

Data Security & Compliance



Data access is evolving, outside of the traditional borders of business



Multiple clouds

Multiple apps

Multiple platforms

With Copilot, you need to take proactive steps to ensure sensitive data is not inadvertently exposed.

The Journey to AI with Purview

- **Data Classification & Labeling:** Automatically identifies and tags sensitive data.
- **Automated Data Discovery:** Uses AI to discover and catalog data across environments.
- **Risk Insights:** Detects unusual patterns and potential compliance risks.
- **Natural Language Processing (NLP):** Understands data in different languages and formats.
- **Advanced Search:** AI-enhanced search for relevant, accurate results.

Microsoft Purview: Comprehensive Data Security



Discover and protect sensitive data

Discover and protect sensitive data wherever it lives throughout its lifecycle



Manage insider risks

Understand user activity and context around the data and identify risks



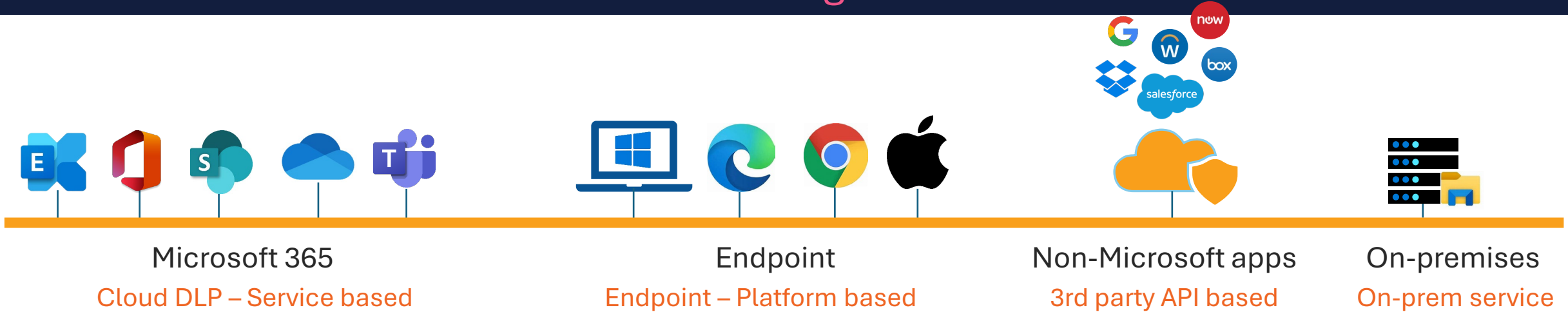
Prevent data loss

Prevent data from unauthorized use across apps, services, and devices

Microsoft Purview Data Loss Prevention



Prevent accidental or unauthorized sharing of sensitive data



Data in use

Data in motion

Data at rest

- Guided onboarding
- Unified & flexible policy management
- Integrated with Microsoft Purview Information Protection
- Unified alerting & remediation
- Agentless and integrated within end user experiences

PURVIEW CAPABILITIES

Labeling and Data Classification

Purview enables automatic labeling based on sensitive information, embedding data access controls and preventing data loss.

Integrated with Copilot for advanced data governance.

Microsoft 365 compliance

Data classification

Overview Trainable classifiers Sensitive info types Content explorer Activity explorer

Get snapshots of how sensitive info and labels are being used across your organization's locations. [Learn more](#)

Top sensitive info types

Sensitive info types used most in your content

| Sensitive Info Type | Count |
|--|-------|
| ParshwaTest SIT | 17 |
| Wildcard regex | 12 |
| International Classification of Diseases (ICD-10-CM) | 9 |
| ex3.txt | 6 |
| ex15.txt | 6 |
| ex7.txt | 6 |

[View all sensitive info types](#)

Azure Information Protection labels summary

No audit data exists

[Go to AIP portal](#)

Top activities detected

83033 activities

- 59.3K File created
- 15.4K File modified
- 6.2K File copied to network share

[View all activities](#)

Top sensitivity labels applied to content

| Sensitivity Label | Count |
|----------------------|-------|
| Highly Confidential1 | 17 |
| maye_test1 | 12 |
| spolabel | 9 |
| MIP-ContainerLab... | 6 |
| HR-sample-confid... | 6 |

[View all applied sensitivity labels](#)

Locations where sensitivity labels are applied

| Location | Count |
|-------------------|--------|
| SharePoint Online | 2 more |

[View details](#)

Top retention labels applied to content

| Retention Label | Count |
|----------------------|---------|
| ML.100DayKeep | 8437025 |
| Distributor agree... | 95396 |
| Fidelity test 2 | 58220 |
| sample | 26485 |
| ImmigrationPERM | 19878 |

[View all applied retention labels](#)

Locations where retention labels are applied

| Location | Count |
|-------------------|--------|
| SharePoint Online | 2 more |

[View details](#)

Data loss prevention - Microsoft

https://compliance.microsoft.com/datalossprevention?viewid=policies

Microsoft 365 compliance

Data loss prevention > Create policy

- Choose the information to protect
- Name your policy
- Locations to apply the policy
- Policy settings**
 - Info to protect**
 - Protection actions
 - Customize access and override settings
 - Test or turn on the policy
 - Review your settings

Choose the types of content to protect

This policy will protect content that matches these requirements. You can choose sensitive info types

Default

Sensitive info types

- Credit Card Number
- EU Debit Card Number
- Add ▼
 - Sensitive info types
 - Sensitivity labels

Save Cancel

Sensitivity labels

Project Obsidian

Select all

Project Obsidian Project Obsidian

Add Cancel

Did you know?

59

data security incidents experienced by the average organization in the past year—with 20% being severe.¹

74%

of organizations have had business data exposed in the past year.¹

51%

of organizations are planning on increasing security investments specifically due to a breach.²

WHY ABRA US



Unifying Purview Rollouts

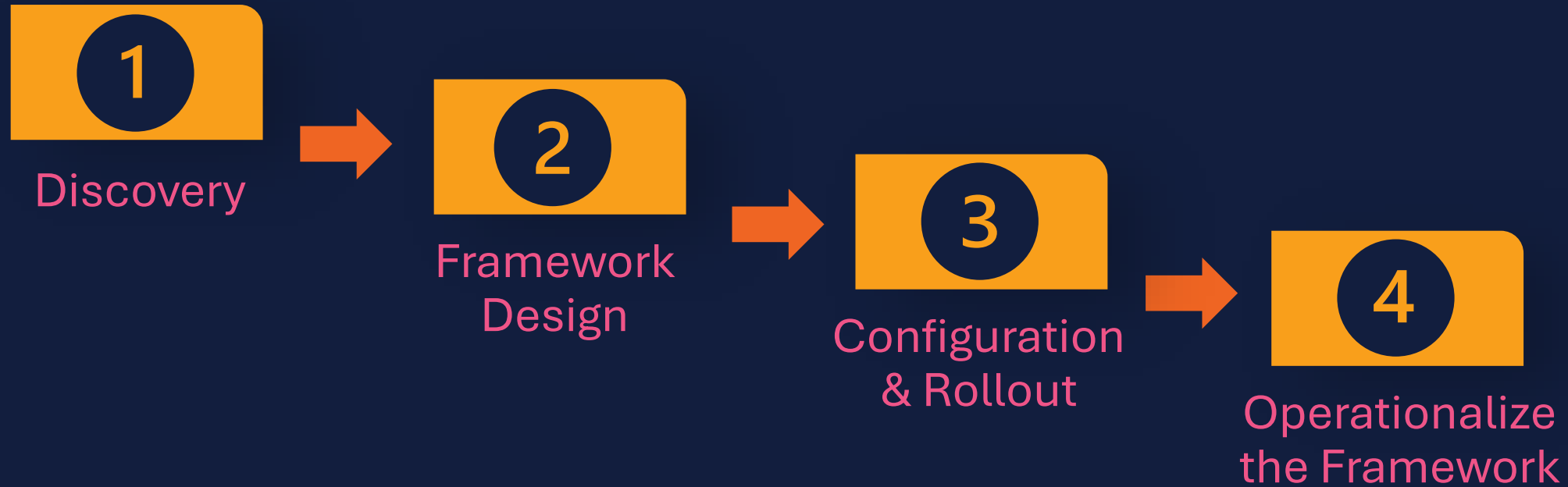


Abra US bridges the gap between
users
technical configurations
compliance needs

This ensures a successful Purview implementation, minimizing roadblocks.

Data Security & Governance

How abra works with customers



Threat Protection Engagement



Overview

- **Enhance Security Stance:** Elevate your organization's security.
- **Challenges Addressed:** Combat phishing attacks, password protocol adherence, and data exposure.
- **Security Landscape:** Navigate increasing data volumes, alerts, and vulnerable legacy systems.
- **Engagement Overview:** Tailored assistance in devising, implementing, and refining strategic security solutions.

What to Expect

- **Mitigation Strategy:** Prioritize and mitigate potential attacks with abra's expertise.
- **Analysis & Recommendations:** Thoroughly analyze threats and offer actionable recommendations.
- **Solution Deployment :** Implement Microsoft solutions tailored to identified vulnerabilities..
- **Scope:** Identify threats across cloud and on-premises infrastructures.

Key Benefits

- Customized solutions
- Data-driven analysis
- Actionable next steps for enhanced security defenses



Assessment
Identify security objectives and goals.

Detection
Uncover real threats and vulnerabilities.

Alignment
Recommend solutions tailored to threats.

Collaboration
Develop actionable plans and future steps.

Licensing Optimization Review



Overview

- **Immediate Savings for Clients:**
 - Up to 20% year-over-year
- **Commitment Beyond Cost Savings:**
 - Ongoing cost assessments
 - Exploration of best options
 - Adherence to industry best practices
- **Approach:**
 - Proactive and consultative partnership
 - Strategic alignment with client's needs and goals

Review Process

1

Comprehensive license evaluation and analysis

2

Optimization recommendations for cost savings, terms, agreements, bundles, compliance, etc.

3

Complimentary quarterly reviews & strategic planning, ensure you get what you are paying for