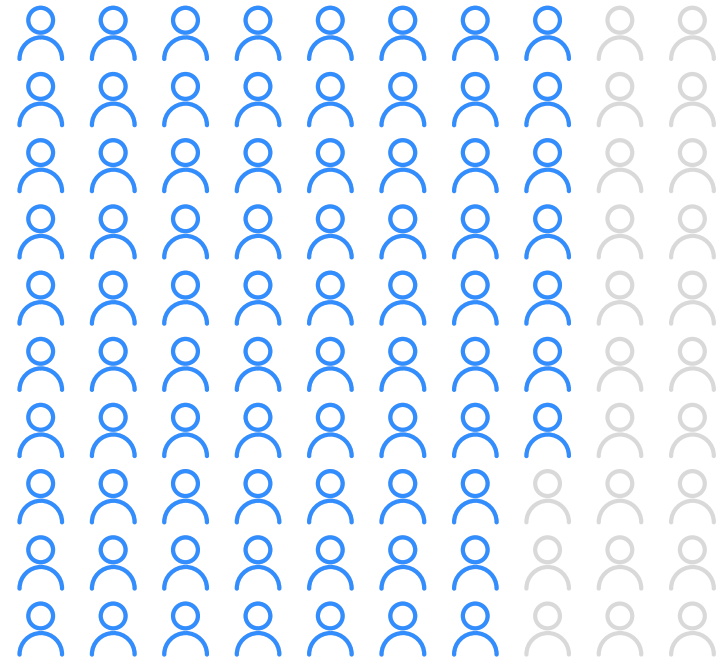


The Hybrid Paradox



73% want flexible remote options to stay



67% want more in-person work or collaboration post pandemic

Questions Our Customers Are Asking

What does an inclusive meeting look like when 50% of our team is remote?



People can join from anywhere, on any device

How can we easily scale from small meetings to large group events?



Use a single platform solution

Can you help us standardize, simplify, and centralize meeting solutions?



Deploy a unified solution across communications, apps, and meetings

How can we consolidate costs?



Reduce licensing and management expenses



Hybrid is Here to Stay

Microsoft's latest findings show the ways we work now – and how we will in the future.

People have embraced non-traditional workplaces. They're working remotely and in transit, and as the world moves to a new normal, many employees' expectations about work have changed.

Source: Microsoft's annual Work Trend Index, March 2021.

Work trend index reports:



80%

of managers

expect more flexible work arrangements post-pandemic



73%

of employees

want flexible remote work options to stay



67%

of employees

want more in-person work or collaboration post-pandemic



66%

of IT decision makers

plan to increase intelligent meeting room devices as offices reopen



Meeting Expectations Have Evolved

Collaborating and connecting is essential in the hybrid working world.

1. University of Virginia, *How much workplace collaboration is too much?* 2016
2. US IW Survey, 2014
3. Microsoft Business Meetings Habits Practices Study, February 2018
4. CSS Insight, August 2016



80%
of employee
time is spent
collaborating¹



2x
as many teams
as 5 years ago²



56%
of meetings
have at least one
remote attendee³



15%
of meeting
rooms are equipped
for video, even as video
becomes the norm⁴



We Must Support Employee Engagement

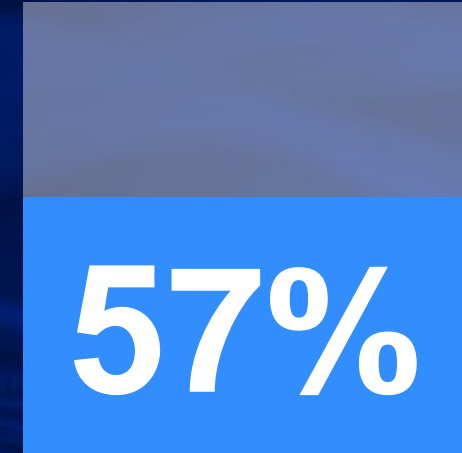
It's critical to success!



In the worlds best performing companies, 70% of employees are engaged



But ...employees are unsatisfied with their current meetings



And ...employees find meetings unproductive

Source: Gallup: 37 Workplaces That Stand Out From the Rest



The Way We Work Has Changed...

THEN



NOW



BUT ...ARE THEY EFFECTIVE?



Between **February 2020**
and **February 2021**,
employees spent

2.5x

more time in
Teams Meetings.

