

Net•IT

Your CRM. Quality Matters.



**WORK
SMARTER**



**ENGAGE
YOUR CUSTOMER**



**TURN DATA
INTO ACTION**

Diagnostics

Defining the roadmap of your digital transformation

Overview



PURPOSE

What's the purpose of a diagnostics phase?
Why is this interesting?



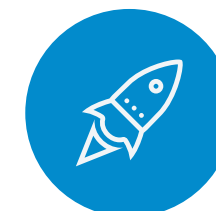
RESULT

What can you expect from a diagnostics phase? What's the added value?



EXECUTION

What do we do during this pre-study?
Who does what?



NEXT STEPS

What's next after the pre-study?
How to continue?

Microsoft Catalyst IDEA framework

At Net IT, we adhere to Microsoft's **Catalyst IDEA framework** to help you define the roadmap for the digital transformation of your organization.

The acronym **IDEA** stands for the 4 consecutive phases: **I**nspire, **D**esign, **E**mpower & **A**chieve.



Inspire

Imagine a future state for your business

→ **Envisioning workshop**



Design

Discover what's possible by aligning technology investments to business goals

→ **Business Value Assessment & Solution Assessment**



Empower

Empower others in your organization to see the value

→ **Solution demonstration**



Achieve

Achieve business outcomes and improved customer experiences

→ **Deal crafted proposal**

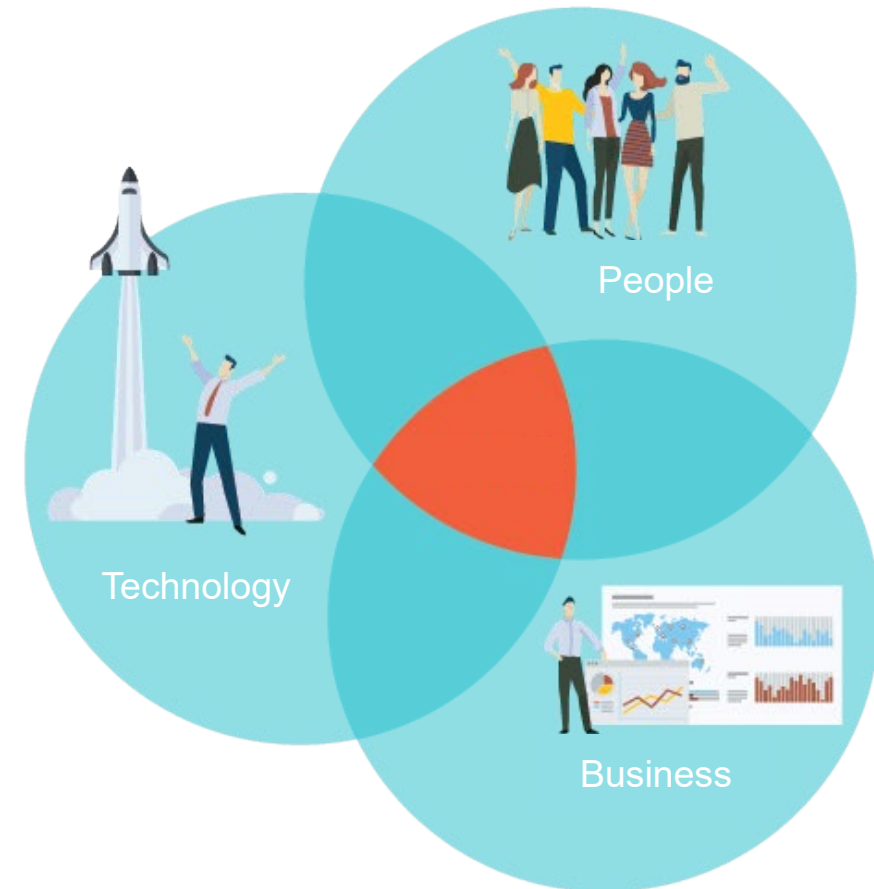


The goal of a diagnostics phase

A diagnostics phase highly increases project success.

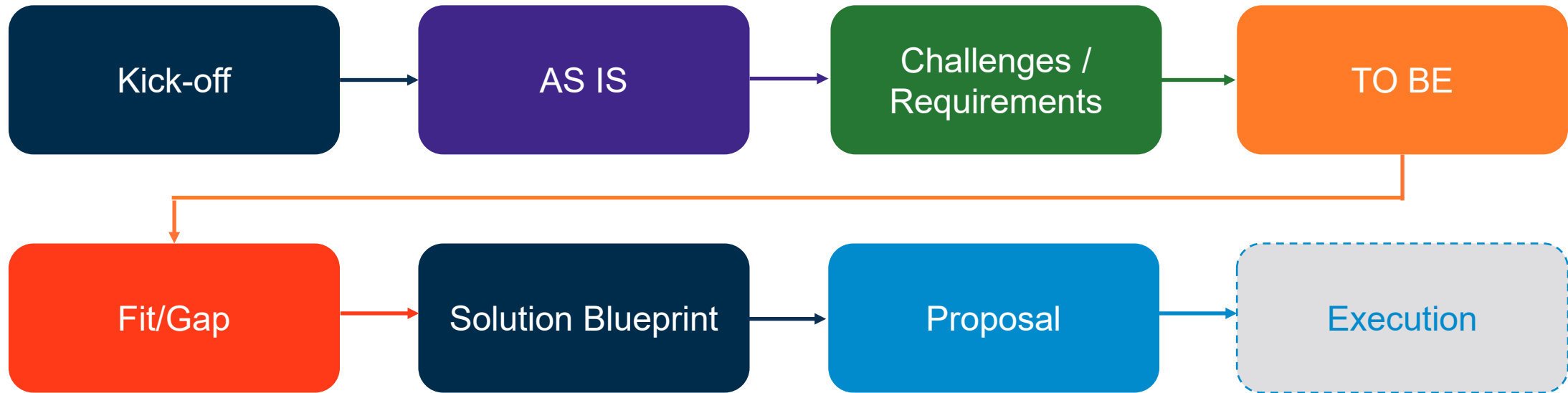
Core purposes of a diagnostics phase:

- **Business process review**
 - Defining new and improved way of working across your entire business
- **High-level requirements analysis**
 - Needs and wants prioritized by business value
- **Fit/gap analysis, solution blueprint & roadmap**
 - Defining the most optimal business solution for your organization and a roadmap for the next step in your digital transformation





What do we do?





Kick-off

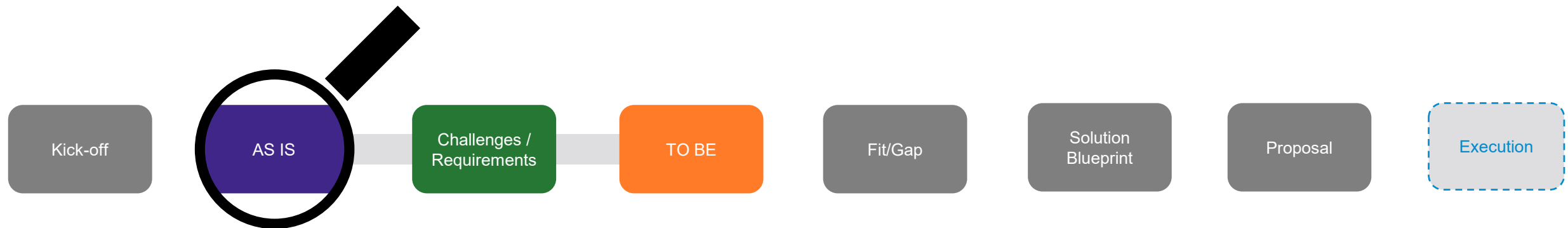
- Setting the stage
defining project scope (**what**),
business strategy and goals (**why**) &
stakeholders (**who**)
- Bringing the team together
identifying subject matter experts, business process owners
defining roles and responsibilities
- Planning





AS IS

- Interviews & workshops
 - Mapping out of **business processes**
 - **Inputs & outputs** attached to the different steps in the process
 - Added value of every step? → **lean**
- Analysis of existing IT solutions & systems

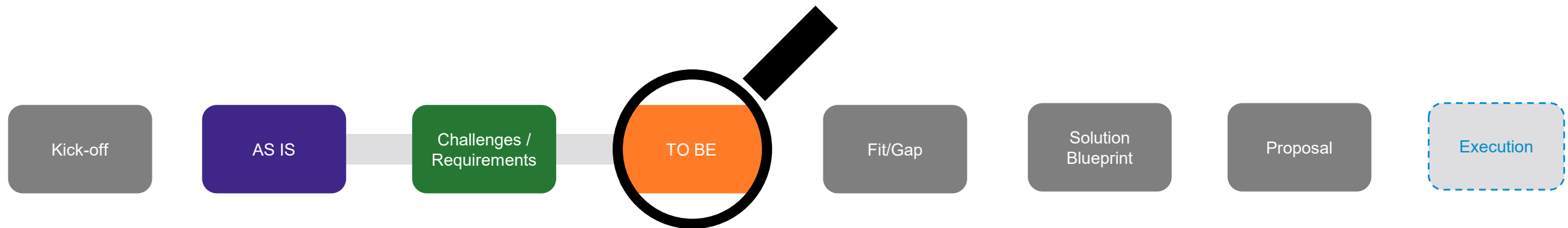




TO BE

- Interviews & workshops
 - **Envisioning** workshops: needs & wants
 - **Business value assessment & solution assessment**
 - Defining a new and **aligned** way of working that supports your business goals

→ Net IT thinks together with you





Fit/Gap

- Comparison of requirements with capabilities of business applications
 - What's available out-of-the-box? (i.e. "quick wins")
 - What needs customizations or extensions?

→ To what extent can we fulfill needs by combining technology from Microsoft's business application eco-system?





Solution Blueprint

- Outlining the new workspace:
 - Solution Architecture
 - Master data management
 - Data integrations

→ **Blueprint for the business management solution that fits your needs**





Proposal

- Presentation of the diagnostic report
 - Executive summary
 - Vision
- Roadmap to achieve more
 - Project approach
 - Roles and responsibilities
 - Budget and timeline
 - Success criteria

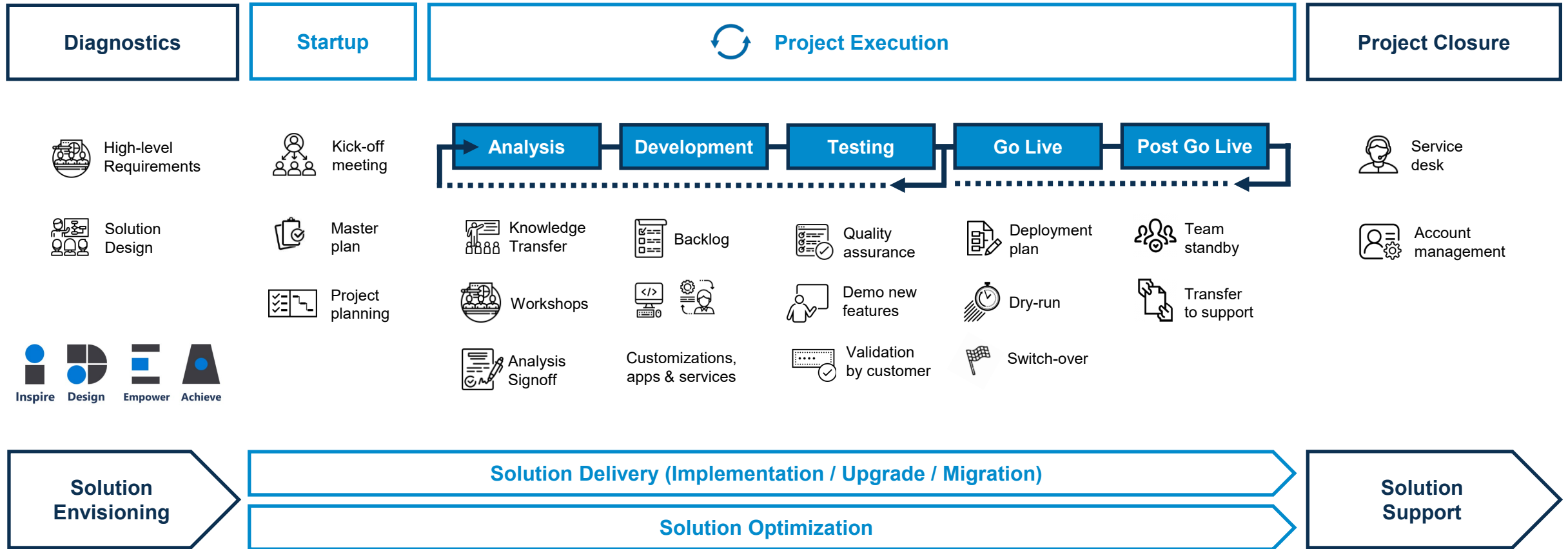
→ Ready to start with confidence about the roadmap



Project methodology

About our structured project approach

Agile approach



Inspire Design Empower Achieve

Net IT thinks together with you to enable you to achieve more



Co-creation



TRANSLATING YOUR BUSINESS GOALS INTO BUSINESS APPLICATIONS



PATRICK GILLES (Infrabel)

“ Serious, result-driven consulting.
Excellent collaboration with Net IT
in our projects together.

Thank you!

crm@net-it.be



Trusted partner for Customer Relationship Management

Gold
Microsoft
Partner

