

2) **Vertical** (See above for verticals)

Available Industries and verticals under them -

Industry ⓘ Defense & Intelligence	Vertical (Select no more than 2) ⓘ
Industry ⓘ Distribution	Vertical (Select no more than 2) ⓘ
Industry ⓘ Education	Vertical (Select no more than 2) ⓘ Higher Education Libraries & Museums Primary & Secondary Edu/K-12
Industry ⓘ Energy & Resources	Vertical (Select no more than 2) ⓘ
Industry ⓘ Financial Services	Vertical (Select no more than 2) ⓘ Banking Capital Markets Insurance
Industry ⓘ Government	Vertical (Select no more than 2) ⓘ Public Health & Social Services Government Operations & Infrastructure Public Finance Public Safety & Justice
Industry ⓘ Healthcare	Vertical (Select no more than 2) ⓘ Payor Provider Life Sciences
Industry ⓘ Hospitality & Travel	Vertical (Select no more than 2) ⓘ
Industry ⓘ Manufacturing & Mobility	Vertical (Select no more than 2) ⓘ Manufacturing Mobility
Industry ⓘ Telecommunications & Media	Vertical (Select no more than 2) ⓘ Media & Entertainment Telecommunications
Industry ⓘ Nonprofit & IGO	Vertical (Select no more than 2) ⓘ
Industry ⓘ Professional Services	Vertical (Select no more than 2) ⓘ Architecture & Construction Legal Partner Professional Services Real Estate

Industry ⓘ Retail & Consumer Goods ▼	Vertical (Select no more than 2) ⓘ Consumer Goods Retailers
Industry ⓘ Sustainability ▼	Vertical (Select no more than 2) ⓘ

<<your input>>

3) App Version:

Version 5 (does this matter?)

Legal:

☒ Use the Standard Contract for Microsoft's commercial marketplace? ⓘ

Universal amendment terms to the Standard Contract for Microsoft's commercial marketplace ⓘ

Custom amendments terms to the Standard Contract for Microsoft's commercial marketplace (Max 10):

Custom Amendments are not supported for customers in the Azure Government cloud. If you specify a tenant ID for an Azure Government cloud customer, the amendment will not be displayed to the user.

Offer Listing:

Marketplace details:

1) **Name:** Enter a descriptive name for the offer. This name is used to list the offer in the marketplace.
Real time log analytics: get understanding about your infrastructure

2) **Search result summary:** A single sentence summarizing the purpose or function of the offer, written in plain text with no line breaks. This will appear on your offer's search results page.

Azure log monitoring enables real-time event streaming, log analytics, and data visualization through services like Event Hub, Log Analytics Workspace, and Fabric Real-time Dashboards, helping businesses monitor and gain insights from large-scale data.

3) **Description:** To pass certification, the description must provide enough detail for customers to clearly understand the offer. Along with it we can give up to 3 search keywords.

Azure log monitoring tool offering provides a comprehensive suite of tools for real-time event streaming, log analysis, and data visualization. Using **Azure Event Hub**, businesses can ingest high volumes of real-time data from various sources. This data is processed and stored in **Log Analytics Workspaces** for advanced querying and insights, enabling proactive monitoring and troubleshooting. Finally, **Fabric Real-time Dashboards** allow users to visualize the data, track performance metrics, and make data-driven decisions in real-time. This integrated solution ensures

businesses can efficiently manage and analyze their data streams, providing a scalable and cost-effective approach for real-time operations.

4) Getting Started Instructions: Provide helpful instructions for how customers can connect to your SaaS offer.

Our Real-Time Log Analytics solution provides an intuitive and powerful platform to help you monitor, analyze, and visualize your infrastructure logs in real time. With seamless integration into your existing Azure environment, it allows you to effortlessly gain actionable insights and make data-driven decisions to improve your operational efficiency.

Instructions to Use the Solution:

1. **Sign Up for the Service:**
Start by signing up for the Real-Time Log Analytics solution via the Azure Marketplace or our subscription portal. You'll gain access to a user-friendly interface for easy setup and management.
2. **Connect Your Data Sources:**
Integrate your existing systems with Azure Event Hub. You can stream real-time log data from your applications, servers, or any other data sources to the platform. Follow the simple integration guide to connect your data sources.
3. **Configure Your Workspace:**
Set up your Log Analytics Workspace in the Azure portal. Define your desired parameters, including the log sources you wish to monitor and the types of queries you'd like to run. This will configure how your log data is ingested and processed.
4. **Ingest and Process Logs:**
Once the data sources are connected, the platform will automatically begin ingesting log data in real time. You'll be able to view logs as they come in, with no delay.
5. **Visualize and Analyze with Dashboards:**
Use the Fabric Real-time Dashboards to visualize key performance metrics, monitor trends, and track system health in real time. These dashboards are intuitive and designed to help you make decisions faster.
6. **Set Alerts and Notifications:**
Customize your alerting preferences to stay ahead of potential issues. The solution allows you to set up notifications based on specific log events, helping you take immediate action when critical thresholds are met.
7. **Monitor and Optimize:**
With continuous monitoring and real-time event streaming, you can proactively manage your infrastructure's performance. Use insights from log analytics to optimize operations, troubleshoot faster, and ensure smoother business processes.
8. **Scale as Needed:**
The platform is built to grow with your business, ensuring you always have the insights you need at your fingertips.

This streamlined, SaaS-focused approach allows customers to quickly get started with your solution and provides a clear roadmap for leveraging its features.

5) Search Keywords (Enter no more than 3): Add search keywords to help users find your offer when they search in the marketplace. Make sure to also use these keywords in your offer summary and description.

<<your input>>

- Real-time analytics
- Event Hub
- Data visualization

6) Privacy policy link: Web address for your privacy policy hosted on your site.

<<your input>>

7) Product information links: You may provide links to various resources for users of your offer, such as forums, FAQs, release notes, etc.

Key Features of the Azure log monitoring:

1. Real-Time Event Streaming with Azure Event Hub

- **High Throughput:** Capable of processing millions of events per second with low latency.
- **Scalability:** Automatically scales to handle increasing data streams without manual intervention.
- **Integration:** Seamless integration with other Azure services (e.g., Azure Functions, Stream Analytics, and Log Analytics).

2. Advanced Querying and Analytics with Log Analytics Workspace

- **Kusto Query Language (KQL):** Enables complex, flexible queries to gain insights from ingested log data.
- **Custom Alerts:** Set up customized alerts based on query results to notify teams of critical issues.
- **Data Retention & Indexing:** Efficiently stores logs and event data with configurable retention policies for easy access and analysis.
- **Data Visualization:** Visualize logs and events using built-in query and charting tools.

3. Interactive Real-Time Dashboards with Microsoft Fabric

- **Customizable Dashboards:** Create tailored dashboards with a variety of visualizations (graphs, tables, and charts) for real-time monitoring.
- **Live Data Updates:** Continuously refreshes data in real-time for up-to-date system monitoring and decision-making.
- **Cross-Service Integration:** Integrates with data sources like Event Hub and Log Analytics to create a unified view of your data.
- **Collaboration & Sharing:** Share dashboards and insights with team members, making collaboration and decision-making easier.

4. Cost-Effective and Scalable Pay-as-You-Go Model

- **Flexible Pricing:** The solution follows a pay-as-you-go model, allowing businesses to scale up or down based on actual usage.
- **No Overhead Costs:** Eliminate the need for on-premises infrastructure, as the entire solution is hosted on Azure.

5. Proactive Monitoring and Troubleshooting

- **Real-Time Monitoring:** Access real-time data streams and system metrics to monitor performance and health.
- **Anomaly Detection:** Quickly identify potential issues and bottlenecks through real-time analytics and alerts.
- **Actionable Insights:** Get insights into system behavior and business operations, enabling fast response times and informed decision-making.

These key features work together to provide a comprehensive solution for real-time data ingestion, analysis, visualization, and monitoring, making it easier for businesses to handle and leverage large-scale data streams.

Support Contact: Contact info for Microsoft partners to use when your customers open support tickets. This info is not listed in the marketplace.

1) Name

<<your input>>

2) Email

<<your input>>

3) Phone

<<your input>>

4) Support Link: Website for your support page.

<<your input>>

Engineering Contact: Contact info for Microsoft to use when there are issues with your offer including certification issues. This info is not listed in the marketplace

1) Name

<<your input>>

2) Email

<<your input>>

3) Phone

<<your input>>

Cloud solution provider program contact: Contact info for partners in the Cloud Solution Provider (CSP) program to use for support and business issues. This info is only shown to CSP partners.

1) Name

2) Email

3) Phone

4) CSP Program Marketing Materials: URL where partners in the Cloud Service Provider (CSP) program can view marketing materials.

Supporting Documents (Provide no more than 3): Add supporting sales and marketing assets such as white papers, brochures, checklists, or PowerPoint presentations.

1) Name: Customers will see this name on your offer's details page.

<<your input>>

2) File

<<your input>>

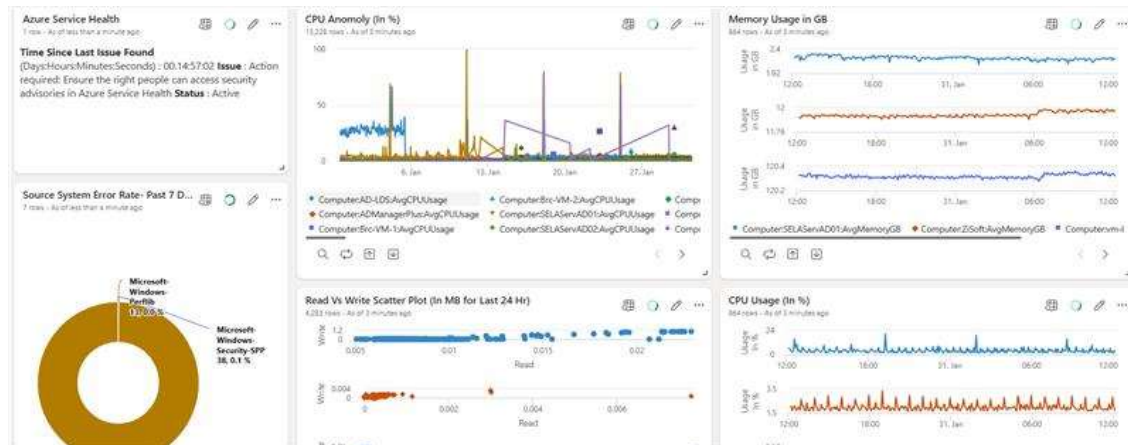
Marketplace media:

1) Logos

2) Screenshots (Landscape): 1280X720 screenshot size

3) Videos

Screenshots (Landscape): 1280X720 screenshot size



Preview Audience (Max 10):

When you publish or update an offer, we will create a preview version accessible to only the audience that you specify here. This audience will be able to see and verify the details of your offer before it goes live.

- 1) Microsoft Entra or Microsoft Account email address
- 2) Description

Technical configuration

- 1) **Landing page URL:** The SaaS URL that a user will be directed to for setup. This URL will receive a token that can be used to call the fulfilment APIs to get provisioning details for your interactive registration page.
- 2) **Connection webhook:** Provide the URL to be used as an HTTP endpoint where Microsoft will notify you of events such as purchases and subscription changes.
- 3) **Microsoft Entra tenant ID:** Microsoft Entra tenant ID (also known as Microsoft Entra ID). You can find this in the Azure portal in Properties for Microsoft Entra Identity.
- 4) **Microsoft Entra Identity application ID:** Provide the Microsoft Entra Identity application ID for your application. You can find this in the Azure portal in App registrations for Microsoft Entra Identity.

Plan Overview

Offers sold through Microsoft need to have at least one plan.

- 1) **Plan ID:** Create a unique plan ID for each plan in this offer. This ID will be visible to customers in the product URL and Azure Resource Manager templates (if applicable).

<<your input>>

- 2) **Plan Name:** Create a unique name for each plan in this offer. The plan name is used to differentiate software plans that may be a part of the same offer.

<<your input>>

3) **Plan Description**

<<your input>>

4) **Pricing and availability:**

- **Markets:** Specify the markets where customers can purchase your offer on the marketplace.
<<your input>>

- **Pricing:** Define the pricing model, billing term, and price for your plan.

Pricing model
Select a pricing model for the plan. The pricing model cannot be changed once the offer is published and all plans in your offer must use the same pricing model. Flat rate(per site) enables customers to purchase the plan at a fixed price regardless of the number of users. Per user(per seat) enables customers to purchase the plan based on the number of users they add to the plan. [Learn more about pricing models.](#)

☒ Flat rate
☐ Per User

USD 15K per month.

*Does not include one time implementation fee.

- Billing term cannot be removed after publish. All prices input are in USD and converted into local currency of all selected markets using the exchange rate at the time of page save.
- Billing Term: The duration the customer will have access to your plan. This cannot be removed after publish.
<<your input>>

- Payment option: Payment option is the frequency of billing the customer.
Monthly

- Price per payment
USD 15K

Marketplace Metering Service dimensions (Max 30): Define the dimensions that your service will use to emit usage events to charge customers who exceed the included quantity. Once published, dimensions for a plan cannot be changed. All dimension details except for prices and included quantities are shared across all plans.

Pricing Data: Manage your plan pricing data. Import lets you set custom market pricing by uploading a pricing spreadsheet(.xls). Export lets you validate set prices before publishing. Download the pricing spreadsheet and review the price set for each individual market.

Free Trial and plan visibility:

Free Trial

☐ Allow a one-month free trial

Plan visibility

☒ Public

☐ Private

This plan will be available to everyone in the Azure Portal and Azure Marketplace.

Resell through CSPs

You can expand the reach of your offer by making it available to partners in the Cloud Solution Providers (CSP) program. This allows resellers to sell your offer to their customers and create bundled solutions.

Make my offer available for resell to:

Make my offer available for resell to *

- ☐ Any partner in the CSP program
- ☐ Specific partners in the CSP program I select
- ☐ No partners in the CSP program

Supplement Content:

SaaS scenarios:

SaaS scenarios

Select the appropriate description for how your SaaS solution is structured: *

- ☐ SaaS solution is fully hosted in your (the ISV's) Azure - deployed completely in your Azure environment and no components are deployed outside of the Azure infrastructure.
- ☐ SaaS solution is partially hosted in your (the ISV's) Azure infrastructure, partially hosted in the customer's Azure infrastructure, and/or elsewhere (another public cloud, on-premises, etc.)
- ☐ SaaS solution is not hosted in Azure

Notes for certification: Provide any info that testers need to understand and use this submission. Customers won't see this info. Provide any critical testing instructions, including test accounts, license keys and test credentials. Failure to do so results in an automatic rejection.