

we blend lifelike digital humans  
and mixed reality technology to  
deliver an exceptional  
phygital experience

# the beyond delivered today

people by nettle are powered by conversational ai and machine learning coupled with speech to text technology. it boils down to one thing: our humans can respond and react in real-time, seamlessly & 24/7 in a web browser.

combined with cutting-edge glasses-free 3D displays, we deliver an exceptional immersive, and realistic experience today.

# phygital customer experience



people by nettle

# some clients





The first “Banner Bot”  
Google Marketing Platform



Deloitte 2022  
Companies to Watch



Best use of AI Finalist  
Marketing & Advertising



Google Business Messages  
Demo Award Winner & Certified Partner



2022 Batch  
NXT - Customer



2023 Insurtech  
Innovation Program



fmX 2023  
InsurTech Accelerator



2024  
Swiss InsurTech Hub



# case studies



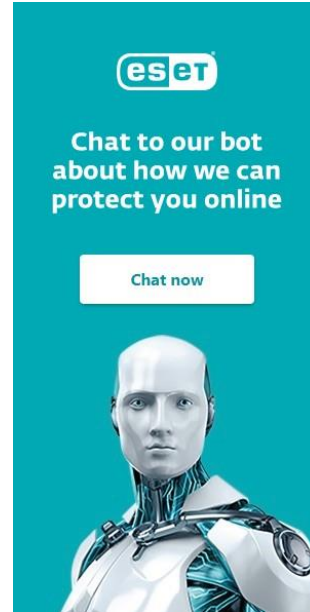
the chatbot banner has a 57% lower CPA than its static counterpart and had achieved a 1.5x higher engagement (measured by CTR)

SAMSUNG

4x higher engagement compared to standard campaign (measured by CTR)



banking FAQ chatbot reduced the number of inquiries to the call centre by 80%.





people by **nettle**

various applications

hospitality

automotive & luxury retail

airport check in & border controls

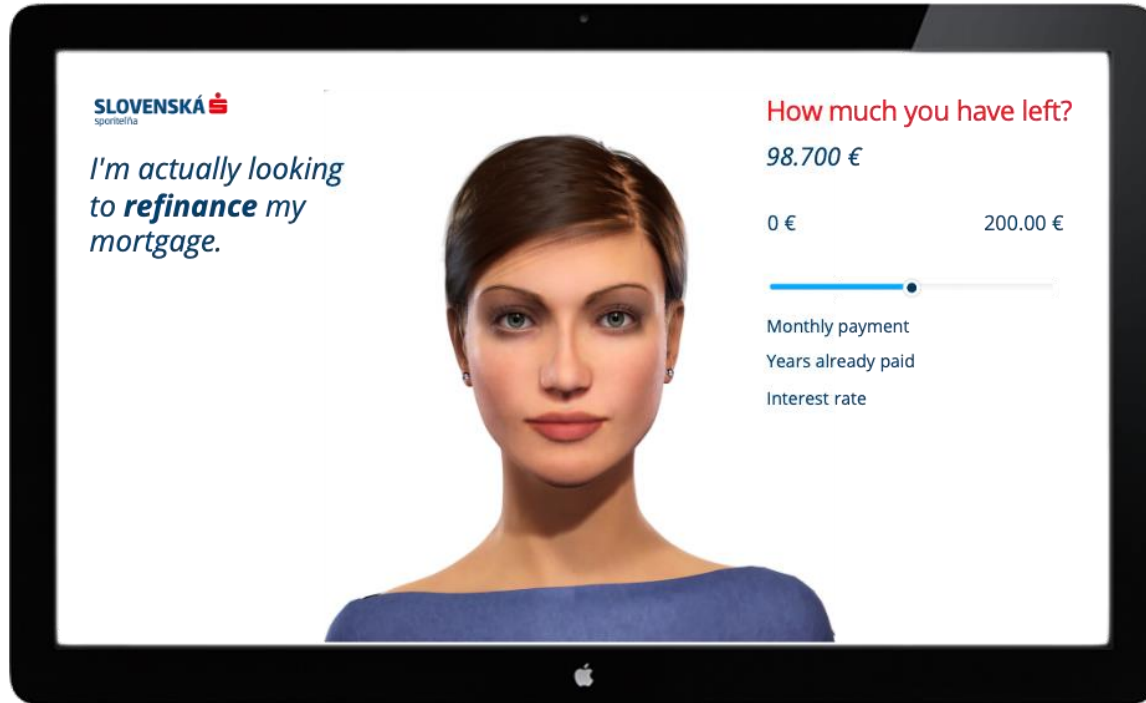
government & health care & education

telco & finance

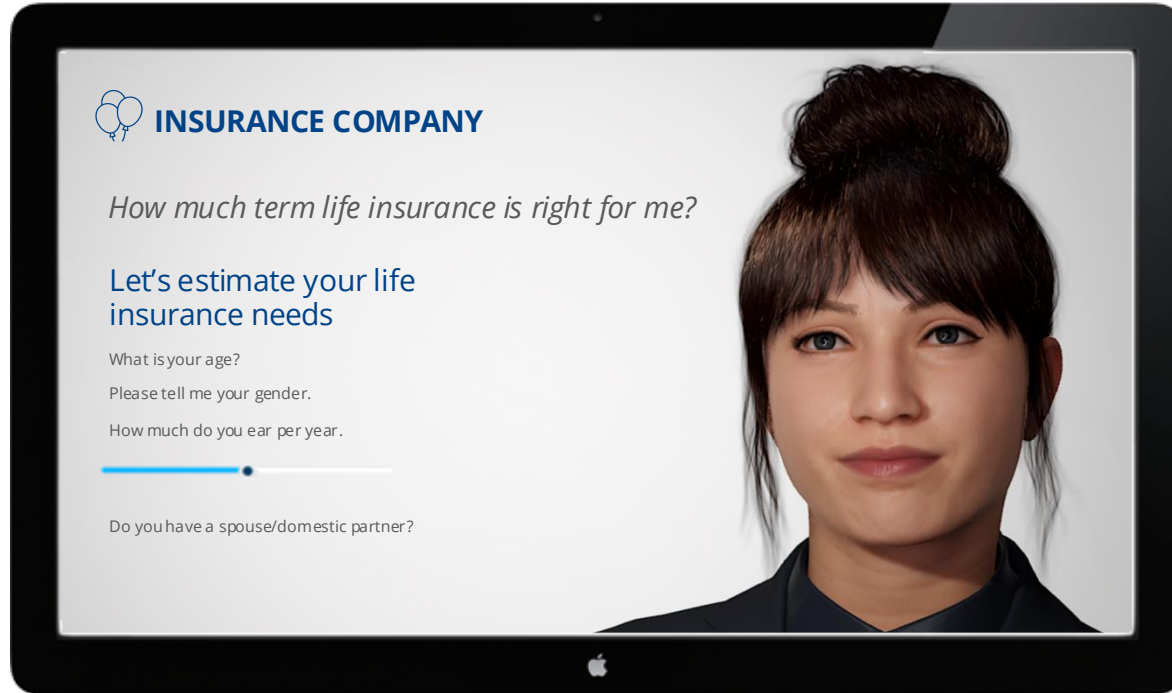




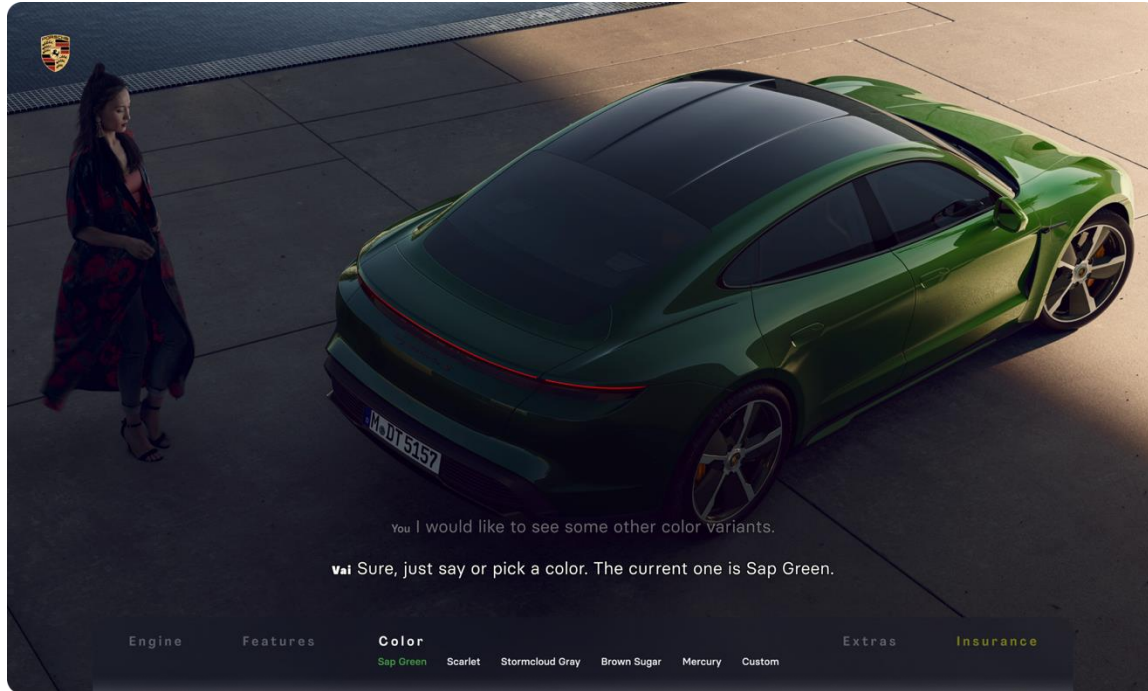
# real time digital human in a web browser



# real time digital human in a web browser



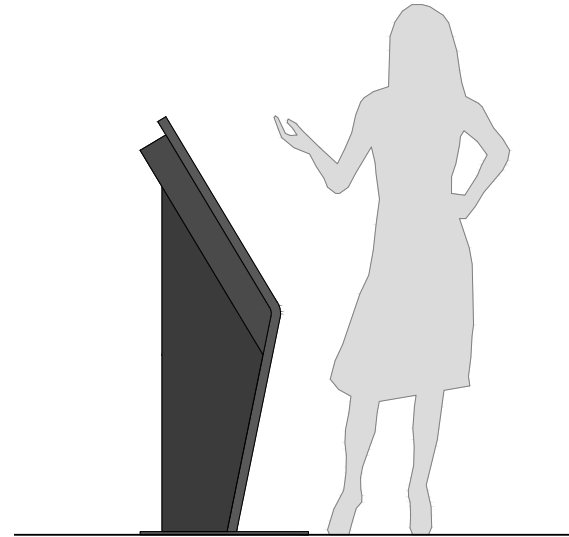
# virtual car showroom



# phygital customer experience



# glasses free 3d kiosk






talk to you soon!  
ahoj@nettle.ai

back up





# banner bot

**SLOVENSKÁ**   
sporiteľňa

**Get a mortgage  
with a fantastic  
interest rate  
from 0.79%  
per annum.**

How can I help you?



**SLOVENSKÁ**   
sporiteľňa


Hello! How can I help you with your mortgage?

Why SLSP mortgage?

How much will you lend me?


Make a date

Ask something else about the mortgage

**SLOVENSKÁ**   
sporiteľňa

Hello! How can I help you with your mortgage?


Why a mortgage from SLSP?



**Get fantastic interest**  
Interest from 0.79% for a 1-year fix with the [Advantageous programme](#).

Make a date

Calculate mortgage




**Refinance and save**  
Transfer your mortgage to us and reduce your repayments with interest from 0.79%

Make a date

Calculate mortgage

Ask something else about the mortgage

**SLOVENSKÁ**   
sporiteľňa

Make a date

Which day would you prefer?

Monday 8.3. Tuesday 9.3. Connect me

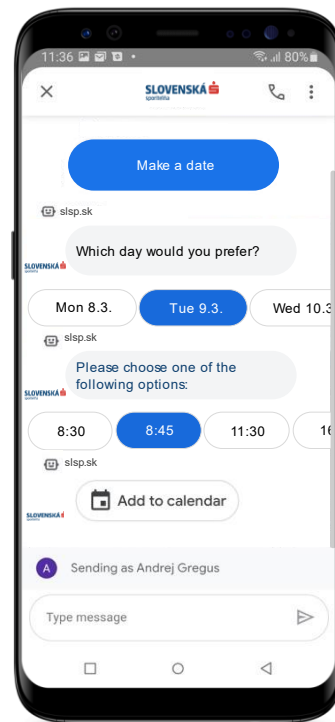
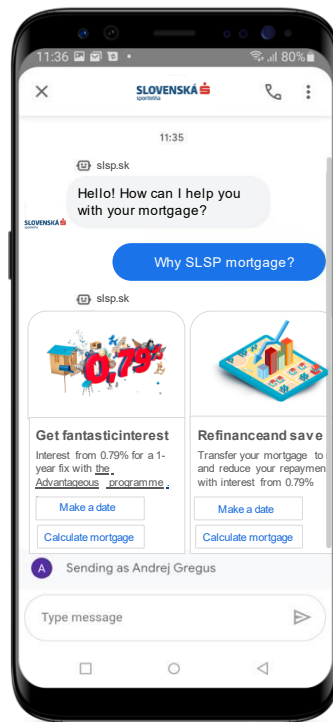
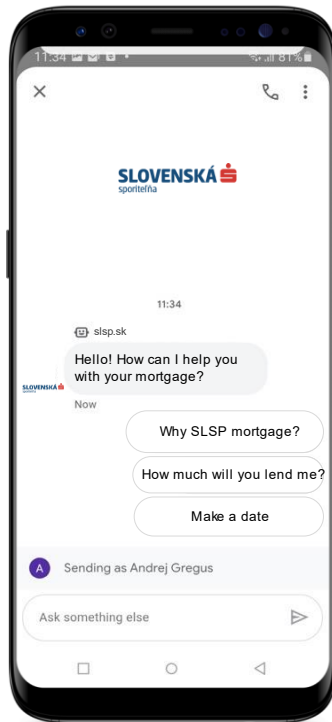
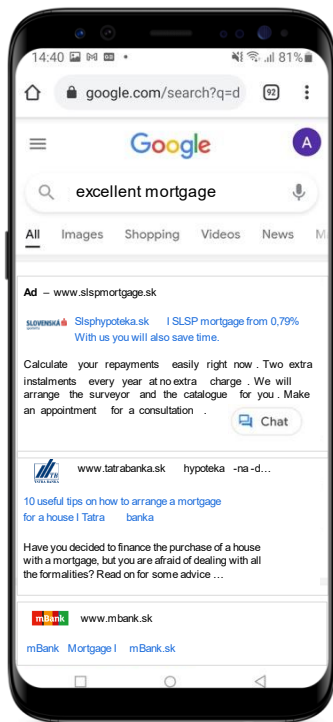
Please choose one of the following options:

8:30 8:45 11:30 16

Please give me an email to send you an invitation.

ferko@

# google business message



# facebook messenger

The screenshot shows a Facebook Messenger chat window. The browser address bar indicates the URL is facebook.com/messages/t/101848614623884. The chat header shows the contact name 'SLOVENSKÁ Nettle Banking' with a verified badge. The chat content includes a greeting: 'Hello! How can I help you with your mortgage?'. Below this is a blue button labeled 'Why SLSP mortgage?'. Three promotional cards are displayed, each with an illustration and text:

- Get fantastic interest:** Interest from 0.79% for a 1-year fix with [the lowest mortgage rate in the market](https://www.slsp.gov.si/izjave/na-mla). Buttons: 'Make a date', 'Calculate mortgage'.
- Refinance and save:** Transfer your mortgage to us and reduce your repayments with interest from 0.79%. Buttons: 'Make a date', 'Calculate mortgage'.
- I need money for renovation:** Transfer your mortgage to us and renovate with Modern Loan. Buttons: 'Make a date', 'Calculate mortgage'.

The right sidebar shows the contact's profile 'SLOVENSKÁ sportnetja Nettle Banking' and options for 'Customize Chat' and 'Privacy & Support'. The bottom of the chat window features a text input field with 'Aa', a 'New! Messenger App for Mac' notification, and social sharing icons.

nettle<sup>1</sup> • ai.

# the web page bot

The screenshot shows the website [sisphypoteka.sk](http://sisphypoteka.sk) with a navigation menu including Domov, Hypokalkulačka, Refinancovanie, Rekonštrukcia, Nájst bývanie, Ako na to, and Blog o bývaní. A prominent orange button says "Chcem hypotéku".

The main banner features the headline "Hypotéka už od 0,79 % p.a." and a sub-headline "• platí pre nové aj prenesené úvery". An orange button below reads "Zisti viac".

A chatbot window is open on the right, titled "SLOVENSKÁ sporiteľňa". It contains a greeting "Hello! How can I help you with your mortgage?" and three buttons: "Why SLSP mortgage?", "How much will you lend me?", and "Make a date". At the bottom of the chatbot is a text input field with the placeholder "Ask something else about the mortgage".

Below the banner are three service cards:

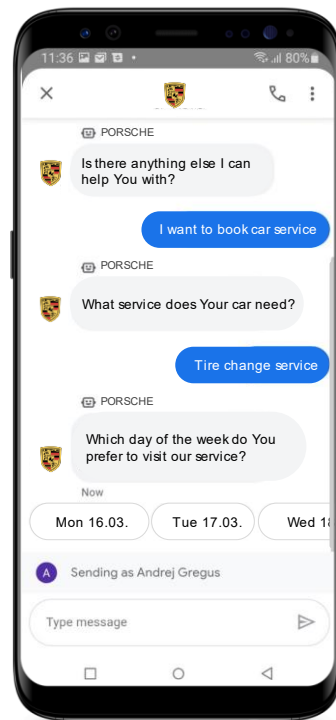
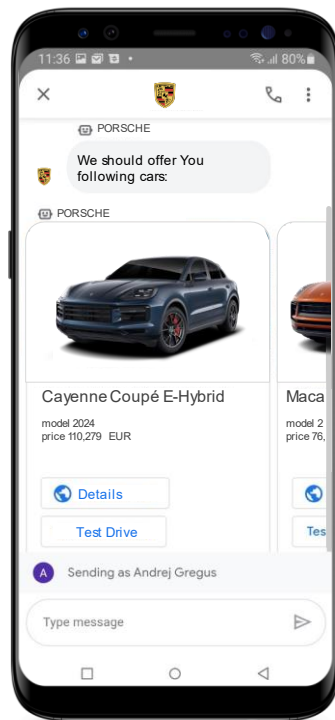
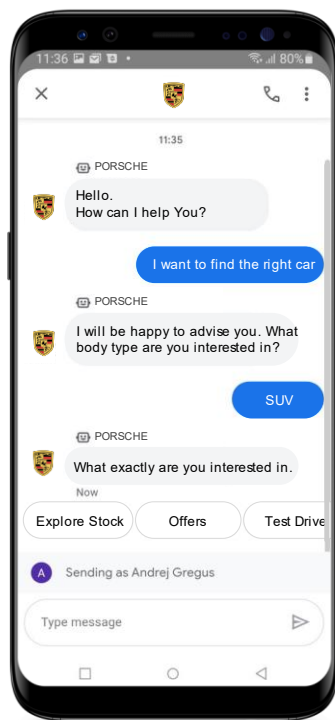
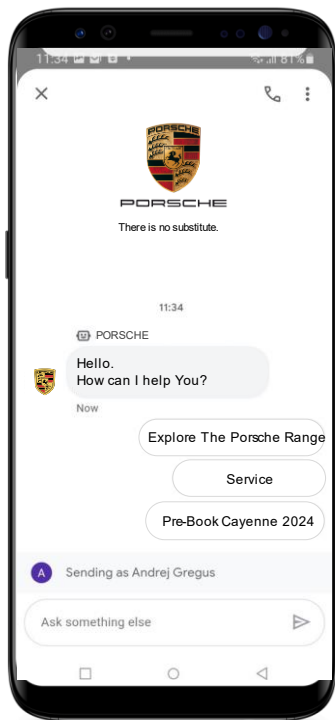
- Kolko mi požičiate?** (How much can you lend me?) with a calculator icon. Text: "Vypočítajte si, koľko vám požičiame na nové bývanie".
- Chcem refinancovať** (I want to refinance) with a circular arrows icon. Text: "Vypočítajte si, koľko ušetríte na novej hypotéke od Slovenskej sporiteľne".
- Vyt...** (Create...)

# digital human

- a voicebot rendered in form of 3d hologram, ready to answer various banking faq
- responses may be personalized and generated together synchronized lipsync in real time
- metaverse ready



# google business messages



RCS

or

SMS

GBM

or

Web Chat

