



Building Modern Intranets in Microsoft 365



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Agenda

- The Intranet Opportunity
- Common Intranet Challenges
- Netwoven' S Approach
- Client Outcomes
- Netwoven client examples



The Intranet Opportunity: Connect the Organization

- Inspire satisfaction & retention of your talent with great company culture and impeccable EXP
- Maximize productivity with intuitive and self-service access to information and services
- Drive communication, collaboration & innovation with a well-connected workforce
- Secure sensitive information to allow sharing it while also protecting it from loss



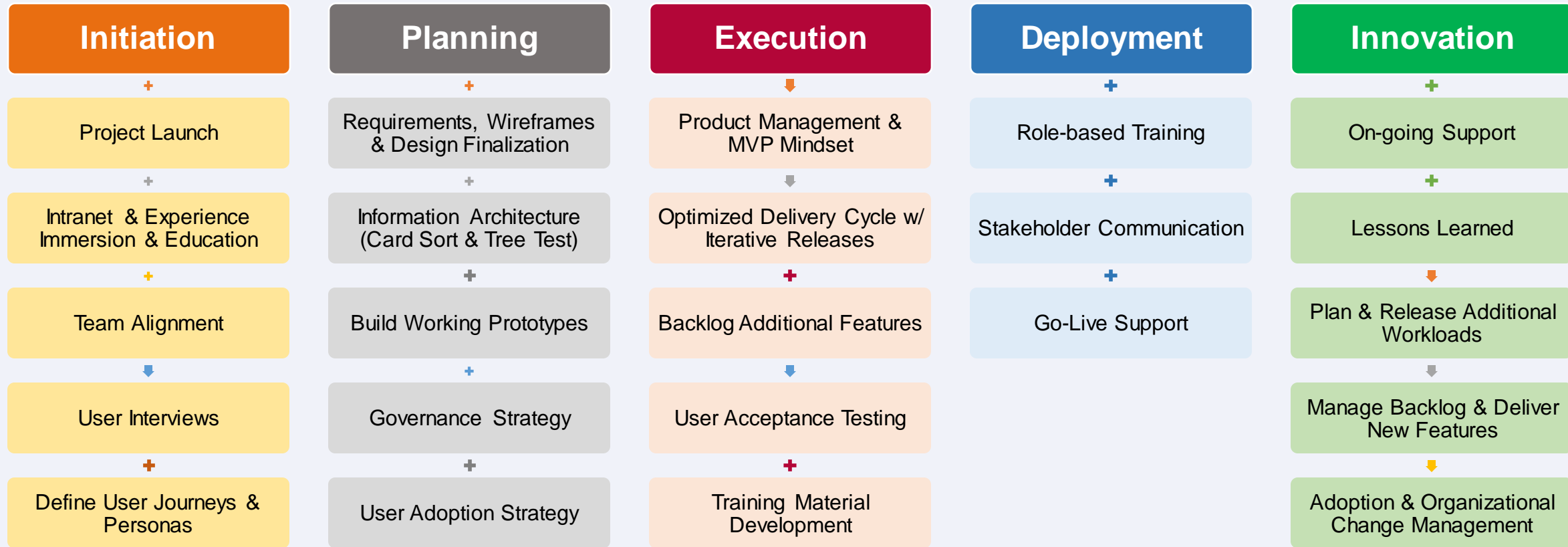
The goal of a great intranet is to help employees do their jobs better & with higher satisfaction!

Common Intranet Challenges

- **Difficult to find information**
 - Search doesn't work well resulting in user frustration
 - Information is not organized properly (Information Architecture)
 - Permissions & Information silos result in inaccessible content to users
- **Outdated look & feel**
 - Aesthetics and navigation fail to deliver a quality user experience
- **Too much or too little control**
 - Too much leads to overly burdensome and non-self-service activities
 - Too little leads to content sprawl, lack of ownership, information silos & neglect
- **Lack of Engagement**
 - Intranet owners fail to engage meaningfully with employees and adoption fails
 - Users seek other solutions / mediums for finding & sharing information

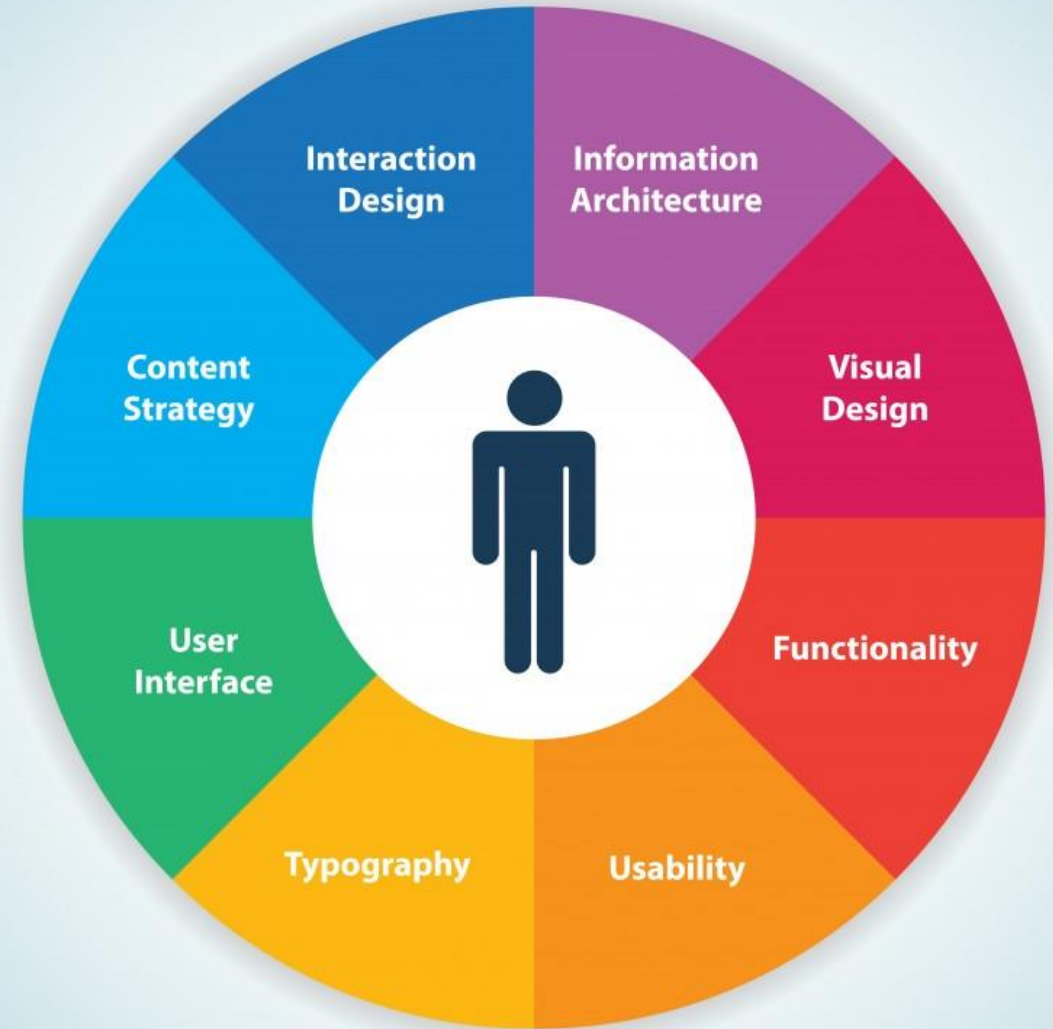


Netwoven's Approach



Building a Quality User Experience

- **User Interviews**
 - ✓ Understand your unique objectives through interactions. Defining which content & services are important and how employees work is essential.
- **Information Architecture and Wireframes**
 - ✓ Planning IA early on ensures the intranet is built around content organization that fits your business.
 - ✓ Wireframes helps visualize and plan the UX with minimal overhead, allowing the business to make changes quickly and efficiently.
- **Accessibility**
 - ✓ Color Palates & Branding.
 - ✓ Build for diversity.
- **Validation & Working Prototypes**
 - ✓ Validate & iterate on IA with Card Sorting & Tree Testing.
 - ✓ Validate & iterate on UX with click testing.
 - ✓ Build working prototypes to enable users to test the intranet as it is built.
 - ✓ Gather valuable feedback to refine the current build.
- **Constantly Innovate & Improve**
 - ✓ Your Intranet is a constantly evolving product & experience. Microsoft will continually add new features and you will continually release new functionality, services & content to your organization.
 - ✓ Track and prioritize your backlog of new experiences & features.



What sets Netwoven above the rest?



A Proven Process

- **Product Mentality With Optimized Delivery Cycle**
 - ✓ A well-defined agile project methodology allows for flexibility while ensuring the business needs are met in a timely manner.
 - ✓ You are not going to deliver everything immediately – subscribe the journey, not a finite destination
- **Global, Cost-effective Delivery**
 - ✓ A global team allows for faster turn around and completion at an affordable price.
- **Both end user AND business focused**
 - ✓ From the start we engage with end users to ensure an intranet is designed that matches their needs to business objectives.
- **Clearly defined steps to success**
 - ✓ We have a sophisticated set of tools and well-defined processes that we use to help ensure that your site is delivering the best user experience.
- **M365 Experts**
 - ✓ We are highly in tune with Microsoft and industry best practices, the M365 roadmap, all of the latest Employee Experience and Modern Intranet features



Common Client Outcomes

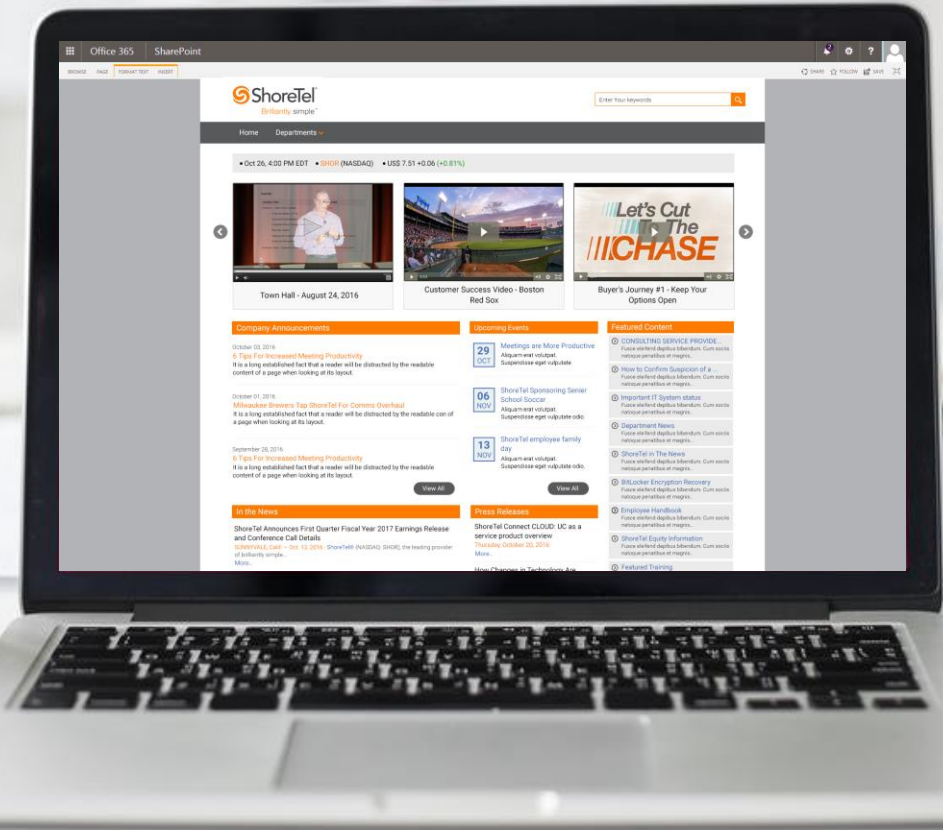
- The final solution provides staff with a modern, professional, engaging, and personalized experience that is user-centric.
- Information is easy to find.
- The content is fresh and simple to maintain.
- The solution leverages industry standard technologies, such as HTML 5, CSS 3.0, SharePoint, and other frameworks.



Examples Of Our Work

We have successfully built intranet sites that support collaboration and the internal sharing of information.

Here are just a few of the clients that we've built intranets for.



Thank You

Connect with us!



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