



**Business Continuity Management**

# Minimize the Impact of Critical Service Disruptions Before Disaster Strikes



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## Business Continuity Management

# Take a Strategic Approach to Make Your Enterprise More Resilient

The potential consequences of not having a Business Continuity Management (BCM) are extremely grave. Business leaders are often challenged with disasters that can impact their businesses. These disasters come in many forms, namely: Fires, Hurricanes, Tornadoes, Terrorism / Crimes, Hostilities / Wars, Tsunamis, Pandemics, Utility Outages: Water, Gas, Power, Floods, Earthquakes, Explosions, Landslides, Severe Weather, Radiation Exposures, Financials, IT Cyber Crimes / Security Breaches, Disturbed Individual, Financial instabilities, Labor Strikes / Shortages, Transportation Interruptions, Volcanoes.



The average cost of experiencing a data breach increased in the US to **\$8.64 million** in 2020, the highest in the world.

### Ponemon Global Cost of Data Breach Study 2020

#### Organizations carry 4 major risks of not having a BCM:

Violations, Reputation, Injury or Death, and Financial Risk. Developing and keeping your Business Continuity Management (BCM) plan updating is essential for your organization. A BCM is created by performing a Business Impact Analysis (BIA). Business Impact Analysis (BIA) is a process that identifies and assesses the effects that negative events could have on a business.

### About Netwoven

Netwoven Inc. is a fast growing consulting and systems integration company intensely focused on helping customers gain a competitive advantage by exploiting all forms of enterprise information. Led by business and technology experts, Netwoven has executed high impact programs and established a strong reference client base. Our solutions help customers achieve higher productivity, greater collaboration and deeper insight.

Netwoven is the trusted and reliable choice for many large and medium sized customers. Netwoven has deployed Office 365 to over a half-million users at some of the biggest brands including Juniper Networks, Albertsons, ShoreTel, Flex, and Vyaire Medical.

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# How Netwoven can Help?

Netwoven has worked with several organizations to develop applications to help them manage their Business Continuity Management (BCM) using the Microsoft 365 platform. Our solution includes the following features:

- Business Impact Analysis
- Business Continuity Planning
- TableTop Exercises/ Exercise Management
- Crisis Management
- Emergency Notifications

## Pillars of Business Continuity Management (BCM)



Organizations have received several benefits by using Netwoven's Business Continuity Management (BCM) solutions:

- Integrated process
- Ability to respond to crisis situations faster
- Increased use of their Microsoft 365 investments
- Better End User Adoption due to familiar tools
- Kept data in their platform of use
- Improved notification and alerting
- Improved collaboration
- Managed their documents securely



## Partnership with Microsoft

Microsoft launched its Content Services platform with the aim of establishing a collaborative “anytime, anywhere” approach to today’s workplace by delivering a modern, end-to-end set of software and services that connect workplaces and enables intelligent content management. Netwoven has been appointed as a **charter member** of this program for its proven success in the following workloads:

- Knowledge Management
- Migration
- Workflow

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Find out more about Netwoven's BCM offering by emailing at [info@netwoven.com](mailto:info@netwoven.com).