

The image features a dark blue background with a complex, abstract pattern of curved, layered lines that create a sense of depth and movement. The lines are rendered in a gradient of blue, from a lighter shade to a darker, almost black one. In the center of the image, the word "NEXER" is written in a bold, white, sans-serif font. The letter 'X' is stylized with a double-stroke effect, giving it a modern, technological appearance.

NEXER

How we help can help

Engage

Raise awareness and service promotion

- Thought leadership
Events and reports
- Round-tables
- Webinars
- Conference talks

Equip

Give teams and organisations the solutions and foundational skills they need to succeed

- Audit and risk assessment
- Full project delivery
- Skill/role based training
- Providing resources
- Outsource responsibility
- Design systems and principles

Embed

Shaping and crafting organisational strategies and roadmaps

- Develop client maturity models
- Real-world accessibility labs
- Executive level consultancy
- Technology partnerships
- Culture development
- Procurement strategies
- Support recruitment

Accessibility awareness session

- Accessibility and inclusive design awareness session with Nexer experts including those with lived experience
- 1-2 hour session for a wide audience
- Delivered in a townhall style session

20,000 SEK, session for up to 200 people online, inc. prep and content

Price negotiable if other accessibility services (from slide 5) are purchased

Face-to-face delivery possible, travel costs chargeable

Microsoft accessibility package

- We will run a workshop with clients to help them work through their current challenges, moving beyond compliance, realising the value of building an inclusive workplace and key themes such as:
 - Building and nurturing diverse and inclusive teams using M365 Teams, Meetings, Chat in M365 Teams
 - Running and hosting inclusive meetings and workshops
 - Getting the most from the tools and technology already within your organization such as M365, M365 Teams, functionality in Word, Power Point, Edge etc
- Introduction to the value of accessibility, an intro to Web Content Accessibility Guidelines (WCAG) standards, the European Accessibility Act 2025 and other relevant legislation in your organisation's region.
- Practical hands-on guidance on how users can utilise common, and often overlooked accessibility features to create more inclusive working environments.
 - Hands-on sessions with accessibility tools such as screen readers, screen magnifiers, etc
 - Hands-on sessions with features and functionality of common M365 and productive tools
- We will show practical examples of accessible vs inaccessible services un M365 and demonstrate how assistive technology is utilised.

11,500 SEK day rate

1 day workshop (30,000 SEK)
2 day workshop (50,000 SEK)

Discount if Accessibility Awareness session, or any other accessibility services (from slide 5) are purchased

Accessibility maturity – our service delivery model

First steps

Aware of business need, but not the potential scale of the challenge

Product and service assessment

Understanding the problem, addressing immediate need, developing a business case

Investment in team capabilities

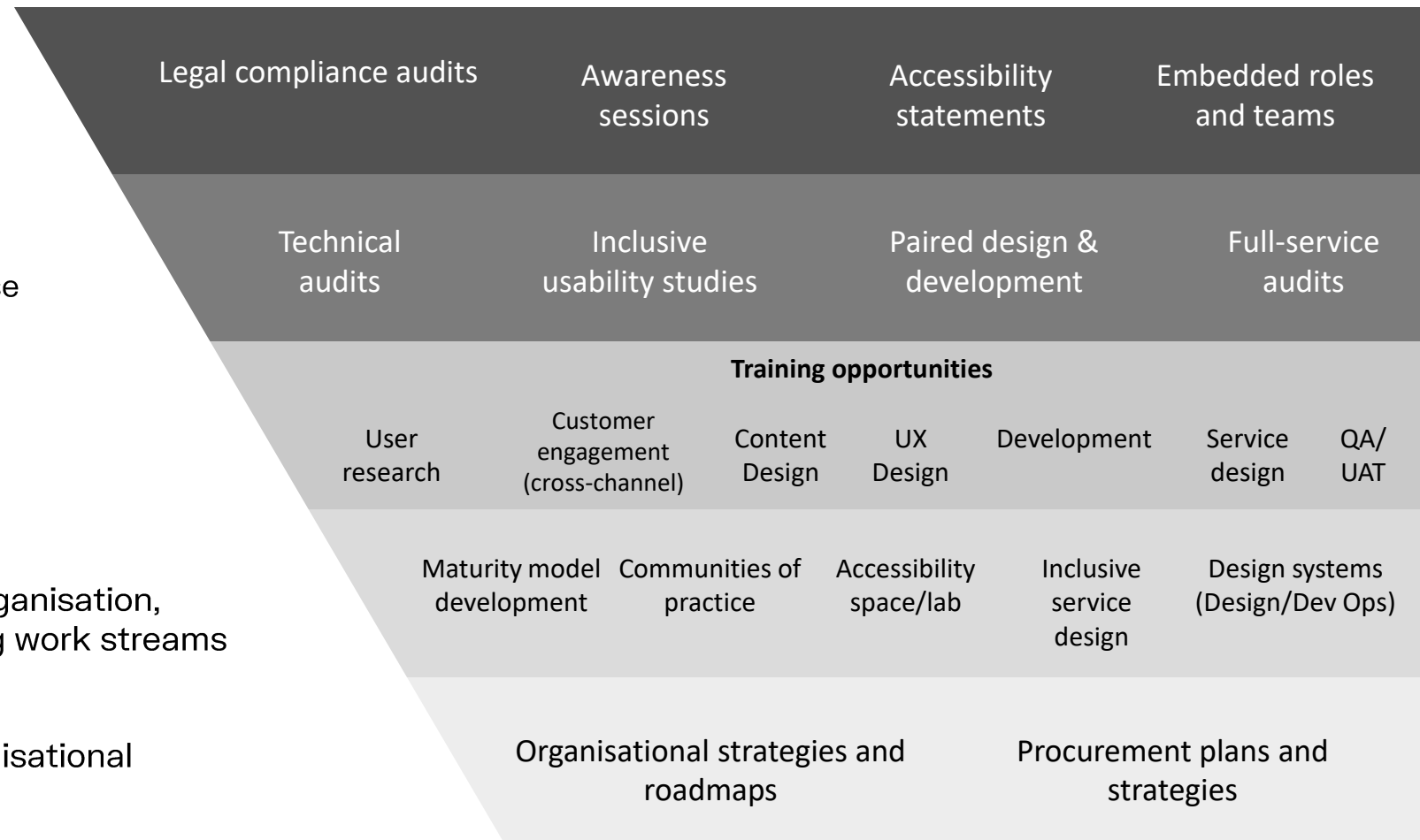
Developing skills to enable teams to identify and resolve issues

Investing in culture

Distribution of knowledge across the organisation, nurturing c-level ownership, and aligning work streams

Investing in growth

Defining north star objectives and organisational pillars and OKR/KPIs



Accessibility services

PRICE (ex VAT)

Training sessions

- Detailed, role-based training for research, design, development and product teams in accessibility and inclusive, user-centred design

Training: 67,000 SEK/day for up to 10 people face-to-face or 20 online, inc. prep and content

Accessibility audits

- Legal compliance accessibility audit against WCAG 2.2 / EAA and beyond with Nexer experts using manual and automated testing, with report/playback
- Issue resolution based upon a prioritised backlog of insights and recommendations

Small: 67,000 SEK
Medium: 100,850 SEK
Large: 135,000 SEK
Issue resolution: 1700 SEK/hr

Inclusive usability studies

- Inclusive research and usability testing of products and services with real users on client site, in Nexer lab, or remotely, with report/playback
- Includes sourcing and incentivizing users with a range of visual, auditory, cognitive and motor impairments

Small (1-2 journeys) 135,000 SEK
Med (3-4 journeys) 235,300 SEK
Large (5+ journeys) 336,100 SEK
Issue resolution: 1700 SEK/hr

Accessibility statements

- Writing a WCAG and EAA compliant accessibility statement for a website, product or service, following audit or testing
- Scale depends on the size and complexity of the service, the number of accessibility issues/resolutions to be documented, and the number of iterations required

Small/revision 20,200 SEK
Medium: 26,900 SEK
Large: 40,300 SEK

Strategic consultancy

- Accessibility/inclusion policy and maturity model development
- Organizational strategy and roadmap for accessibility and inclusion
- Community of Practice development
- Inclusive procurement plans and strategies

Custom engagement
Consultancy: 2,350 SEK/hr

Retainer service

- A flexible delivery service which allows you to draw down from the above activities as well as accessing a wider range of key delivery services such as:
- Content design and inclusive copy writing, fix on fail development services, UX, regular scheduled auditing

Retainer service starting from 5 days per month
60,000 SEK