Power BI Enablement

Enable users to put data to use, rather than merely collecting it, by building organizational data literacy

Data as an organizational asset is truly valuable when understood and communicated properly in data-driven decision-making. Embark your employees on the BI journey by enabling them to adopt and get the most out of Power BI. Give them the knowledge to leverage the BI possibilities at any level in organization and Power BI will be common property in the organization beyond the IT department.

Why enable the organization

- Power BI democratizes the use of data and extends to everyone in an organization, empowering any user to make data-driven decisions.
- Being data literate means being able to communicate data and understand data sources, which supports the discovery of new and valuable insights and still adhering to your company's data best practice
- Power BI may be the missing link in reaching full adoption and utilization of the entire Microsoft portfolio, which offers fruitful synergies.

How to enable the organization

In collaboration with you, NNIT assembles a number of enablement formats that will foster a culture of data literacy. For NNIT, it is important to assess your current BI landscape in the process, while integrating defined ambitions for your BI strategy.

The users will experience training and support that enable them to discover new insights and opportunities in the data available. By inspiring the users through webinars or hackathons, we let users explore the platform thereby enabling them to utilize Power BI's strong self-service capability.

Typical **challenges** without user enablement of Power BI

- Lack of overview of the company's enormous amount of data and how to utilize the data for specific needs
- Users create home-spun reports leading to unstainable use of Power BI
- No guidance of how and where to find information about the use of Power BI and the IT department is overloaded with support requests.
- Limited knowledge of how Power BI extends to other MS tools , thus missing out on the synergies
- Users get frustrated over-spending hours on searching for information, and end up turning back to Excel in lack of training

Whom to enable in the organization

By targeting the individual Power BI user groups, NNIT meets the users at their level of data literacy and the business challenges they are facing. Our experience is that different roles seek answers to different business questions.

Business user
- The value of data
- Applying data for decision-making
- Data quality

Business Analyst
- Business understanding of tool
- Data in Power BI
- Translating business questions into queries

Data Scientist
- Technical understanding
- Architecture and data models
- Advanced analyses

Power BI enables all kinds of users to contribute to data-driven decision making across areas and levels of the organization – and the business value of working with data like this is inevitable! However, implementation of the tool will not lead to benefit realization by itself. Instead, dedicated efforts are needed to enable users to utilize Power BI and increase the organizational adoption of the tool.

- Mie Kopp Irming, Business Consultant at NNIT