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Microsoft

### ENGAGEMENT

# COPILOT PROOF OF VALUE

### ABOUT THE ENGAMEMENT

Have you started evaluating Microsoft Copilot but are unsure of how to proceed? Do you find it difficult to measure and promote the adoption of AI tools in your organisation? Do you need help with communication, support, and training of the participants in your Copilot project? You are not alone. This engagement aims to address these issues and more by providing the necessary user trainings, enabling champion communities, and driving the adoption of Microsoft Copilot forward.

The engagement consists of three phases. During the Get Ready phase, we will together align stakeholders, identify Champions and user groups, prepare for onboarding and training, and define success metrics to measure the results of your investment.

In the Onboard & Engage phase we aim to achieve higher adoption of Microsoft 365 Copilot by providing training to Champions, provide training to the identified user groups, assign the necessary licenses, gather feedback from users, provide support, share success stories, and promote active participation in the adoption process.

The last phase is the Deliver Impact phase in which we summarise our learnings, establish plans for continuing adoption, provide broader user trainings, identify AI roadmap milestones, and build a business case for AI adoption.





### **ENGAGEMENT DELIVERABLES**

#### **USER TRAININGS & CHAMPIONS COMMUNITY**

Guided trainings that will cover the fundamentals of Microsoft 365 Copilot and scenarios tailored to your specific needs, ensuring that users can integrate Copilot into their daily activities. A champion community will lead some training sessions and share best practices to encourage wider usage.

#### **HIGHER USER ADOPTION**

Strategies and activities aimed at increasing the number of users engaging with Microsoft 365 Copilot. This includes continuous training, feedback collection, and promoting the benefits of Copilot to ensure it is adopted across the organisation.

#### **BUSINESS CASE**

An analysis and presentation of the financial and operational benefits of adopting Microsoft 365 Copilot. This includes ROI calculations, KPI assessments, and potential time savings, tailored to your organisation.

#### AI TRANSFORMATION ROADMAP

A strategic plan outlining the steps for integrating Microsoft 365 Copilot into the organisation's processes. The roadmap guides the transformation journey, sets milestones, and ensures alignment with business objectives.

#### **RECOMMENDATIONS & NEXT STEP**

A report summarising the engagement outcomes, including achievements, challenges, and suggested actions. This section provides guidance on future initiatives, additional training needs, and further steps to optimise the adoption and maximise the impact of Microsoft 365 Copilot.





# DETAILS

#### LENGTH

The engagement spans over 12 weeks with various attendance requirements depending on the participant's role and the specific session. The engagement can be organised in person, digitally, or in hybrid format.

#### TARGET AUDIENCE

The target audience of the engagement includes business decision makers, IT decision makers, department managers, corporate communications, and AI champions.

#### DELIVERABLES

The engagement deliverables include recorded trainings, a business case, an AI transformation roadmap, and a recommendations report.

#### VALUE

15 000 USD (excl. VAT). Costs associated with traveling are not included in the fixed price.

The engagement can be sponsored, which requires approval by Microsoft.

## WANT TO KNOW MORE ABOUT THE ENGAGEMENT?

Contact: easales@nexergroup.com

Nexer Worklife is a part of Nexer Group. We are experts in creating digital workplaces based on Microsoft 365. Through digital revolution we create a better digital worklife built on modern technology and always keeping the user in focus.

