Accelerate your growth by integrating audience data where you need it with NLogic and Azure

Microsoft Azure

ABOUT NLogic:

Our expertise lies in our unique understanding of Canadian TV and radio audience data. We help clients create a more complete view of their target and their business, all enabled by Microsoft Azure.

WHAT WE OFFER

Managed Services
We combine our expertise with the power of Azure to help clients plan their next business transformation initiative, develop and deploy impactful solutions, and manage their technology investments across their lifecycle.

System Integration
Automate business intelligence and inform marketing decisions with speed by streamlining processes and improving data accessibility.

Data Integration
Create a more rounded view of your target and power your data lake by seamlessly fusing proprietary first-party data with our TV and radio audience data API.

Cloud Implementation
Improve your time-to-market with enhanced scalability and flexibility through an Azure-hosted platform. Not only will you benefit from reduced costs related to IT and downtime, but also from the improved security and stability of your data.

WHAT OUR CUSTOMERS ARE SAYING

"Our partnership with NLogic allows us to bridge linear TV data with our programmatic capabilities to create a powerful and robust advanced TV solution for all advertisers."

– Alfie Atkinson, CEO, MiQ Canada

LEARN MORE

www.nlogic.ca

pfarfaras@nlogic.ca

647-448-0745

nlogic

Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

WHY AZURE

Be future-ready

Continuous innovation from Microsoft supports your development today and your product visions for tomorrow. With 1,000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise-grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.

Build on your terms

You have choices. With our commitment to open source and support for all languages and frameworks, you can build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support for Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

Operate hybrid seamlessly

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90 percent of enterprises globally.

Trust your cloud

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With its $1B+ investment in security R&D and 3,500 cybersecurity experts, security is foundational for Azure.

Gold
Microsoft
Partner

▮▮ Microsoft

Learn more: www.microsoftazure.com