

Executive Analytics Bootcamp

About Newcomp Analytics



Newcomp Analytics is a group of specialists that helps clients with all aspects of their data management, data science and advanced analytics requirements. Since 1997, we have had the opportunity to work with many public and private organization. As a result, Newcomp has distilled common questions asked by executives into a series of bootcamps that we deliver in a public or private format. These bootcamps are designed to help an executive audience understand core concepts such as connecting to modern data sources, storing traditional and non-traditional data and recognizing opportunities to use practical data science – all in the context of Microsoft Azure, the world’s most widely used enterprise cloud platform.



We created the **Newcomp Executive Analytics Bootcamp** to create an accessible forum for business leaders to learn how to deploy modern data analytics. As analytics professionals, we feel a responsibility to share the most successful patterns for a data and analytics program with you, as you continue your digital transformation journey.



Understanding advanced analytics concepts can be daunting for a non-technical audience. This 1-day engagement brings Business and Technical leaders together using a common language, helping to promote discussion and prioritize opportunities for data science at your company.

Quick Facts



OVERVIEW

*1 day Bootcamp
Domain specialist instruction (morning)
Workshop and homework (afternoon)*



AUDIENCE

Functional executives, line-of-business management, technical leaders



AGENDA

*Morning: Learn about concepts like APIs, Data Lakes, Machine Learning and Data Science
Afternoon: Identifying opportunities in your company, building a business case*



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THE PLAN FOR TODAY

INTRO

Get to know Newcomp and your coaches

MYTH BUSTING

A lot of hype around data science & big data— what is real and what isn't?

GET STARTED

How we put this technology to use in a business context

THE BASICS

Fundamentals and methodology around each domain

TECH LANDSCAPE

Understanding the pipelines and platforms we use for data analytics

HOMEWORK

Steps to modernize your team or department.



LEARN MORE

Newcomp Analytics
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Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.



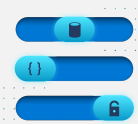
WHY AZURE



BE FUTURE-READY

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.



BUILD ON YOUR TERMS

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.



OPERATE HYBRID SEAMLESSLY

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90% of enterprises globally.



TRUST YOUR CLOUD

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.

Learn more: www.microsoftazure.com

