

# Direct Routing

Now more than ever, businesses need a modern voice solution and phone system with capabilities that combine communication and teamwork, but their implementation can be complex. Between network remediation, Microsoft 365 service deployment, DID provisioning/porting, and device deployment, customers need partners with this highly specialized skillset that can help consolidate disparate voice, collaboration, and productivity systems into a single platform.

## Why Netrix for Teams Direct Routing?

Netrix is a Microsoft Gold Partner with both the Calling for Microsoft Teams Advanced Specialization and the Microsoft Meetings and Meeting Rooms Advanced Specialization. Netrix can act as your SBC backbone, managed service provider, and, if needed, your carrier so you can get the most out of your Microsoft Teams Phone. With cost-effective concurrent SIP sessions, bring your own carrier (BYOC) delivery models, 24/7 support, and added voice functionality, we're your all-in-one provider for everything Microsoft Teams. Whether you need support for your new or existing Microsoft infrastructure, our Microsoft Certified Engineers are here to guide you through every step of the process.

### Cost Savings With Value-Based Pricing Models

Netrix provides a concurrent session model built to save you money by structuring cost by the session instead of the user.

### Better User Experience

Netrix direct routing uses the native Microsoft user interface (UI) for calling. Users are more effective, require less training, and are more comfortable navigating through the numerous features.

### A Single Provider for Voice and Managed Services

Netrix not only provides direct routing services for your Microsoft Teams Phone but also provides 24x7 managed services for your entire Microsoft 365 environment.

### Reduced Total Cost of Ownership (TCO)

By leveraging existing O365 licensing you can reduce IT Infrastructure complexity and enjoy lower total cost of ownership.

### Enhanced Calling Features

Netrix provides unique features including analog integration, eFax services, zone-based and nomadic E911, contact center integration, shared SMS, and call recording.



### BRING YOUR OWN CARRIER (BYOC)

Don't let multi-year carrier contracts keep you from the cloud. BYOC provides a flexible way to adopt Microsoft Teams Phone but without paying expensive contract cancellation fees. BYOC can also be a great solution for organizations that need to work with a specific carrier due to compliance and regulatory standards.

### Boutique Level Services for an Enterprise Proven Platform

Netrix upholds the highest credentials and certificates with Microsoft and provides 24x7 service and support backed by guaranteed Service Level Agreements (SLAs).

### Integrated Security

Using Teams as your company's default messaging and voice platform decreases security risk thanks to its integrated security features and limits the number of platforms your team needs to manage and secure.