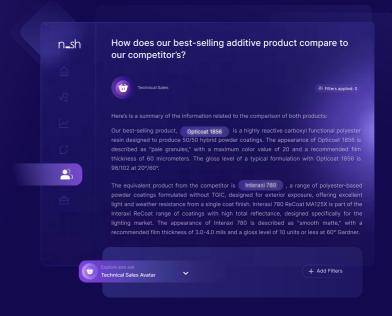


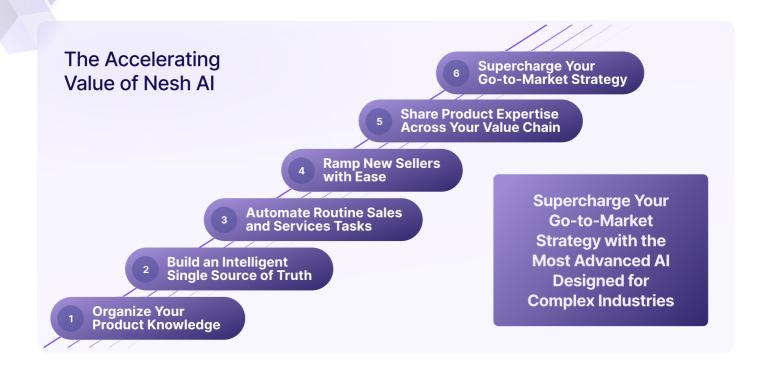
Sales Al for the Advanced Manufacturing Value Chain

The Intelligent, Single Source of Truth That Unlocks Your Competitive Advantage



The Nesh Sales AI Platform delivers the only advanced AI designed to unlock each Advanced Manufacturing organization's competitive advantage, enhancing teams and work streams across the value chain.

The Nesh Platform transforms go-to-market strategies by combining an organization's enterprise data and expert knowledge with Nesh's domain expertise and Enterprise Al toolkit in innovative ways that accelerate revenuedriving activities from services to sales.















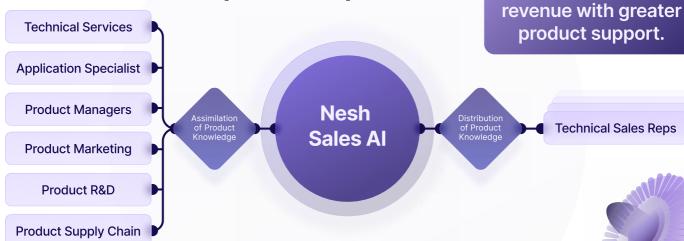








With Nesh, every technical sales rep has an Al-Powered product expert.



Go-to-Market Solutions

Amplify your team's productivity and effectiveness by finding insights and knowledge, automating processes, and eliminating redundant, time-consuming tasks. With Nesh, you can leverage solutions that fit your unique business processes.

Product Recommender

Product Comparison & Positioning

Product Troublshooting

And More

Expert Knowledge Capture

Nesh helps you capture and leverage expert knowledge – a key component of your competitive advantage. Now, you can retain your expert's knowledge and insights before they leave or retire.





Guided Transfer & Training

Modules prompt knowledge transfer for specific to your expert's role and industry vertical.



Multimodal Input

Add knowledge stored in your head or captured in videos, presentations, and company documents.

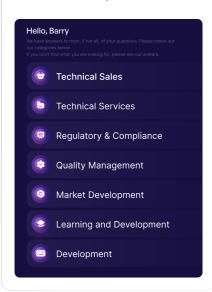
Nesh Avatars

Nesh Avatars are the GenAl-powered team members that unlock your competitive advantage.

Technical Sales reps

generate 65% more

- Ramp new team members faster.
- Help your team sell, upsell, service, and troubleshoot.
- Get answers to complex product questions.
- Set your Channel Partners up for success.





How The Nesh Sales Al Platform Works

The Nesh Sales Al Platform delivers the most advanced Al designed to build an intelligent single source of truth and meet the technical needs of Advanced Manufacturing industries.

The Nesh Platform is fueled by:



Your Product Data

Nesh integrates with your product data sources – recognizing and providing enterprise search access to multimodal inputs like video, images, text, and voice.



Your Expert Knowledge

Nesh identifies knowledge gaps and guides your technical experts through a knowledge transfer process that complements the way they work (Q&As, presentations, videos, voice notes, and more.)



Our Domain Knowledge

Nesh is enterprise-ready Al that we intentionally designed to meet the technical needs of your complex products, business, value chain, and industry.



Our Enterprise Toolkit

Our state-of-the-art Al Models are designed for your company's unique data texture and security requirements.

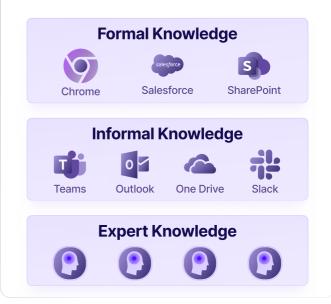
Combine your product data with the power of GenAl to find revenue-driving insights

Nesh captures insights stored in your product documents.



Integrations Designed to Capture Knowledge

Build a data pipeline that captures the full range of your company's knowledge with Formal Knowledge, Informal Knowledge, and Expert Knowledge... wherever the information is stored.

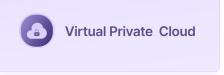




Enterprise Al that is Private. Secure. Yours.

Our model architecture was designed from the ground up to support our customer's security and data privacy requirements. Nesh is SOC 2 compliant. Nesh can be deployed as:





With either option, our model architecture was designed from the ground up to support our customer's security and data privacy requirements.

Leverage the power of GenAl to find the revenue-driving insights stored in your enterprise data and expert knowledge



Nesh helps you proactively capture your expert's product Don't just stop knowledge knowledge and reduce your team's knowledge gaps. Now, your expert's knowledge and insights stay with you – even **Put your Enterprise Data and** when they leave or retire. **Expert Knowledge to Work.** Stop wasting valuable time. Onboard, engage, and mobilize new sellers with the information Ramp new team members and training they need to drive revenue faster and more efficiently. faster. Help your channel partners Close your distributor's technical knowledge gaps so they understand your products better and build better customer up their game. relationships. **Build a Technical Sales and** Give your field, sales, and technical support reps the knowledge they need to drive meaningful, technical conversations with your **Services Strategy that Drives** priority accounts. Growth. Teams that use Nesh deliver valuable insights without latency close bigger deals, and onboard new customers with higher levels of satisfaction.

About Nesh

The Nesh Sales Al Platform helps Advanced Manufacturing teams (technical sales, technical services, customer success, marketing, channel partners, and more) accelerate revenue-driving activities across the value chain.

Nesh combines customer product data and expert knowledge with our advanced manufacturing domain expertise and proprietary Enterprise AI Toolkit to build an intelligent single source of truth. This unique combination fuels Nesh's Expert Knowledge Capture, Nesh Avatars, and Go-to-Market Solutions. Learn more at hellonesh.io.