

# Purview solutions



# Who is Netsurit?

## PROVEN EXPERTISE



**YEARS IN  
OPERATION**



**YEARS AS  
MICROSOFT  
GOLD  
PARTNER**



Preferred Microsoft Solutions Partner



6 Microsoft Advanced Specializations



Extensive AI and Enablement experience



Member of Microsoft Intelligent  
Security Association (MISA)

## TRUSTED PROVIDER

**+450 elite**

IT professionals  
worldwide

**+600**

clients in United  
States and South  
Africa

**14 years**

Global Top  
Managed Service  
Provider

**INC 5000**

fastest growing  
company

# Netsurit – Where we are



- Johannesburg
- Durban
- Cape Town



# Trusted by +600 satisfied global customers



# Microsoft Partnership


Microsoft  
Partner



 **Microsoft**  
Solutions Partner  
Security

 **Microsoft**  
Solutions Partner  
Modern Work

 **Microsoft**  
Solutions Partner  
Infrastructure  
Azure

 **Microsoft**  
Solutions Partner  
Digital & App Innovation  
Azure

 **Microsoft**  
Solutions Partner  
Data & AI  
Azure

Microsoft Intelligent  
Security Association



Specializations

Microsoft  
Partner



Cloud Security  
Threat Protection  
Identity and Access Management  
Information Protection and Governance  
Endpoint Management  
Infra and Database Migration







# NETSURIT suite of solutions

## NETSURIT Managed Services (MSP)

Reliable and scalable IT infrastructure solutions, ensuring seamless operations and minimal downtime.

## NETSURIT Secure

Advanced cybersecurity solutions to protect your digital assets, ensuring robust security and peace of mind.

## NETSURIT Productivity Enablement

Unlock your company's potential through workshops, custom training platforms, and strategic roadmaps designed to enhance efficiency and productivity.

## NETSURIT AI Enablement

Empower your business with AI and Machine Learning capabilities through specialized workshops, implementation roadmaps, and custom training platforms.

## NETSURIT Professional Services

Tailored on-demand projects to drive digital transformation, enhance security, and modernize workplaces through specialized Microsoft implementations

## NETSURIT InnovateX

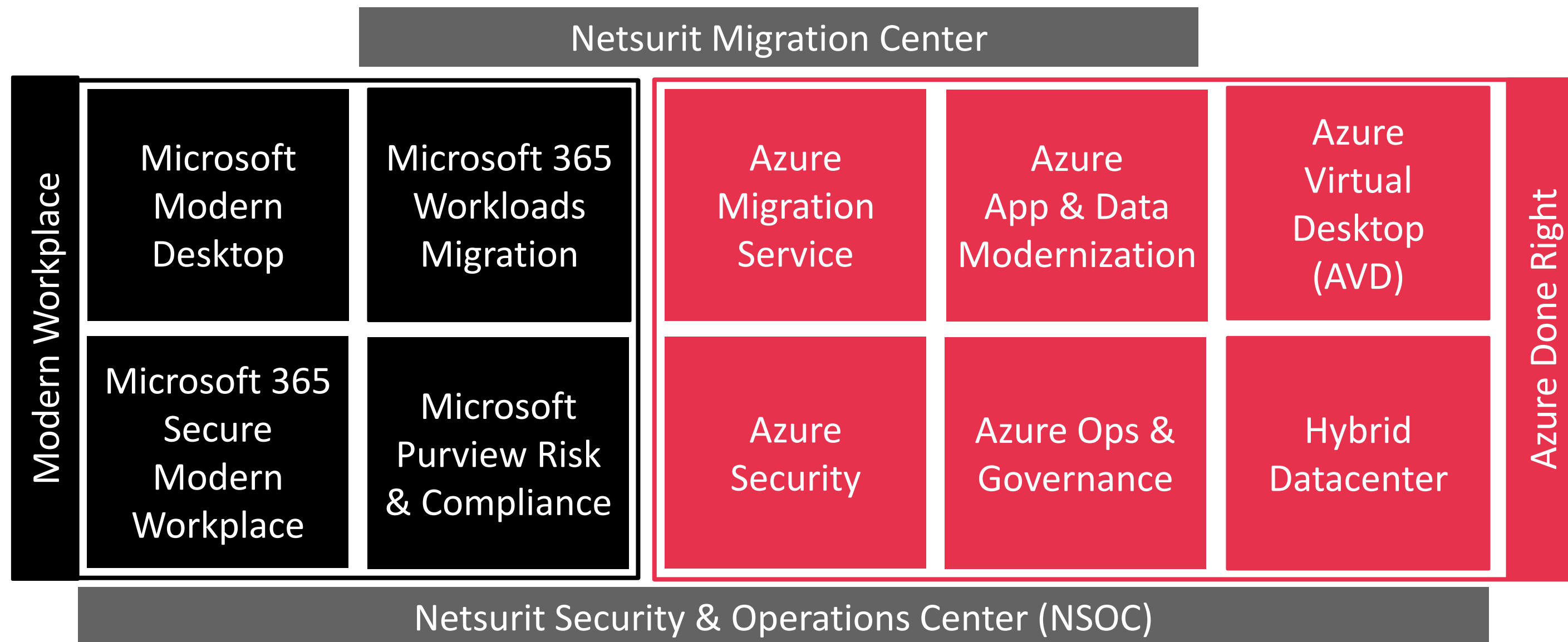
Access to an Intelligence Office and corresponding capabilities for actionable insights and technology implementation, ensuring proactive support for growth and modernization.

NEW

# NETSURIT

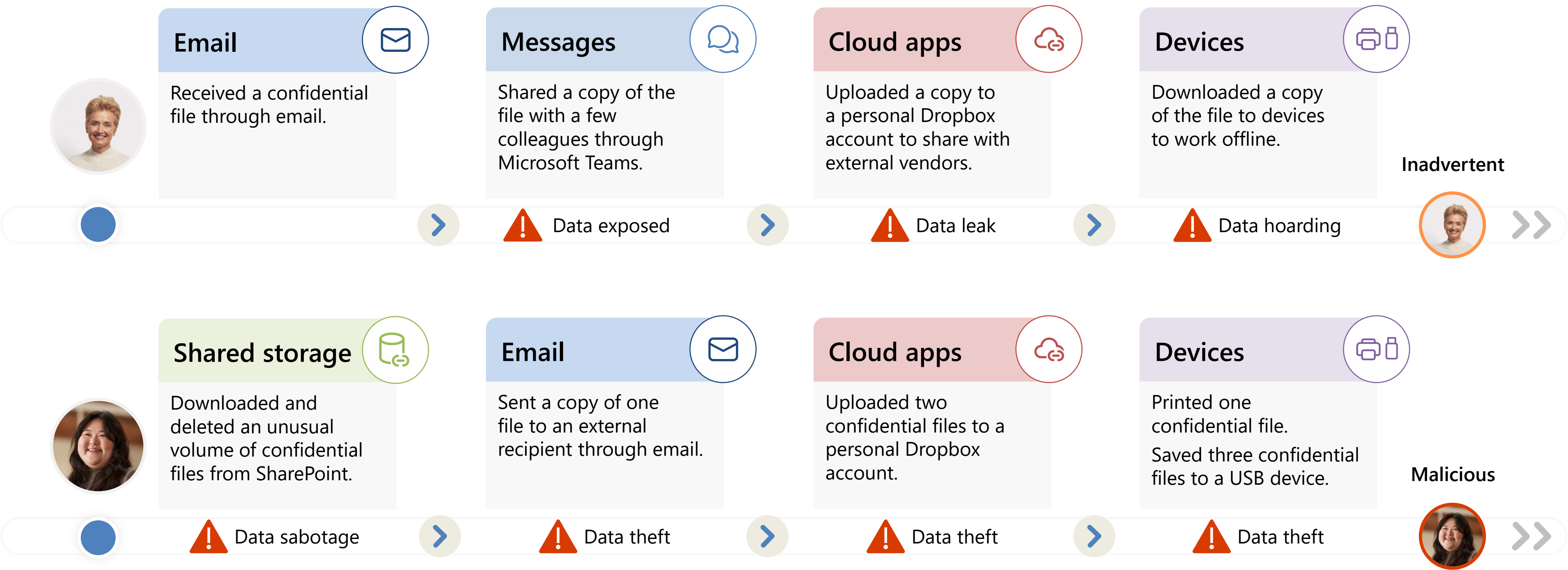
## Professional Services

Tailored on-demand projects to drive digital transformation, enhance security, and modernize workplaces through specialized Microsoft implementations



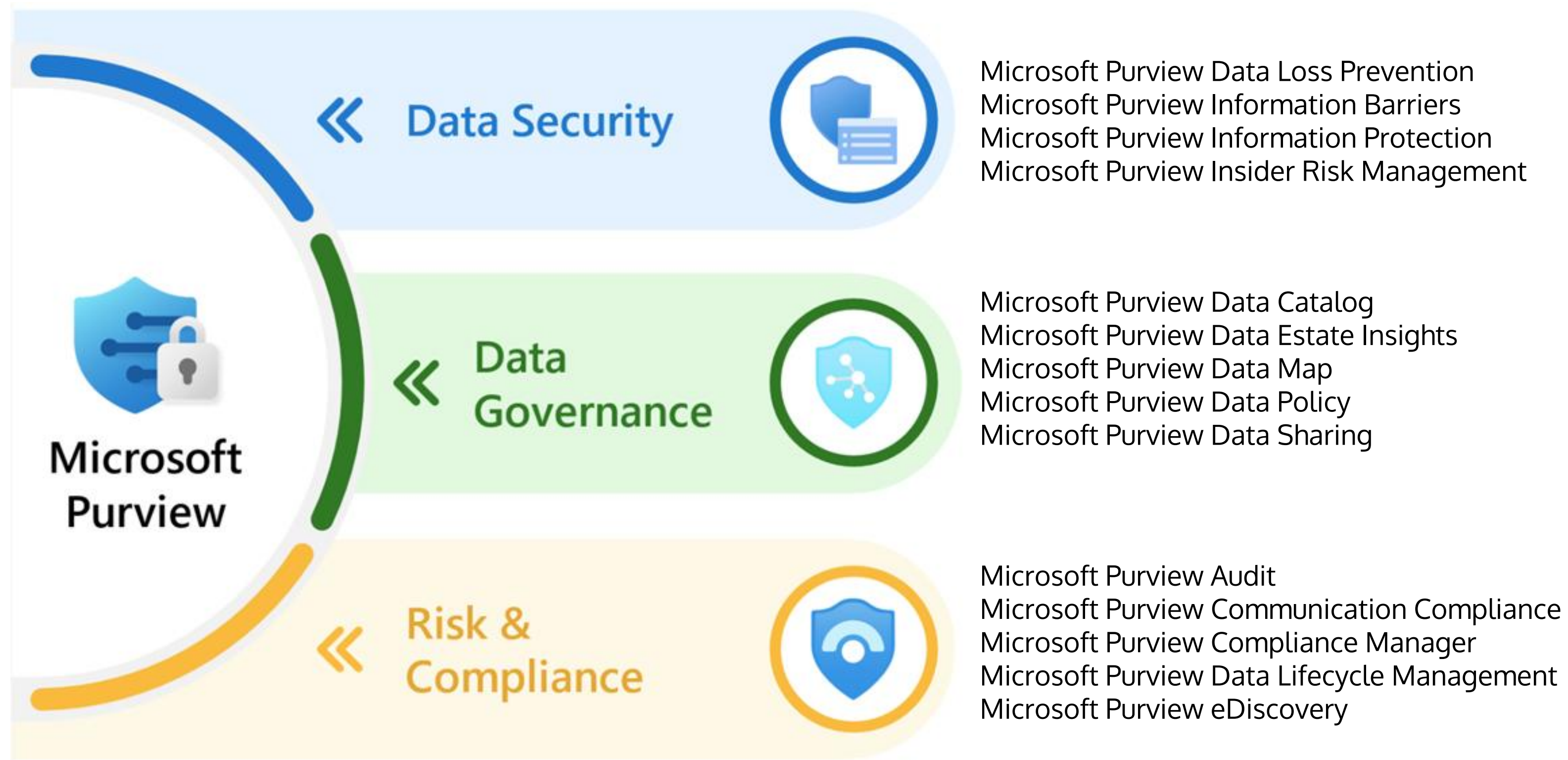
# Data security incidents can happen anytime anywhere

Data doesn't move itself; people move data



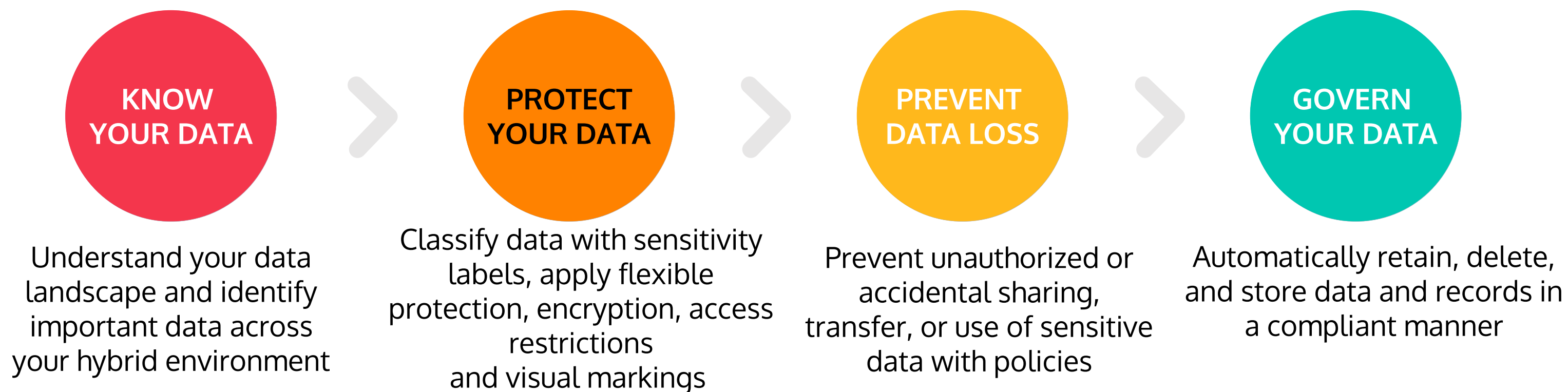


# Microsoft Purview Solutions

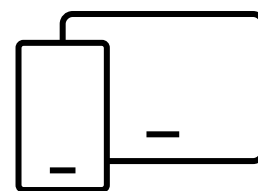


# Microsoft Purview Information Protection & DLP

Protect and govern data wherever it lives



POWERED BY AN INTELLIGENT PLATFORM  
Unified approach to automatic data classification, policy management, analytics, and APIs



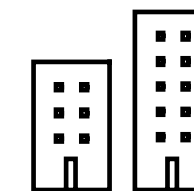
Devices



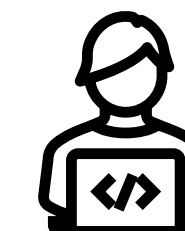
Apps



Cloud services

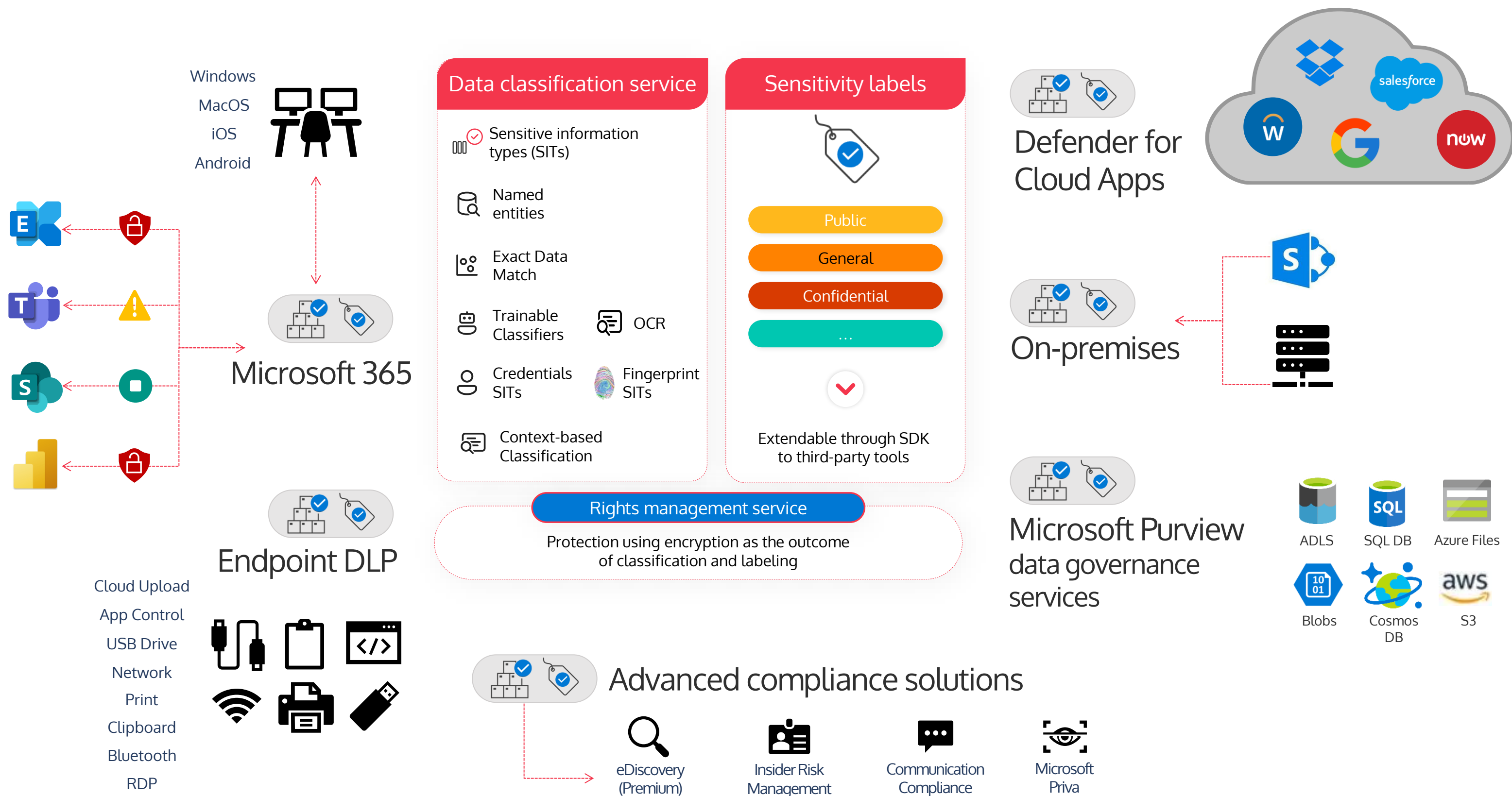


On-premises



ISV/3<sup>rd</sup> party

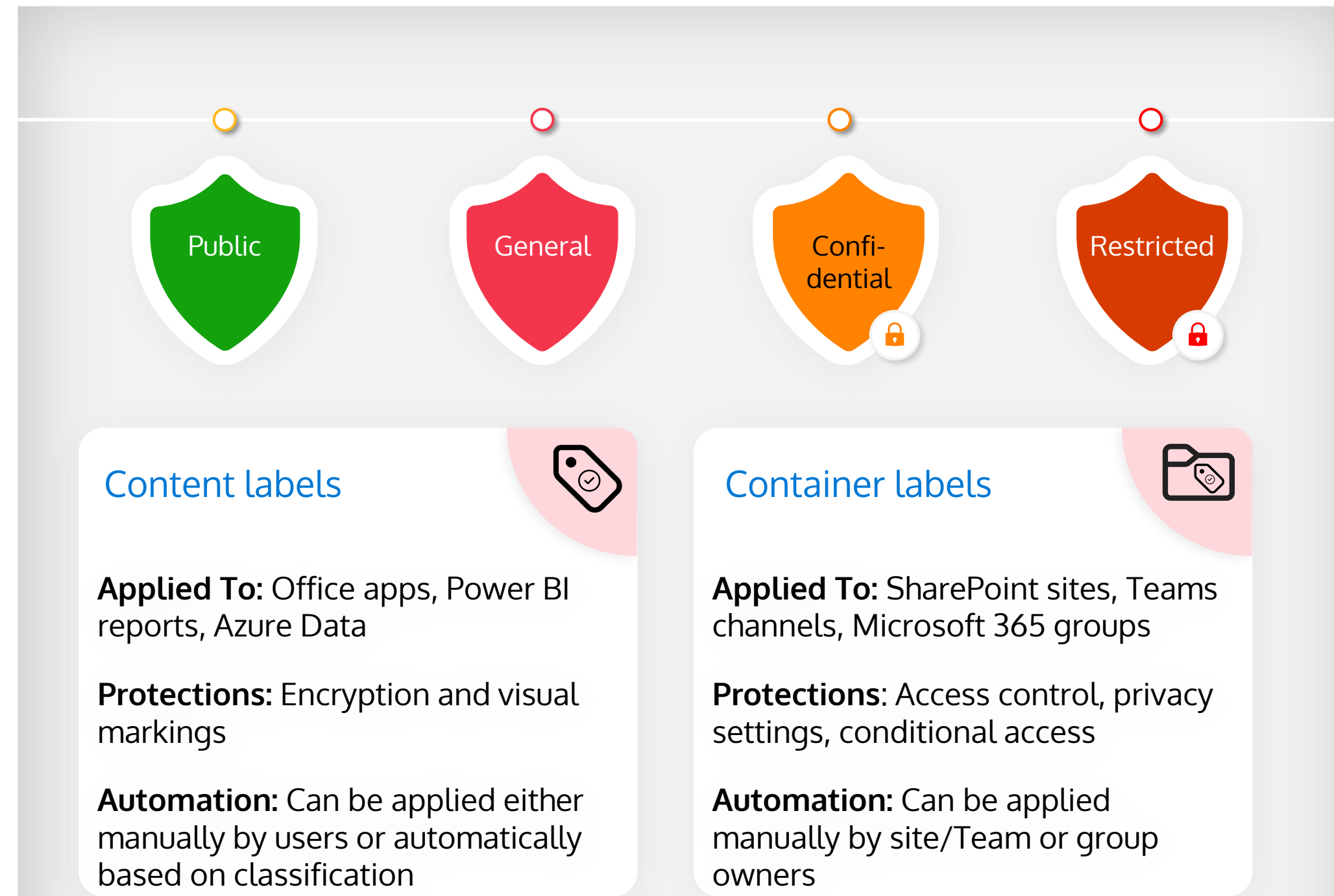
# Microsoft Purview Information Protection & DLP





# Sensitivity labels

- Span your entire data estate
- They are a representation of your information taxonomy.
- They describe the priority assigned to your categories of sensitive information.



Powerful controls that ensure labels are applied where needed  
Apply labels by default, make them mandatory, prevent label downgrades

# Purview classification technologies

## Sensitive info types



Over 200 out-of-the-box information types like Social Security and credit card numbers  
Clone, edit, or create your own  
Supports regular expressions (regex), keywords, and dictionaries

AVAILABLE TODAY

## Named entities



Over 50 entities covering person name, medical terms, and drug names  
Best used in combination with other sensitive information types

AVAILABLE TODAY

## Exact data match



Provides a lookup to exactly match content with unique customer data  
Supports 100 million rows and multiple lookup fields

AVAILABLE TODAY

## OCR



Expanded OCR for Exchange Online, SharePoint Online, OneDrive for Business, Teams, and endpoint devices  
Supports over 150 languages  
Supports image files and images embedded in PDFs

AVAILABLE TODAY

## Trainable classifiers



Over 35 pre-trained ready-to-use trainable classifiers  
Create your own classifier based on business data

AVAILABLE TODAY

## Credentials SITs



42 new SITs for digital authentication credential types  
Use in auto-labeling and DLP policies to detect sensitive credentials in files

AVAILABLE TODAY

## Fingerprint SITs



Detect exact or partial matching of sensitive intellectual property  
Use in Exchange Online, SharePoint Online, Microsoft Teams, and devices

Note: Available in Purview DLP

AVAILABLE TODAY

## Context-based classification



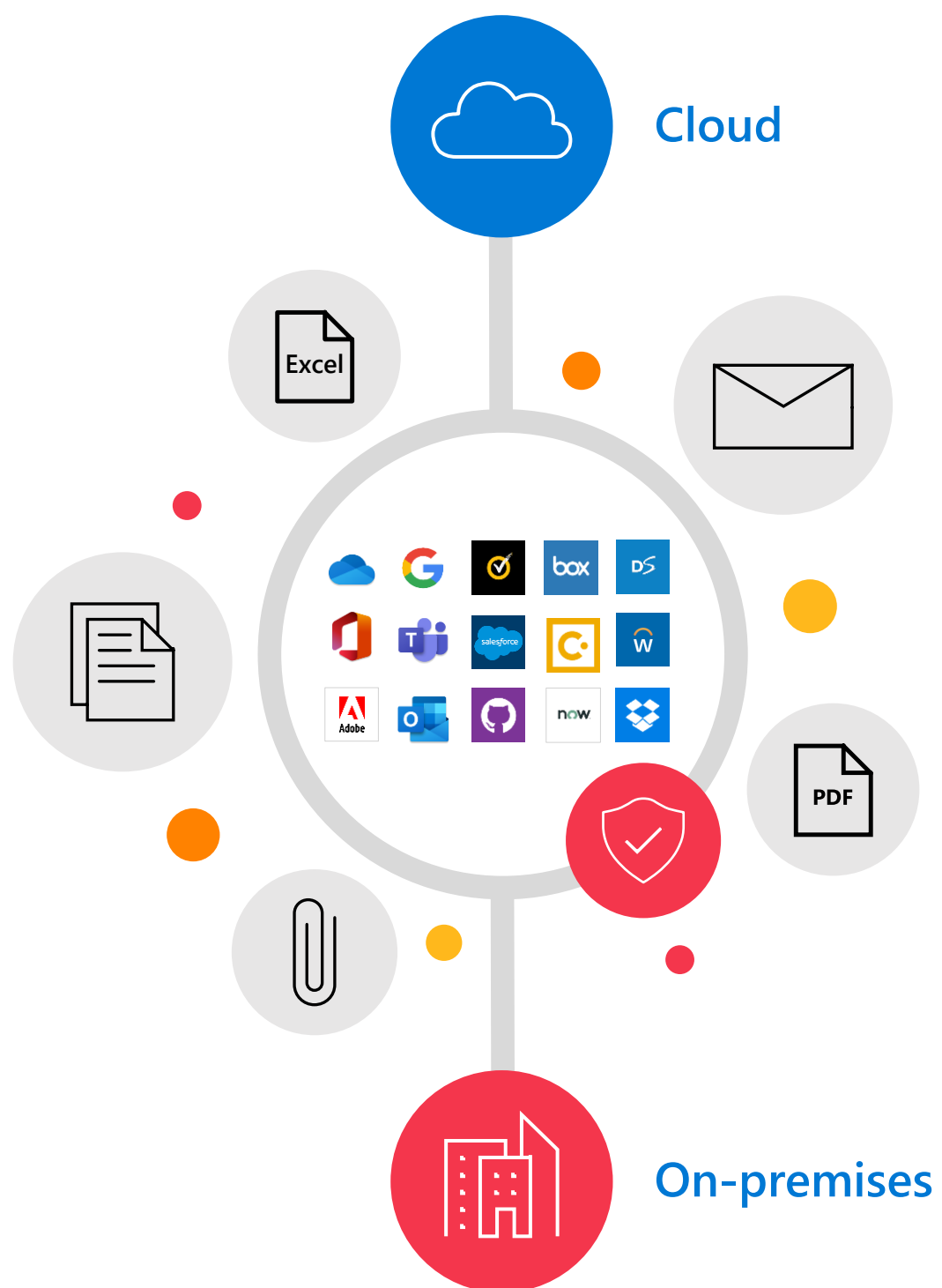
SharePoint and OneDrive default site label  
Service-side auto-labeling

- File extension
- Document name contains word
- Document property is
- Document size greater than
- Document created by

ROADMAP ITEM

# Microsoft Purview Information Protection

An intelligent, built-in, and extensible solution to know and protect sensitive data

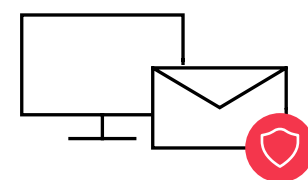


- Discover and classify data at scale using automation and machine learning
- Built-in labeling and protection
- Platform extends the protection experience
- Encryption built into Microsoft 365: at rest, in transit, and in use
- Labels define WHO has access to the content and HOW they can use with the content

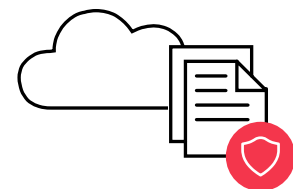


# Microsoft Purview Data Loss Prevention

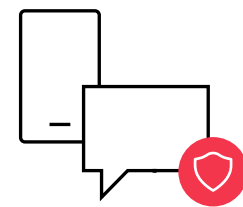
Prevent accidental or unauthorized sharing of sensitive data



Endpoint



Cloud



Apps

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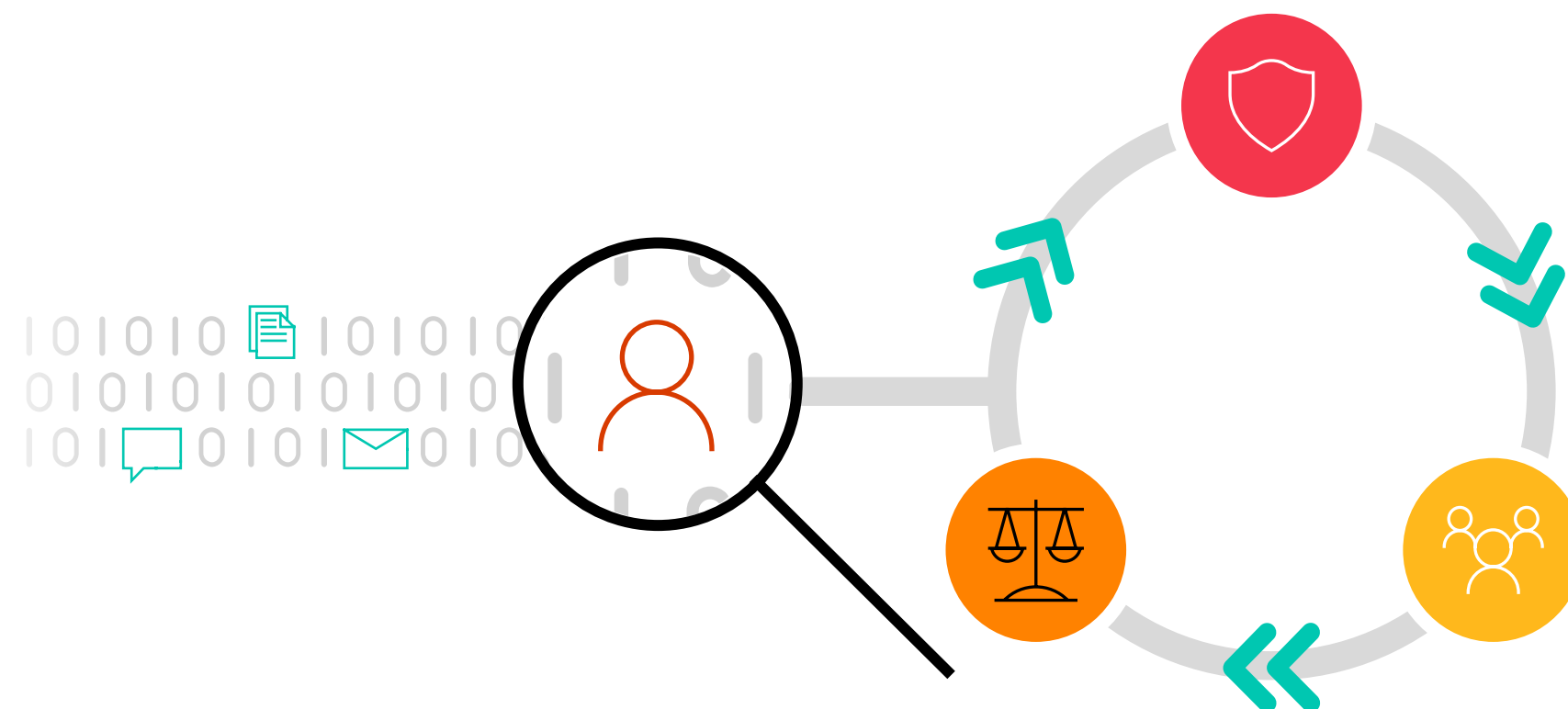


- Automatically enforce compliance with regulations and internal policies across cloud and on-premises
- Extend DLP policy to both Microsoft and non-Microsoft endpoints, on premises file shares, user apps, browsers, and services
- Apply flexible policy administration to balance user productivity

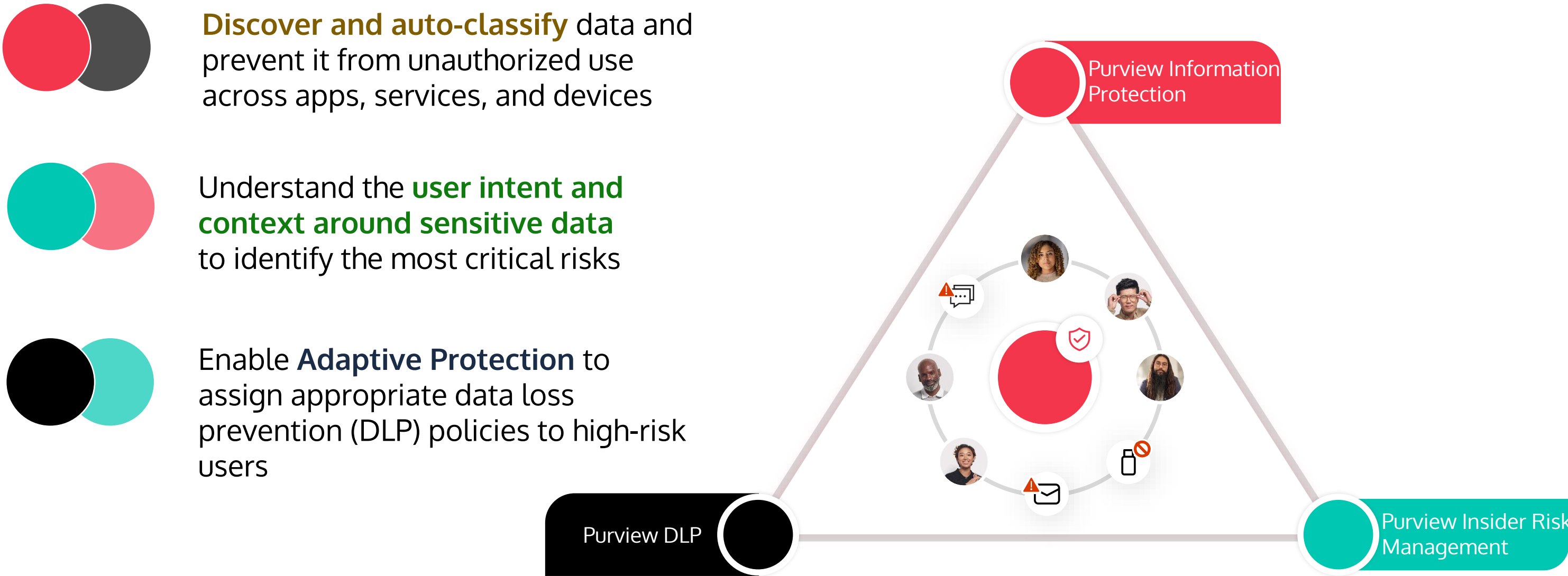
# Microsoft Purview Insider Risk Management

Identify and act on insider risks with an integrated end-to-end approach

- Identify risky activity and hidden risks with customizable templates and contextual insights
- Maintain user privacy with built-in controls that keep user data anonymous
- Enable collaboration across security, HR, and legal with integrated investigation workflows



# Fortify data security with an integrated approach



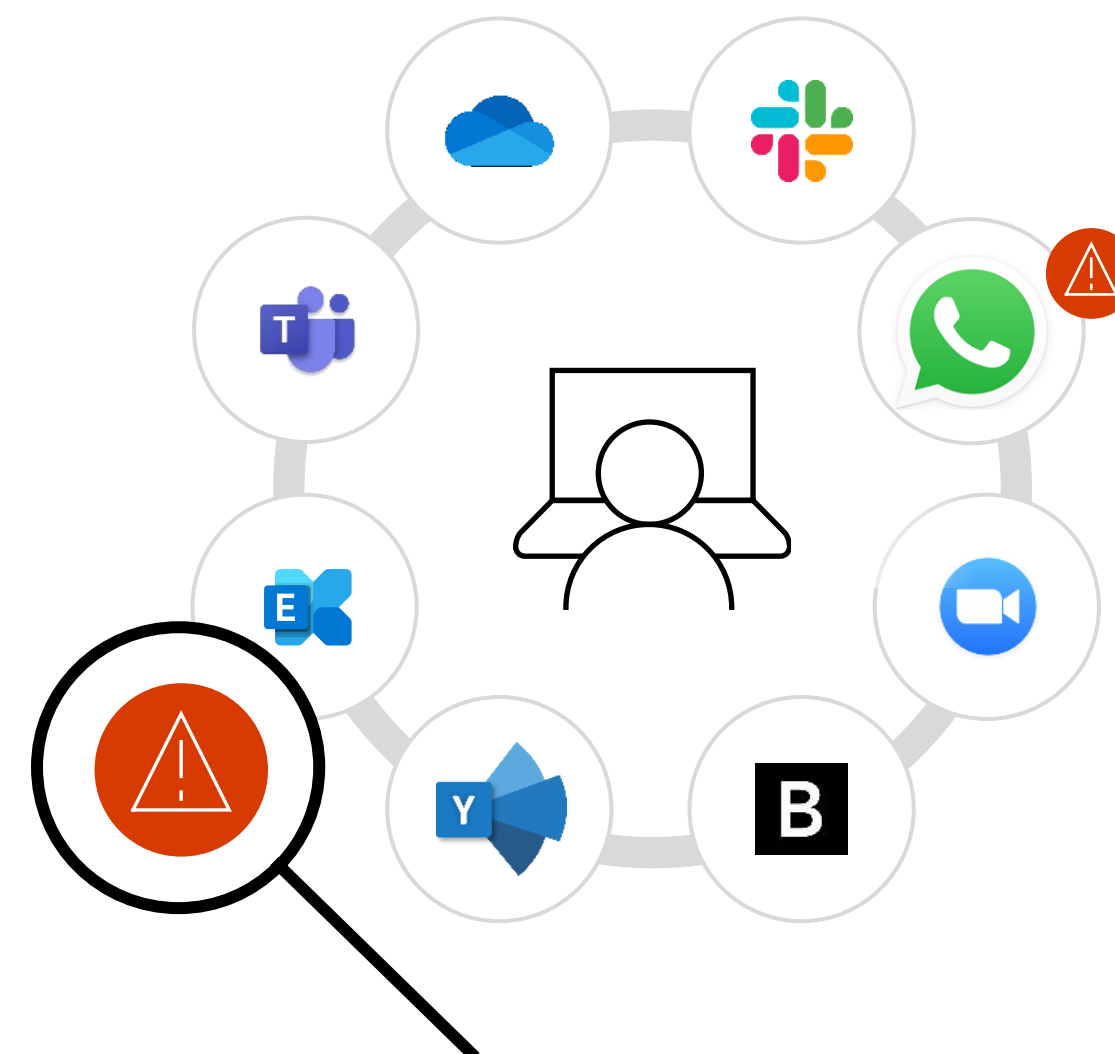
Support for multi-cloud, hybrid, and software-as-a-service (SaaS) data | Partner ecosystem



# Microsoft Purview Communication Compliance

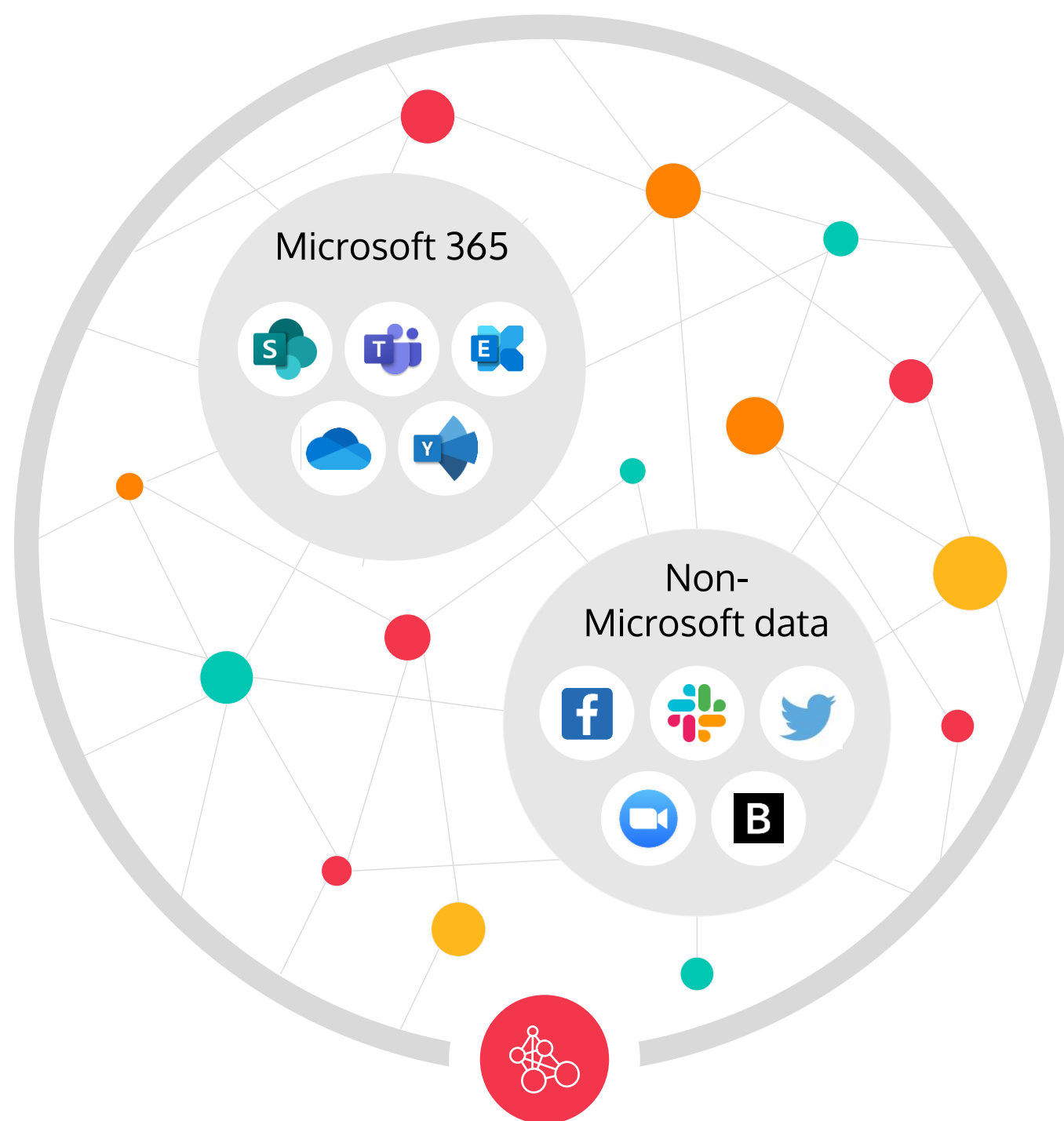
Quickly identify and act on code-of-conduct policy violations

- Intelligent customizable playbooks detect violations across Teams, Exchange, and third-party content
- Flexible remediation workflows enable quick action on violations, like remove incriminating messages on Teams
- Identify and investigate communications risks while maintaining end-user privacy



# Microsoft Purview Data Lifecycle Management

Classify and govern data at scale



- Retain or delete data and manage records where users collaborate to manage risk and prevent productivity loss
- Demonstrate compliance with label analytics insights, defensible disposal, and rich audit trails
- Manage non-Microsoft data import with pre-built data connectors\*

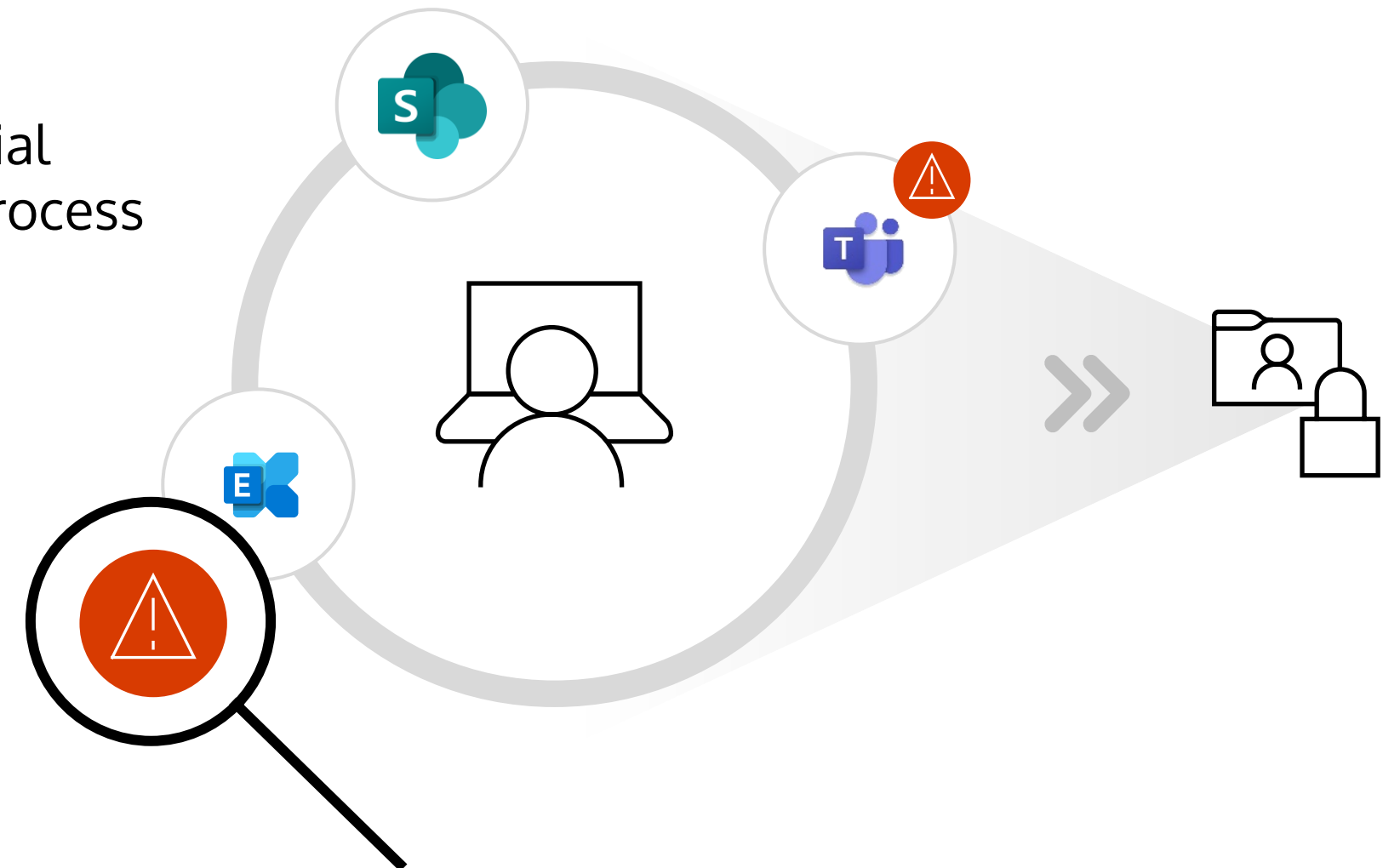
Powered by an intelligent platform

\*Pre-built data connectors include connectors built by Microsoft and by partners – Veritas, Telemesssage, CellTrust and 17a-4 LLC. Except for Veritas, Telemesssage, CellTrust and 17a-4 LLC, Microsoft does not have direct relationships with the data source companies in bringing these data connectors to the platform.

# Microsoft Purview eDiscovery

Discover, preserve, collect, process, cull, and analyze your data in place

- Preserve content by custodian, send hold notifications, and track acknowledgements
- Review and manage static sets of documents within a case, that can be independently searched, analyzed, shared, and acted upon
- Near duplicate detection, email threading, themes, and ML models to identify potential high value content and make the review process more efficient

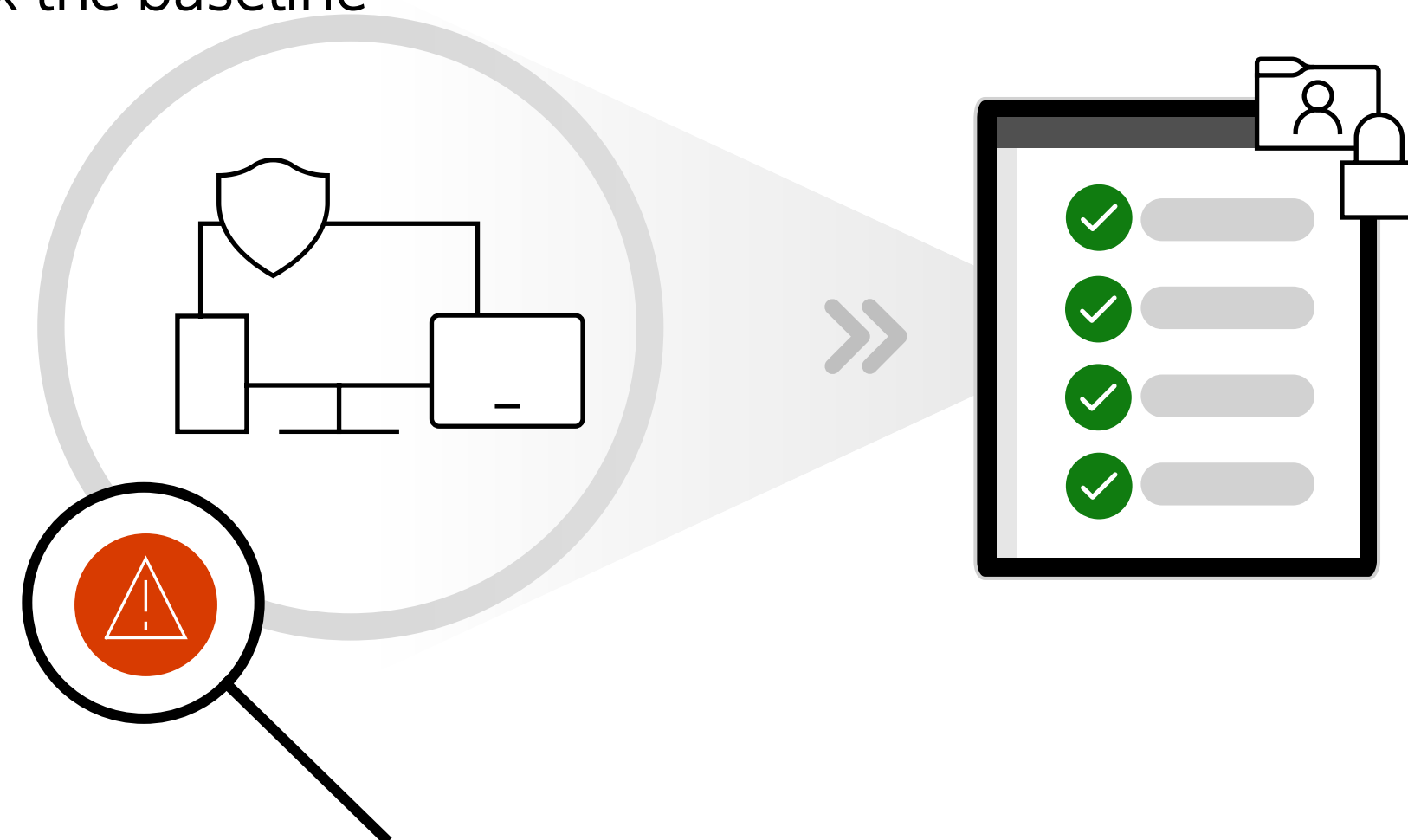




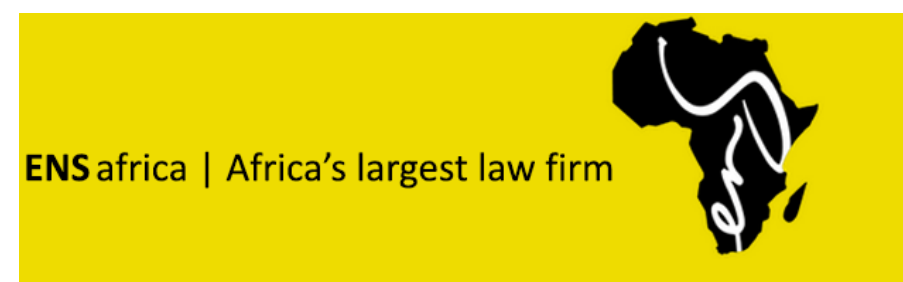
# Microsoft Purview Audit

Power your forensic and compliance investigations

- Tap into additional events that are important for forensic investigations (e.g. mail items accessed, mail send, user search)
- Preserve audit logs for up to a year, with option for 10-year retention add-on
- High bandwidth access to data with ~2x the baseline



# Purview reference customers



# Microsoft Purview implementation phases

Phase
Phase 1 - Assessment and planning
Phase 2 - Core DLP implementation
Phase 3 - Core information protection implementation
Phase 4 - Core Insider Risk Management implementation
Phase 5 - Expanded DLP & information protection implementation
Phase 6 - Expanded Purview Data Management implementation
Phase 7 - Core Communications Compliance & Information Barriers implementation
Phase 8 - Expanded Insider Risk Management implementation
Phase 9 - Expanded Communications Compliance & Information Barriers implementation
Ongoing Operations - Ongoing operations and solution expansion



# Microsoft Purview implementation phases

Phase	Focus/objectives
Phase 1 Assessment and planning	Initial requirements analysis. Initial sensitive information discovery. Identify initial data classification requirements.
Phase 2 Core DLP solution implementation	Initial implementation of core Microsoft Purview Data Loss Prevention (DLP) functionality. This will include DLP policy enforcement for transactions on Office 365 services, on-premises file servers, Windows 10/11 client computers and web service connections. Develop initial data classification taxonomy. Implement initial solutions for selected high priority use cases in the business. Perform initial compliance training for compliance officer and other stakeholders. Create and document DLP policies, processes, and procedures.
Phase 3 Core information protection implementation	Initial implementation of core Microsoft Purview information protection and governance functionality, including Microsoft Information Protection (MIP), Data Lifecycle Protection and eDiscovery. Implement initial solutions for selected high priority use cases in the business. Perform initial compliance training for compliance officer and other stakeholders. Create and document information protection policies, processes, and procedures.
Phase 4 Core Insider Risk management implementation	Implement core Insider Risk Management Functionality including Data Security Posture Management (DSPM) for AI.

# Microsoft Purview implementation phases

Phase	Focus/objectives
Phase 5 Expanded DLP & information protection implementation	<p>Expand the solution to more parts of the business.</p> <p>Expanded requirements analysis.</p> <p>Additional sensitive information discovery.</p> <p>Expand the data classification taxonomy.</p> <p>Expand the implementation of core Microsoft Purview compliance functionality, including Data Loss Prevention (DLP), Microsoft Information Protection (MIP), Data Lifecycle Protection, eDiscovery.</p> <p>Implement information protection solutions for additional use cases in the business.</p> <p>Perform additional compliance training for compliance officer and other stakeholders.</p> <p>Create and document additional compliance policies, processes and procedures.</p> <p>Expand operational processes for compliance management.</p>
Phase 6 Expanded Purview Data Management implementation	<p>Implement granular data lifecycle management using retention labels and retention label policies to accommodate advanced requirements.</p> <p>Expand audit log retention</p> <p>Implement comprehensive eDiscovery processes for forensic investigations.</p>
Phase 7 Core Communications Compliance & Information Barriers implementation	<p>Implement core Communications Compliance &amp; Information Barriers Functionality.</p>

# Microsoft Purview implementation phases

Phase	Focus/objectives
Phase 8 Expanded Insider Risk Management implementation	Implement additional Insider Risk Management Functionality including Data Security Posture Management (DSPM) for AI.
Phase 9 Expanded Communications Compliance & Information Barriers implementation	Implement additional Communications Compliance & Information Barriers functionality.
Ongoing Compliance Operations	Ongoing operations and solution expansion.



# Ongoing compliance operations

1. Periodic compliance reviews (using Compliance Manager).
2. Updating classifications of sensitive information.
3. Updating data labels.
4. Updating Purview Information Protection configuration, labels, policies, and templates.
5. Updating DLP sensitive information classifications and rules.
6. Configuring rights protected libraries in SharePoint Online.
7. Updating transport rules in Exchange Online.
8. Reviewing and updating permission assignments and roles in Office 365 services.
9. Reviewing and updating sharing configuration in Office 365 services.
10. Periodically scanning cloud and on-premises repositories for unclassified sensitive information.
11. Review and update retention settings and policies.
12. Perform content searches and investigations using eDiscovery.
13. Respond to audit events and alerts.
14. Monitor in scope systems to detect potential compliance violations.
15. Investigate and respond to potential compliance violations.
16. Respond to formal Data Subject Requests (DSR).
17. Monthly report
  - Summary of compliance operations performed by Netsurit team for the month.
  - State of Purview compliance, based on Compliance Manager, including Compliance Secure Score.
  - Digest of Purview operational reports for the month.
  - Summary of risks and issues identified.
  - Recommendations for future changes.

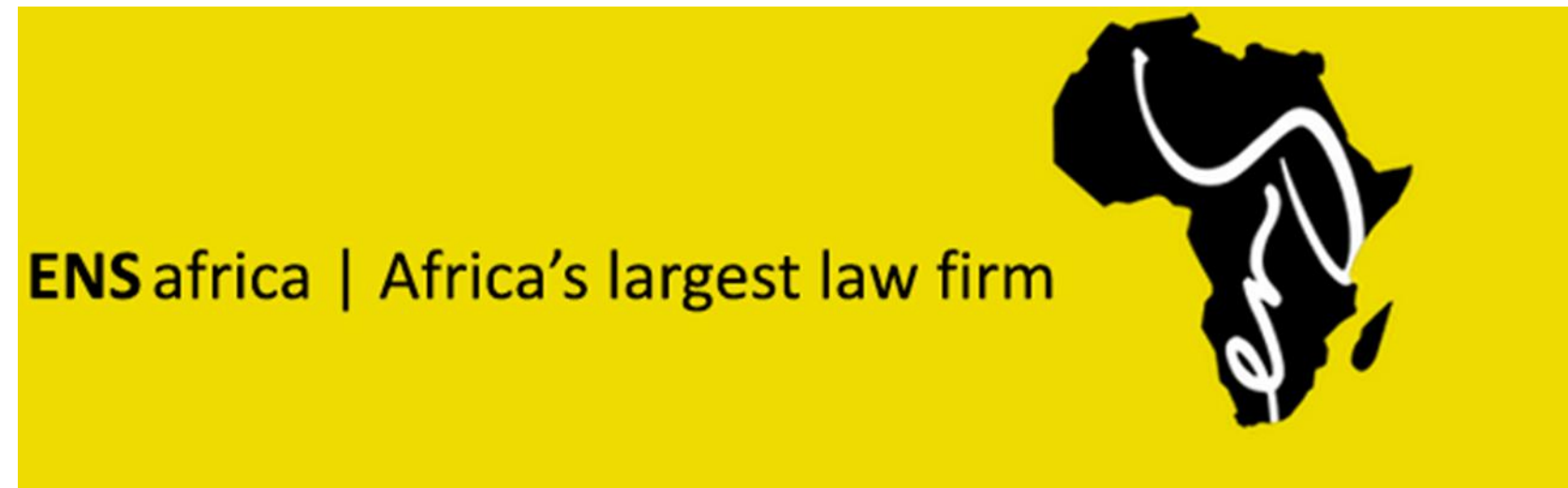
# Case Study

**ENS** africa | Africa's largest law firm



- Select a case study and describe the scenario.
- Explain the situation assessment process.
- Explain the threat analysis conducted by the team.
- Outline the solution architecture developed.
- Discuss the progress of the implementation.

# ENSafrica Case Study



- Biggest Law firm in Africa
- 1250 active employees
- “All documents are sensitive”
- Legal Regulations
- Comply with South Africa POPIA regulation
- At the start had M365 E3 plus E5 Security add-on licenses



# Situation Assessment

- Gain visibility into hidden data security risks in the Microsoft 365 Cloud environment in use by the customer.
- Enable the Automated Discovery service to search for:
  - Data that contains one or more sensitive information types
  - Stale data
  - Suspicious and unusual activities
- Help the customer understand how Microsoft Purview products and services can help mitigate and protect against the data security risks that were identified over the course of the engagement.
- Enable Microsoft 365 services used by the Data Security Check Automated Discovery process:
  - Content Search
  - Data Loss Prevention
  - Insider Risk Management
  - Microsoft Purview Information Protection
  - Audit

# Threat Analysis

- Identify all hidden data risks
- Identify the know your data within environment
- Identify threat actors

# Solution Architecture

- Purchase and assign M365 E5 Compliance Add-on (Later Full M365 E5)
- Assist client to build Document taxonomy
- Use Out-Of-Box and Custom classifiers to identify the sensitive information
- Use Data Loss Prevention with defined processes
- Use information protection
  - Manual Process – For applying User Assigned Permissions
  - Automatic – Data at rest and while working on documents
- Insider Risk Management
- Compliance Manager
  - Process to implement improvement Actions
- Configure Retention Labels and Policies