

## The most successful software implementations are the result of educated and empowered users.

The world of data is rapidly evolving. Our Analytics Bootcamps are designed to help customers to be ready for the next phase in their analytics journey. AI and Machine Learning are concepts that are exciting for leaders, but hard to implement. This case study describes how Newcomp Analytics

helped a large oil and gas company rise to the next level of understanding practical data management. The customer faced hard decisions on what to do next but praised our Bootcamp as the key to being more comfortable navigating through the complex modern data environment.



### At-a-glance:

**Employees:** 9,700

**Location:** Alberta, Canada

**Industry:** Oil & Gas

# Newcomp Analytics & Microsoft Analytics Bootcamp

## Customer Challenges

Our featured customer is one of the largest oil and gas producers in Canada - and the world. It has nearly 10,000 employees and prides itself as an effective and efficient operator with a diversified portfolio of assets around the globe.

The challenge our customer faces is rooted in developing a single source of truth for analytics and pressure from upper management to deliver and implement machine learning and analytics.

The goal was to educate lines of business on data analytics, while sparking the mind to the possibilities available in analytics.

## Partner Solution

Canada's most successful corporations, governments and organizations turn to Newcomp Analytics for an insider's view of modern data and analytics.

Our one-on-one Analytics Bootcamps help to accelerate learning and define the skills and tools for working with today's vast data environment.

We equip our customers with the knowledge and foundation that they need to navigate today's modern analytics architecture and prepare them for their role in an evolving business environment.

## Customer Benefits

The customer was facing difficult decisions to go forward into the world of analytics. "Where to start? How do we recognize an opportunity to apply advanced analytics? What skills do we need?" The Newcomp Analytics Bootcamp enabled the customer to make informed decisions in their endeavor to develop a single source of truth. Now, business users and IT can sit together and speak a common language, removing barriers between them.



*"I had more than one a-ha moment during the presentation."*  
– Operations Engineer



*"Now that we are up to speed, what do we do next? How do we get there?"* – VP, Exploitation



*"There's so many fluffy explanations out there, it's nice to finally get what the world is talking about."* – Manager, Thermal

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