Go2Market Advisory
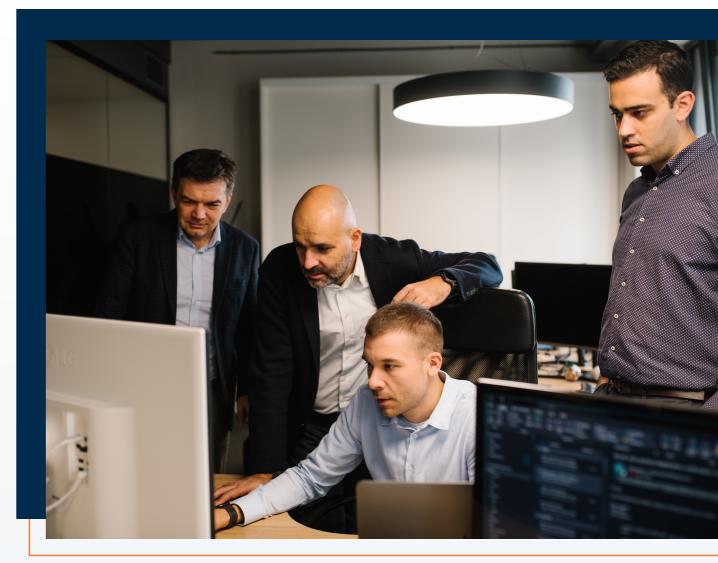
Nephos Go 2 Market advisory services

16.07.2021

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Microsoft Partner

Gold Data Platform
Silver DevOps
Silver Cloud Platform
Silver Small and Midmarket Cloud Solutions

Helping you to get your product to market as soon as possible

For ISV's one of the biggest challenges is getting attention for their product. Most ISV's have deep technical knowledge but are lacking business and marketing acumen while also lacking budgets to extend their internal teams.
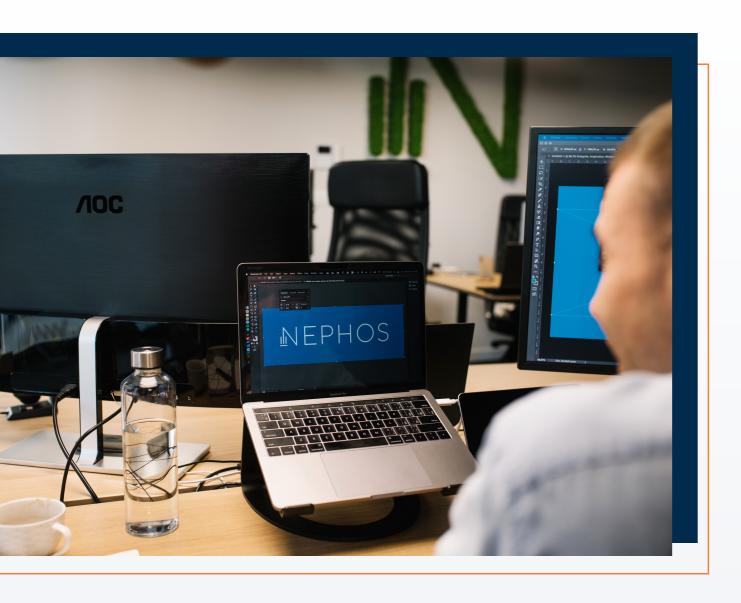
CHALLENGES

Going to market with a new product requires specific set of skills – marketing, business, product management. Those skills tend to be costly when hiring to fill them internaly.

IDEAL SOLUTION

Our team has all the abilities needed to help you prepare your product for the market and launch it successfully.

DESIRED OUTCOMES

Together, we will reach your desired audience and build a product based on real customer needs instead of creating the need from scratch.

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Go2Market Advisory

Helping you reach your desired audience without making long-term employment commitments.

1 RAPID DEPLOYMENT
Our team is skilled and ready to execute without the learning curve you would be facing with new employees.

2 EXPERIENCE
Together with have a 2-decade experience of working in the IT industry on both business and marketing fields.

3 FLEXIBILITY
By externalizing the advisory part of your G2M strategy, you are getting all the necessary knowledge without making long-term hiring decision.

Nephos GTM Advisory & Microsoft Azure

Partnering our expertise in Go2Market strategy with certified Azure architects we will help you move your existing SaaS solutions to Azure ensuring you have all the resources needed to scale your business and you solution with the growing demand.

SCALE

With your product running on Azure, you will be able to scale the necessary resources to match the incoming demand.

COST EFFECTIVE

Running things on Azure means you are paying just for the resources you are consuming – no need to pay upfront for could-be traffic.

AVAILABILITY

In SaaS business, availability is everything – if your product is offline, your customers will go to your competitors. With Azure business continuity and replication, you can be sure that your product will be running smoothly.

Get in touch with us to see how Go2Market Advisory can help you win.

Ask a question via email: info@nephos.eu

Learn more: https://nephos.eu/services/go-to-market/

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