

# Digitally transforming government organizations with smart CRM solutions

# **ABOUT NET IT:**

Net IT helps government organizations work smarter, improve citizen engagement, and gain insights from data. We specialize in delivering business applications and CRM solutions via Microsoft Dynamics 365 and Power Platform.



# What our customers are saying

"By sharing information with colleagues and among our different departments, we work more efficiently and effectively."

- Luc Boone, CRM Program Manager, Flanders Innovation & Entrepreneurship

# **WHAT WE OFFER**

## Work smarter

Net IT helps your organization optimize operating processes and automate repetitive administrative tasks so you can achieve more. Enable a bird's-eye view of your business processes via a central information management system that provides a 360-degree view of citizens and companies.

#### Citizen-centric service

Our customer relationship management (CRM) solutions for government put the citizen at the center of your operating processes and increase satisfaction with your services. Become a truly "citizen-oriented" government organization and improve the quality and efficiency of your services.

# Why Dynamics 365?

# Modern applications

Modern applications that deliver new experiences and connect with a businesses' existing systems to allow organizations to digitally transform their way. Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices, and micro-applications to drive intelligence and inform a more effective business process.

# **Unified data and processes**

Unified data and processes that enables business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data to a single network.

# Intelligence that delivers

Intelligence that delivers actionable insight. Data in the new world includes social, relationship and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated AI.

# An extensible environment

An extensible environment that enables change. The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.



Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

LEARN MORE AT WWW.MICROSOFT.COM/DYNAMICS365

# Key use cases



#### Sales

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



#### Services

Understand your customers better and respond more quickly by accessing internal and external relationship data.



#### **Finance and operations**

Increase your return on investment with Microsoft's agile and efficient cloud solution.



### **Talent**

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



#### **Marketing**

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.