

# Why to Migrate from Jive

**Jive has traditionally been one of the leading enterprise collaboration platforms. Recently however, feature parity with Microsoft 365, change of ownership of the Jive tooling and its high licensing costs are driving organizations to evaluate consolidating Jive into Microsoft 365.**

- Uncertainty with Jive roadmap after Aurea acquisition
- High licensing costs
- Likely that you already have Microsoft 365
- M365 has superior collaboration capabilities
- Standardize on a single collaboration platform

# Jive Migration



28+

Jive Migration projects since 2014

## RANGING FROM COMPANIES WITH:

- 300 users to 150K users
- A few hundred Spaces to 50K Spaces
- 100GB of content to 10TB of content
- **Industries:** Finance, Manufacturing, Health Services, Media & Entertainment, High Tech, Automotive

## SERVICE OFFERING SPECIALIZATIONS

- Production migration, SPO Archive, Offline Archive, URL Redirection
- Migrated all content types to a variety of M365 target options (SPO, Groups, Stream, Viva Engage, Teams, OneDrive)
- We specialize in the planning and execution of the migration as well as the associated OCM

# Intranet Modernization

## RANGING FROM COMPANIES WITH:

- 300 users to 150K users
- Brand new intranet, Modernization of existing intranet, Migration of existing intranet
- **Industries:** Finance, Manufacturing, Health Services, Retail, Media & Entertainment, High Tech, Energy

## SERVICE OFFERING SPECIALIZATIONS

- Art of the possible
- Envisioning
- Information Architecture
- Digital Employee Experience
- Creative Design & Branding
- Implementation
- OCM
- Integrations



30+

Intranet Modernization projects in  
Microsoft 365 since 2017

# Migration Strategy & Considerations

## Assessment



- Understand the existing content, freshness, structure and usage patterns
- Define use cases
- Complement quantitative analysis with qualitative input from key users and stakeholders

## Tooling



- Content extraction via a variety of tools, including 3<sup>rd</sup> party, Microsoft Provided and our own
- Comprehensive Power BI reporting template
- Intuitive custom Migration Mapping Application
- Intuitive custom UAT & Issue Tracking Application

## Migration Mapping



- Workspace and Content Type Mapping
- Flexible content mapping
- Handling of inactive users
- Support for guests & external sharing
- Proprietary transformation of Jive to Microsoft 365 permissions

## Validations



- Validate item count & metadata values
- 100% validations using automation testing

## Migration Scheduling



- Consider business priorities and constraints and group Jive content into migration waves
- High velocity mutli-threaded migration
- Minimize impact of final cutover w/ streamlined delta

## Change Management

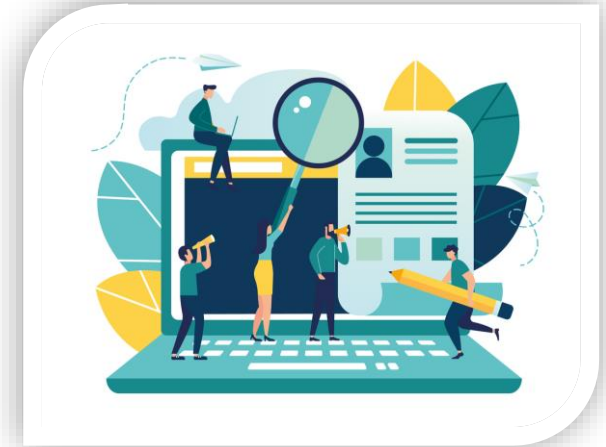


- Modern Migration Help Center template
- Comprehensive ACM Plan Template
- Communication templates & training videos
- Migration support apps with intuitive inline help
- White glove migration & modernization service
- URL Redirection

# Project Overview

## Assessment Phase

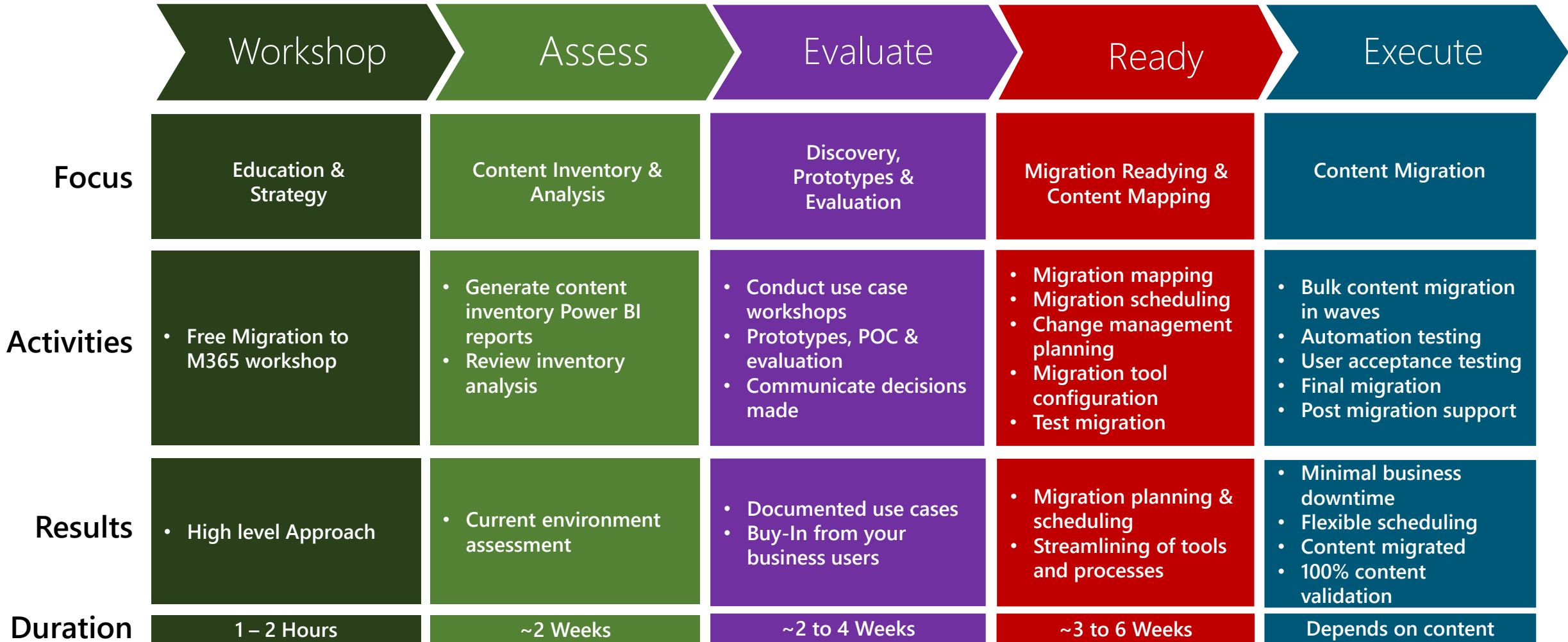
- ~3 - 6 week engagement
- Analyze content inventory and determine final scope
- Educate and make migration strategy decisions



## Implementation Phase

- Project timeline depends on final scope
- Full fidelity content migration to M365 or local archive
- White glove service for UI/UX enhancements as needed
- Intranet Modernization and Information Architecture Setup
- URL redirection and post go-live support

# Migration Approach



# Business User Interactions

- Assessment Phase
  - Use cases analysis
    - Interviews with 5 or more place owners or Community Managers
  - Educational / Decision Making workshops
    - Usually only includes Community Managers
    - May include other business users with decision making capacity
- Implementation Phase
  - Communications and Training Schedule development with OCM team
  - Place Owner Training on migration related topics
    - Live (instructor-led), recorded, and online documentation
  - Migration Mapping
    - Place Owners make decisions on migration target and other options
  - UAT
    - Place Owners validate migration and report any issues

# Driving Adoption of SharePoint and M365

- Replicating the Jive experience in M365 may seem like the ideal path, but can inhibit adoption
- Encouraging SharePoint usage and learning to work within the M365 platform can drive adoption and overall migration satisfaction
- Migration way is not always the Go Forward way
  - Example: using the Rich Text Editor web part is good for migrating content from Jive, but not recommended for creating new content in SharePoint
  - Ideally, content creators will use native SharePoint web parts and features
- Netwoven can provide instructor-led training, open office hours, and training materials to help content creators and site owners excel in SharePoint and M365 usage

