

# Exploring the Relevance of AI for Your Business with a MICROSOFT AI READINESS WORKSHOP

In the dynamic landscape of today's business environment, understanding the potential of Artificial Intelligence (AI) to revolutionize your operations, elevate customer experiences, and secure your competitive edge is crucial.

Neway's AI Readiness Workshop is designed to help organizations assess their preparedness for AI adoption, define their AI strategy, and equip their teams with the knowledge and resources needed to embark on successful AI projects.

Embarking on the AI journey poses a fundamental question: Is AI relevant to your organization? We facilitate this exploration by examining your existing technological ecosystem, data infrastructure, and operational processes. Our workshop illuminates where AI can infuse transformative impact.

Our modular workshop structure can be delivered in sections that encompass varying stakeholder groups as appropriate. When delivered in its entirety, the full workshop spans up to two days based on company size.

 Digital & App Innovation Azure	 Security	 Modern Work	 Data & AI Azure
<b>Specialist</b> Modernization of Web Applications	<b>Specialist</b> Identity and Access Management Information Protection and Governance Threat Protection	<b>Specialist</b> Adoption and Change Management Calling for Microsoft Teams Meetings and Meeting Rooms for Microsoft Teams	<b>Specialist</b> Windows Server and SQL Server Migration Modernization of Web Applications

Microsoft Partner | Azure Expert MSP  


**ARE YOU READY FOR AI?**  
**IS AI READY FOR YOU?**

**neway**  
Innovative Technologies  
An  abra company

# Workshop Sessions

## ○ INTRODUCTION TO AI:

The workshop begins with an overview of artificial intelligence (AI), its significance, and its potential impact on various industries and sectors. We introduce the various types of AI integrations available in the Microsoft ecosystem, use cases, and data governance, security, and compliance requirements.

## ○ UNDERSTANDING BUSINESS PROCESSES:

Participants are encouraged to identify key business processes, applications, and data that could benefit from integrating with AI or hinder adoption.

## ○ THE DATA ESTATE:

Assessing the availability and quality of data is crucial for AI readiness. Workshop participants learn how to evaluate their data sources, assess data readiness, and identify any data gaps that need to be addressed. This includes the Microsoft 365 environment usage, as well as any other sources of data of value to the organization.

## ○ DATA GOVERNANCE:

Access and data governance is at the core of the ability to deploy Copilot efficiently and securely. If data is correctly governed, files and sites can easily and automatically be secured. We will review existing policies and controls across Teams, SharePoint, Email, Chat, and more.

## ○ SECURITY AND IDENTITY GOVERNANCE:

Various controls are essential to add additional layers of security for data: users can't access data if they can't use an identity to access it, or can't use the tools to access it. We will review CASB, Defender for Cloud, endpoint management policies, identity protection policies (MFA and conditional access controls), administrative roles, identity lifecycle status assessment, provisioning and de-provisioning policies, and M365 Activity Reviews for inactive accounts.

## DELIVERABLES:

At the end of the AI Readiness Workshop, you are scored based on the results of each session; this readiness score helps define the next steps. Utilizing your results, we then present the recommended next steps and engagements, explain the driving logic, and go over an AI adoption roadmap specific to your organization. This detailed information will help you prioritize and plan your AI initiatives effectively.

○ **LOW SCORES (1-25):** Discuss license requirements, cybersecurity assessment, and AI roadmap.

○ **MEDIUM SCORES (26-70):** Tailor next steps based on weak areas, including security and data governance workshops.

○ **HIGH SCORES (71-100):** Focus on identifying opportunities and POCs for advanced AI usage.

# THE **neway** DIFFERENCE

Embarking on the AI journey requires a trusted partner who comprehends the complexities and promises of this transformative technology. At Neway Technologies, we focus on empowering you to harness the potential of AI while mitigating uncertainties and embracing opportunities.

## ○ TRUSTED EXPERTISE

Backed by years of experience in the technology industry, Neway Technologies boasts a team of seasoned professionals who understand the nuances of AI implementation and its impact on businesses.

## ○ TAILORED SOLUTIONS

We recognize that every business is unique. Our services are not one-size-fits-all; it's personalized to your industry, goals, and existing infrastructure.

## ○ HOLISTIC APPROACH

Our consulting services look deep into your organization, considering technical, operational, and strategic aspects. We identify AI opportunities that align with your vision.

## ○ MAXIMIZE REWARDS, MINIMIZE RISKS

With our comprehensive assessments and analysis, potential pitfalls are revealed and mitigated early. You'll be well-equipped to make informed decisions and enjoy the full benefits of AI adoption.

## Explore the Relevance of AI

Are you ready for AI for your business?

Contact us for a **COMPLIMENTARY** Microsoft AI Readiness Workshop.

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